Program Change Request

Date Submitted: 10/07/18 2:53 pm


Last approved: 01/18/18 7:47 am
Last edit: 11/08/18 8:32 pm

Changes proposed by: n-street

<table>
<thead>
<tr>
<th>Catalog Pages Using this Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Communication - Certificate</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Contact(s)</th>
<th>Name</th>
<th>E-mail</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nancy Street</td>
<td><a href="mailto:n-street@tamu.edu">n-street@tamu.edu</a></td>
<td>979-862-6968</td>
<td></td>
</tr>
</tbody>
</table>

Academic level: Undergraduate
Effective Term: 2019-2020
Department: Communication
College: Liberal Arts
Program type: Certificate
Associated Program: Not Applicable
With a certificate in: Health Communication

Catalog Program Title: Health Communication - Certificate
CIP and Fund code: 0901000001

Rationale for Proposal

Routine curriculum review of certificates
Reduce number of hours to simply, tighten and focus the certificate; to reduce time to completion
Addition of practicum course to make health communication practicum auditable.

Program hours: 12

Is this program eligible for financial aid? Yes

Will program hours change (increase/decrease) due to the proposed curriculum changes? Yes

Certificate type: Degree-dependent
Program delivery mode: On-campus

Catalog Program Requirements

In Workflow
1. COMM Department Head
2. Curricular Services Review
3. LA Committee Preparer UG
4. LA Committee Chair UG
5. LA College Dean UG
6. Provost
7. UCC Preparer
8. UCC Chair
9. Faculty Senate Preparer
10. Faculty Senate
11. Provost II
12. President
13. Curricular Services

Approval Path
1. 10/08/18 8:15 am
   Kevin Barge (kbarge): Approved for COMM Department Head
2. 10/11/18 4:47 pm
   Angel Mario Carrizales (carri1214): Approved for Curricular Services Review
3. 10/11/18 5:34 pm
   Steve Oberhelman (s-oberhelman): Approved for LA Committee Preparer UG
4. 10/15/18 4:27 pm
   Steve Oberhelman (s-oberhelman): Approved for LA Committee Chair UG
5. 10/15/18 4:29 pm
   Steve Oberhelman (s-oberhelman): Approved for LA College Dean UG
6. 10/16/18 8:17 am
   Joe Pettibon (jpp2): Approved for Provost
7. 10/16/18 8:43 am
   Sandra Williams (sandra-williams): Approved for UCC Preparer
8. 11/05/18 3:20 pm
   Sandra Williams (sandra-williams): Approved for UCC Chair

History

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https://nextcatalog.tamu.edu/courseleaf/approve/?role=Faculty%20Senate
Students must earn a grade of "B" or better in each course used to meet the requirements. Students who pursue the HCC must complete all requirements prior to graduation.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required courses:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COMM 370</td>
<td>Health Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 470</td>
<td>Communication in Health Care Contexts</td>
<td>3</td>
</tr>
<tr>
<td>COMM 471</td>
<td>Media, Health and Medicine</td>
<td>3</td>
</tr>
<tr>
<td>Electives:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select one of the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health Campaign/Policy track</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Provider Patient/Organizational track</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One semester or one summer of service learning</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COMM 470</td>
<td>Communication in Health Care Contexts 1</td>
<td>3</td>
</tr>
<tr>
<td>or COMM 471</td>
<td>or Media, Health and Medicine</td>
<td>3</td>
</tr>
<tr>
<td>COMM 483</td>
<td>Health Communication Practicum</td>
<td>0</td>
</tr>
<tr>
<td>Select one of the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COMM 315</td>
<td>Interpersonal Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 320</td>
<td>Organizational Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 325</td>
<td>Persuasion</td>
<td>3</td>
</tr>
<tr>
<td>COMM 330</td>
<td>Technology and Human Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 335</td>
<td>Intercultural Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 342</td>
<td>The Rhetoric of Gender and Health</td>
<td>3</td>
</tr>
<tr>
<td>COMM 375</td>
<td>Media Audiences</td>
<td>3</td>
</tr>
<tr>
<td>COMM 482</td>
<td>Health Humanities Senior Seminar</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Semester Credit Hours: 12

1. COMM 470 is a variable topic course. If taken for this requirement it must be a different topic.
2. Working with non-profit on health promotion/campaigns or in direct client contact for 5 hours per week for a minimum of 10 weeks. Must be approved in advance by the Director of Undergraduate Studies.

Additional information: COMM 342-The Rhetoric of Gender and Health was not an option on the list, so we chose the ENGL 342 cross-listing. Please change to COMM 342.

Required Proposal Forms
- THECB request to change SCH.docx
- Degree Eval Health COMM Cert.pdf

Reviewer Comments
- Sandra Williams (sandra-williams) (10/08/18 2:53 pm): Adjusted workflow - SCH are reducing, however, this does not require THECB approval.
- Mike Stephenson (mstephenson) (10/15/18 7:52 pm): Please make sure the assessment plan is in place. mts
Melanie Moser (moserm) (10/16/18 9:11 am): in the required courses comm 470 is listed, then listed again as an option between comm 470 and 471. I think the first should be marked out.

Sandra Williams (sandra-williams) (11/05/18 3:20 pm): UCC approved November 2018.
Detail Requirements

Information for Degree Evaluation
This is NOT an official evaluation.

Print Instructions

Program Evaluation

Additional Requirement: An approved service learning experience is required.

<table>
<thead>
<tr>
<th>Program</th>
<th>Cert-Health Comm</th>
<th>Catalog Term</th>
<th>Fall 2018 - College Station</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus</td>
<td>College Station</td>
<td>Evaluation Term</td>
<td>Fall 2018 - College Station</td>
</tr>
<tr>
<td>College</td>
<td>Liberal Arts</td>
<td>Expected Graduation Date</td>
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<tr>
<td>Degree</td>
<td>UG Certificate</td>
<td>Request Number</td>
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<tr>
<td>Level</td>
<td>Undergraduate</td>
<td>Results as of:</td>
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<tr>
<td>Majors</td>
<td>Health Communication</td>
<td>Minors:</td>
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<tr>
<td>Departments</td>
<td>Communication</td>
<td>Concentrations:</td>
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<table>
<thead>
<tr>
<th></th>
<th>Met</th>
<th>Credits</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Required:</td>
<td>No</td>
<td>18.000</td>
<td>0.000</td>
</tr>
<tr>
<td>Program GPA:</td>
<td>Yes</td>
<td>.00</td>
<td>.00</td>
</tr>
<tr>
<td>Overall GPA:</td>
<td>No</td>
<td>2.00</td>
<td>.00</td>
</tr>
<tr>
<td>Other Course Information</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transfer:</td>
<td></td>
<td>0.000</td>
<td>0</td>
</tr>
</tbody>
</table>

This is NOT an official evaluation.

Area Certificate Coursework (18.000 credits) - Not Met:

| Met Condition Rule Subject Attribute Low High Required Required Term Subject Course Title Attribute Credits Grade Source Credits | Courses |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| No A. COMM 370 3hrs Must make a grade of 'B' or better.                                                                                                                                                                                  |
| No AND B. COMM 470 3hrs Must make a grade of 'B' or better.                                                                                                                                                                                  |
| No AND C. COMM 471 3hrs Must make a grade of 'B' or better.                                                                                                                                                                                  |
| No AND (D. High Campaign Policy Study Must make a grade of 'B' or better. Must make a grade of 'B' or better. Select 3hrs from COMM 325, 330. Take COMM 325 3hrs. Take COMM 330 3hrs. Select 3hrs from COMM 324, 395, 143. Choose 3hrs from COMM 315, 320, 325, 330, 335, 342, 375, 482. Must make a grade of 'B or better. |
| No E. Provision: Patient/Organ 9hrs Must make a grade of 'B' or better. Must make a grade of 'B' or better. Select 3hrs from COMM 324, 395, 143. Choose 3hrs from COMM 315, 320, 325, 330, 335, 342, 375, 482. Must make a grade of 'B or better. |

unofficial evaluation

Texas Higher Education Coordinating Board
Request to Change Semester Credit Hours

Directions: An institution shall use this form to request a change in the number of semester credit hours (SCH) required for a degree program already on the institution’s program inventory in accordance with Coordinating Board Rules, Chapter 5, Subchapter C, Section 5.55 – Revisions to Approved Programs.

Options:

1) Revisions that **reduce** the number of SCH require notification of change and affirmation that the reduction does not fall below the minimum requirements of the Southern Association of Colleges and Schools Commission on Colleges, program accreditors, and licensing bodies, if applicable.

2) Revisions that **increase** the number of SCH require detailed written documentation describing the compelling academic reason for the increase in the number of required hours.

NOTE: No request or notification is needed if revisions to the degree program curriculum do not result in a change in SCH.

Options 1 and 2 require the signature of the Provost or Chief Academic Officer.

Please submit *Request to Change Semester Credit Hour* via the Online Submission Portal: https://www1.thecb.state.tx.us/apps/proposals/

Information: Contact the Division of Academic Quality and Workforce at 512/427-6200.

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Administrative Information

1. **Institution:** Texas A&M University

2. **Program Name** – *As it appears on the Coordinating Board’s program inventory (e.g., Bachelor of Business Administration degree with a major in Accounting):*

   Health Communication Certificate

3. **Program CIP Code:**

   0109000001

4. **Contact Person:** *Provide contact information for the person who can answer specific questions about the program.*

   Name: Nancy Street
   Title: Undergraduate Director, Department of Communication
   E-mail: n-street@tamu.edu
   Phone: 979-862-6968
Notification/Request for Change in Semester Credit Hours (SCH):

Current SCH: _______ 18 _______

Proposed SCH: _______ 12 _______

Implementation Date: _______ 2019-2020 _______

Complete Option 1 or 2 as appropriate

Option 1: Reduction in Semester Credit Hours

Is the change in the number of SCH compatible with the requirements of accreditation for the program?

a. Southern Association of Colleges and Schools Commission on Colleges
   ☒ YES ☐ NO

b. Program Accréditor(s)
   ☐ YES ☐ NO ☒ NA
   Name of Program Accréditor: ________________________________

c. Licensing Body(ies)
   ☐ YES ☐ NO ☒ NA
   Name of Licensing Body(ies): ________________________________

Option 2: Increase in Semester Credit Hours

Provide detailed documentation, such as changes in accrediting agency or licensing body requirements, workforce needs, or academic professional standards and needs, describing a compelling reason for the change in the number of SCH:

Signature of Compliance

I hereby certify that all of the above changes have been approved in accordance with the procedures outlined in Coordinating Board Rules, Chapter 5, Subchapter C, Section 5.55.

Provost/Chief Academic Officer ___________________________ Date ____________