Program Change Request

Date Submitted: 02/26/18 3:33 pm

Viewing: CERT-CG59 : Business Data Analytics - Certificate

Last approved: 03/06/17 12:28 pm
Last edit: 06/15/18 9:27 am
Changes proposed by: sknight

Catalog Pages Using this Program

| Faculty Senate Number | FS.34.150
|-----------------------|-------------------------|

Contact(s)

<table>
<thead>
<tr>
<th>Name</th>
<th>E-mail</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shannon Deer</td>
<td><a href="mailto:sknight@tamu.edu">sknight@tamu.edu</a></td>
<td>979-575-3851</td>
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Academic level: Graduate
Effective Term: 2019-2020
Department: College of Business
College: Mays Business School
Program type: Certificate
With a certificate in: Data Analysis

Catalog Program Title

| Business Data Analytics - Certificate |

CIP and Fund code: 52139901

Rationale for Proposal

The MBA program, who coordinates the certificate, has worked with departments across campus and within Mays to make additional electives available to students completing the certificate. The purpose of this program change is to add the other courses that align with the certificate's learning objectives fundamental knowledge and will better prepare students tools necessary for jobs an MBA level career in related fields. data analytics, including those for coding for the purpose of analyzing data, presenting data, and using data to make key business decisions.

Program hours: 12
Is this program eligible for financial aid? Yes
Will program hours change (increase/decrease) due to the proposed curriculum changes? No
Certificate type:
- Embedded: Students take coursework that will result in a degree and certificate being earned at the same time.
- Major-dependent

Program delivery mode:
- On-campus

In Workflow

1. CLBA Department Head GR
2. Curricular Services Review
3. BA Committee Preparer GR
4. BA Committee Chair GR
5. BA College Dean GR
6. GC Preparer
7. GC Chair
8. Faculty Senate Preparer
9. Faculty Senate
10. Provost II
11. President
12. Curricular Services

Approval Path

1. 02/26/18 3:34 pm
   Michael Kinney (kinneym): Approved for CLBA Department Head GR
2. 02/27/18 8:18 am
   Angel Mario Carrizales (carri1214): Approved for Curricular Services Review
3. 02/27/18 10:41 am
   Angela Catlin (acatlin): Approved for BA Committee Preparer GR
4. 02/27/18 2:01 pm
   Michael Shaub (mshaub): Approved for BA Committee Chair GR
5. 02/27/18 2:04 pm
   Michael Kinney (kinneym): Approved for BA College Dean GR
6. 03/26/18 8:58 am
   Meagan Kelly (meagankelly): Approved for GC Preparer
7. 04/05/18 4:23 pm
   Larhessa Johnson (lirjohnson): Approved for GC Chair
8. 04/11/18 3:47 pm
   Jan Helgoth (helgoth): Approved for Faculty Senate Preparer
9. 05/15/18 3:51 pm
   Janet Gonzales (janetgonzales): Approved for Faculty Senate
Catalog Program Requirements

Course List

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<tr>
<th>Code</th>
<th>Title</th>
<th>Semester Credit Hours</th>
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<tr>
<td>SCMT 610</td>
<td>Business Analytics</td>
<td>3</td>
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<tr>
<td></td>
<td>Elective courses 1</td>
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Select three of the following course:

- AGEC 621  Econometrics for Agribusiness
- AGEC 622  Agribusiness Analysis and Forecasting
- ECMT 674  Economic Forecasting
- ISTM 622  Advanced Data Management
- ISTM 650  Business Data Mining
- ISTM 652  Customer Relationship Management and Technologies
- MKTG 625  Marketing Analytics I
- SCMT 616  Supply Chain Management
- SCMT 650  Applied Predictive Analytics for Business
- SCMT 685  Directed Studies
- SCMT 689  Special Topics in...

Total Semester Credit Hours 12

1 List of courses, prepared by the certificate coordinator, that may be taken as prescribed elective courses.

Additional Requirements

- Please see additional electives accepted for the certificate in the document attached.

Required Proposal Forms

- Certificate_Programs_Checklist_and_Form_04112014_-Data_Analytics.docx
- PresidentApprovalFacultySenateItems121216.pdf
- Revised Degree Plan_BDATA.pdf

Reviewer Comments

Angel Mario Carrizales (carri1214) (02/09/18 8:01 am): Previous term proposal attachments have been removed. Documents can be found under the proposal’s history. Effective Term changed to 2019-2020.

Angel Mario Carrizales (carri1214) (02/09/18 8:22 am): Rollback: Updates required for the Rationale for proposal, Certificate Type, and Catalog Program Requirements fields. The proposed additions to the degree evaluation need to be reflected in the Catalog Program Requirements. For the Certificate Type field please select only one of the available options.

Angel Mario Carrizales (carri1214) (02/27/18 8:18 am): Initial concerns have been addressed.

Janet Gonzales (janet-gonzales) (06/15/18 9:27 am): Rollback: Glitch in CARS, was not "approved" to be moved to Provost II.
**Detail Requirements**

Information for **Degree Evaluation**

This is NOT an official evaluation.

**Print Instructions**

**Program Evaluation**

| Limitation: | Students must maintain a minimum 3.0 Program GPA for graduation purposes. |
| Program: | Cert-Business Data Analysis |
| Campus: | College Station |
| College: | Mays Business School |
| Degree: | GR Certificate |
| Level: | Graduate |
| Majors: | Business Data Analysis |
| Departments: | College of Business |

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<td>Overall GPA:</td>
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**Other Course Information**

Transfer: 0.000 0

This is NOT an official evaluation.

**Area: Courses Counting in GPR - Not Met**

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<th>Required Courses</th>
<th>Term</th>
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| Total Credits and GPA | 0.000 | .00 |

unofficial evaluation

**Area: Certificate Coursework (12.000 credits) - Not Met**

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Select from ISTM 650, 652; SCMT 616.

| Total Credits and GPA | 0.000 | .00 |

SCMT 650, MKTG 625, AGEC 621, ISTM 622, AGEC 622, ECMT 674, SCMT 689, SCMT 685

unofficial evaluation

**Back to Display Options**