CALL TO ORDER
2018-2019 Speaker Julie Harlin called the meeting to order at 3:15pm. She then passed the gavel to new Speaker Andrew Klein. Speaker Klein then presented former Speaker Harlin with a ceremonial gavel.

CERTIFICATES OF APPRECIATION
Speaker Klein presented certificates recognizing three Texas A&M University staff members who assist in making the Faculty Senate meetings successful:

Kevin Walker, Provost IT
Donnie Bazy, University Center Events
Fritz Kocher, University Center Events (Mr. Kocher was absent and will receive his certificate at the August meeting)

GUEST SPEAKERS
Speaker Klein introduced the team of guest speakers from TAMU Office for Diversity.

Dr. Robin Means Coleman, Vice President and Associate Provost for Diversity
Dr. Jennifer Reyes, Director for Assessment and Diversity Initiatives
Dr. Carlos Bolaños-Guzmán, Assistant Provost for Diversity

Dr. Means Coleman outlined the mission of the Office for Diversity and the 2010 University Diversity Plan's three main thrusts: accountability, climate, and equity. For each of these three areas, she addressed challenges, goals, and next steps, including actions and solutions. She closed with details of the strategic vision for fully integrated diversity, equity, and inclusion. (See attached presentation for greater detail.)

Dr. Means Coleman then fielded questions from the following Senators:
Laura McElfresh, Galveston
Joan Wolf, College of Liberal Arts
Jorge Alvarado, College of Engineering
Rebecca Burns, College of Nursing

Speaker Klein thanked Dr. Means Coleman for speaking to the Senate. He then welcomed Tim Lomax to the podium.

Dr. Tim Lomax, Texas A&M Transportation Institute

Dr. Tim Lomax presented information on the upcoming “Football Thursday” on August 29, 2019 (see presentation at end of minutes). For more information: footballthursday.tamu.edu.
Dr. Lomax then opened the floor to a question from the following Senator:
Rajesh Miranda, College of Medicine

Speaker Klein thanked Dr. Lomax for speaking to the Senate.

ANNOUNCEMENTS
No announcements.

SPEAKER COMMENTS
Speaker Klein had brief comments, eliminating some items due to the time:

- He thanked Dr. Harlin for her hard work on the MyEvive health assessment issue, securing a second option for the health assessment within Blue Cross Blue Shield.
- He thanked Parliamentarian Walter Daugherity for his work on tax issues over the years, who will report on pre-tax parking payments during the Committee of the Whole.
- The Senate has continued its efforts at better understanding the implications of the CHI-Texas A&M Brazos Valley Partnership on faculty in an effort to enable faculty to make better informed healthcare decisions. Speaker Klein thanked Patrick Burkart, Alva Ferdinand, Matt Hoffman, Shelley Holliday, Angie Hill Price and Heather Ramsey for their work on this important issue. This group compiled and sent questions to the Chief Medical Officers at CHI St. Joseph Health and Baylor Scott and White, as well as leadership at the Texas A&M Health Science Center. The Senate requested responses by June 30th, and will share those responses in the future.
- Speaker Klein commented on the threatening behavior recently experienced by several Texas A&M faculty members, brought to the Senate’s attention at the May meeting. He encouraged Senators to approve the resolution in response to students engaging in threatening behavior that is antithetical to our institution’s core values.
- He reminded Senators to complete the online form indicating committee preferences as soon as possible, to make speaker recommendations to the Faculty Senate office, and that the Senate will NOT be meeting in July, with the next Senate meeting on August 12.
- Lastly, Speaker Klein encouraged faculty to volunteer for “Move-in Assistance Day.” Senator Clint Magill spoke briefly on his years of experience volunteering on this day.

APPROVAL OF MINUTES
The motion passed to approve the May 13, 2019 minutes as distributed. Attachment A – Passed

CONSENT AGENDA
The motion passed to approve the Consent Agenda. Attachments A-K – Passed
(Consent Agenda with FS #’s can be found below Adjournment.)

UNFINISHED BUSINESS
No unfinished business was conducted.
COMMITTEE REPORTS
Core Curriculum Council Course Report – Attachment L (no course documents) – Passed – FS.37.011
The motion passed to approve the Core Curriculum Course Report. (Core Curriculum Course Report can be found after Consent Agenda below.)

Other Committee Reports
SEBAC Report – Attachment M – Passed – FS.37.012
SEBAC representative Greg Heim presented his report found in Attachment M.

OLD BUSINESS
No old business was conducted.

NEW BUSINESS
Resolution on Civil Discourse – Attachment N – Passed – FS.37.013
In response to the experiences Senator Claire Katz’s recounted in last month’s Committee of the Whole, the EC drafted a resolution in support of faculty who have, and will undoubtedly in the future, face harassment for engaging in dialogues on difficult topics.

After several wording changes, the motion passed in support of the resolution found in Attachment N.

Proposed Revisions to Student Rule
Rule 12 Scholastic Deficiency/Probation – Attachment O – Passed – FS.37.014
After discussion and a one-word grammatical change, Rule 12 was approved.

Rule 24.7 Amnesty – Attachment P – Tabled
After discussion concerning the overly complicated language of the rule, it was moved and approved by Senators to remove the rule from the agenda until the August 12, 2019 meeting when Dr. Anne Reber could be in attendance to address concerns.

COMMITTEE OF THE WHOLE
Speaker-Elect John Stallone convened the Committee of the Whole.

Walter Daugherity, Parliamentarian, College of Engineering
Dr. Daugherity summarized the pre-tax parking deduction developments, ultimately sharing he was “cautiously optimistic” that parking deductions will be pre-tax in September. A question from Senator Angie Hill prompted Dr. Daugherity to state that the University of Texas is in accord with this stance.

Speaker-Elect Stallone turned the meeting back over to Speaker Klein.

ADJOURN
The meeting was adjourned at 5:18pm.

ATTACHMENTS BELOW: Approved Consent Agenda, Speaker Harlin’s State of the Senate Address

CONSENT AGENDA

GRADUATE COUNCIL

New Courses – *Attachment B – FS.37.001*
ECEN 713  Data Sciences and Applications for Modern Power

Change in Courses – *Attachment C – FS.37.002*
CPSY 636  Psychological Consultation to Organizations
CSCE 611  Operating Systems
CSCE 613  Advanced Operating Systems
DDDS 604  Human Defenses and Responses to Infectious Disease
SPSY 627  Culturally Responsive Interventions-Models for Making Cultural Adaptations to Interventions

UNDERGRADUATE CURRICULUM COMMITTEE

New Courses – *Attachment D – FS.37.003*
STAT 484  Internship

Change in Courses – *Attachment E – FS.37.004*
CYBR 201  Fundamentals of Cybersecurity
ECON 203  Principles of Economics
ECON 452  International Trade Theory and Policy
HISP 204  Spanish and Spanish American Literature in Translation
HIST 419  Intellectual History, 500-1600
MATH 142  Business Calculus
OCEN 405  Finite Element Analysis in Engineering Design
POLS 424  Comparative Governmental Institutions
SOCI 430  Contemporary Sociological Theory
SPAN 101  Beginning Spanish I
SPAN 102  Beginning Spanish II

Change in Courses – TAMU Galveston – *Attachment F – FS.37.005*
MARB 445  Marine Fisheries Management
MARE 451  Senior Design Project I
MARR 451  Senior Capstone Project I
MARS 281  Sophomore Seminar in Marine Sciences

Change in Courses – Inactivation Proposal – *Attachment G – FS.37.006*
TAMU Galveston

Department of Marine Biology
MARB 345  Introduction to Scientific Diving

Change in Courses – Inactivation Proposal – *Attachment H – FS.37.007*
TAMU Galveston
Department of Marine Biology  
MARB 350  Methods in Research Diving

Change in Programs – Attachment I – FS.37.008
College of Liberal Arts  
Department of International Studies  
MINOR-JAPN Japanese - Minor

Change in Programs – Attachment J – FS.37.009
College of Liberal Arts  
Department of Liberal Arts  
MINOR-LMAS Latino-a and Mexican-American Studies - Minor

W&C COURSES

Courses Submitted for W Certification – Attachment K – FS.37.010
AGSC 302-W  Teaching School-Based Agricultural Education & Clinical Professional Experience  
BIOL 351-W  Fundamentals of Microbiology  
COMM 425-W  Rhetoric of the Civil Rights Movement  
CSCE 315-W  Programming Studio  
INST 362-W  English as a Second Language Methods I  
MATH 489-W  Special Topics in...  
MSEN 380-W  Communicating Materials Science and Engineering  
SCEN 489-W  Special Topics in...  
WFSC 484-W  Internship

End of Consent Agenda

CORE CURRICULUM COUNCIL COURSE REPORT – Attachment L (no course documents) – FS.37.012

Courses Submitted for Recertification in Foundational Component Area: Lang, Phil, Culture – TAMU Galveston
ANTH 210  Introduction to Social and Cultural Anthropology
Strategic Vision: Challenges, Action, and Solutions

Presentation to the Faculty Senate
June 10, 2019

Robin R. Means Coleman, PhD
Vice President and Associate Provost for Diversity
Professor, Communication

TEXAS A&M UNIVERSITY
Office for Diversity
Mission of the Office for Diversity

The mission of the Office for Diversity is to implement and coordinate Texas A&M University’s Diversity Plan by providing leadership and support to the academic and administrative units as they embed diversity and inclusion in academic and institutional excellence.

The Office for Diversity works to advance accountability, campus climate, and equity across the university while resisting racism, bias, and discrimination. The Aggie Core Values of Respect, Excellence, Leadership, Loyalty, Integrity, and Selfless Service that define Texas A&M University are anchors to hold on to, and guide us, as we promote a culture that integrates respect for individual and group diversity in our pursuit of excellence.

The Office for Diversity team: Dr. Robin Means Coleman, Dr. Jennifer Reyes, Deyanira Ely, Dr. Carlos A. Bolaños-Guzmán, Yusra Aziz, Redeem Francis, and Morgan Gimblet
ACCOUNTABILITY: We establish *accountability* within the institution by developing *strategies*, plans, and processes that *promote progress* and create an environment that fosters success and achievement.

CLIMATE: We develop a supportive *campus climate* that *values and integrates diversity* in the pursuit of academic excellence by identifying aspects of Texas A&M’s community that foster or impede an inclusive working environment.

EQUITY: We integrate into the mission and goals of the institution, the assurance that students, faculty, and staff, regardless of identity, are *all treated equitably*. 
The President’s Council on Climate and Diversity (PCCD) asked for a compelling case for diversity for your unit. **Why is diversity important to your unit?**

What are your unit’s goals? **More data and reflection** are needed to determine how your unit is “moving the needle” related to diversity, recruitment, retention, climate, and equity.

**Next steps:** **Prioritize strategies** with the highest potential for the greatest positive impact on diversity, recruitment, retention, climate, and equity. Implement those strategies, measure outcomes, collect data, and **identify key and important wins and challenges.**
Accountability | Actions & Solutions

- **Fall 2019**
  - October 8, 2019: **Speed Consultation**, 1:00 pm – 4:00 pm, Memorial Student Center, Room 2401
  - October 11, 2019: **Speed Consultation**, 9:00 am -12:00 pm, Memorial Student Center, Room 2401
  - October 28, 2019: The written 2019 Diversity Plan Accountability Reports are due by noon.
  - 2016-2018 State of Diversity report

- **Spring 2020**
  - February 11, 2020: **Diversity Gallery**, 10:00 am - 6:00 pm, reception from 4:30 pm - 6:00 pm, Rudder Exhibit Hall
  - **Diversity Plan 2030** – Office for Diversity update of *2010 University Diversity Plan*
Climate | Challenges

- Campus climate influences the recruitment and retention of students, faculty, and staff: People from historically underrepresented groups experience isolation, alienation, invisibility, tokenization, and marginalization on campus and in the community.

- The *2010 University Diversity Plan* calls for institutional-level campus climate assessments to be conducted every three years, creating two major problems:
  - The three-year cycle has not permitted sufficient time for the units, or the institution, to implement strategies, assess effectiveness, and reflect on progress.
  - For the units involved, conducting the surveys, analyzing data, and sharing the results is labor-intensive: from developing the survey items to sharing the results takes a year or more.
Climate | Actions & Solutions - Assessment

- Dean of Faculties, Division of Student Affairs, Office of Graduate and Professional Studies, Office of Institutional Assessment, and Office for Diversity adjusted the institutional campus climate survey cycle from three years to four years.
  - AAU and SERU survey response rates
  - IRB - December, 2019
  - Launch student, faculty, and staff campus climate surveys March, 2020
Addressing campus climate issues is a primary concern because of the impact campus climate has on student and faculty recruiting and retention.

Existing literature demonstrates that increasing the demographic diversity of predominantly white universities is an important step toward improving the overall campus climate. For example:

- Increasing diversity is a tangible representation of the level of institutional commitment to diversity and directly influences a sense of belonging among historically underrepresented students and faculty (Hernandez and Lopez, 2004; Johnson et al., 2007).

- Improving campus climate has also been shown to influence the professional success of historically underrepresented faculty and the academic success of historically underrepresented students (DeCastro et al., 2013; Driscoll et al., 2009; Hurtado et al., 1998; Helm, Sedlacek, and Priet, 1998; Turner, Gonzalez, and Wood, 2009).
2018 Texas A&M Faculty and Student Demographics compared to 2017 Texas High School Graduates

<table>
<thead>
<tr>
<th>Ethnicity/race</th>
<th>Faculty*</th>
<th>Undergraduate</th>
<th>Graduate</th>
<th>Professional</th>
<th>Texas High School Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian</td>
<td>19%</td>
<td>8%</td>
<td>4%</td>
<td>21%</td>
<td>4%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>4%</td>
<td>3%</td>
<td>4%</td>
<td>5%</td>
<td>13%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>7%</td>
<td>24%</td>
<td>10%</td>
<td>19%</td>
<td>49%</td>
</tr>
<tr>
<td>White</td>
<td>70%</td>
<td>60%</td>
<td>40%</td>
<td>51%</td>
<td>32%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,274</strong></td>
<td><strong>54,369</strong></td>
<td><strong>12,364</strong></td>
<td><strong>2,537</strong></td>
<td><strong>323,373</strong></td>
</tr>
</tbody>
</table>

Data sources: Texas A&M student data are from the Accountability website (accountability.tamu.edu) and were retrieved on 05/19/19. Faculty data were retrieved from Business Objects Warehouse 04/14/19. The Four-Year Longitudinal Graduation and Dropout Rates by Race/Ethnicity for Texas Public Schools, Class of 2017, was retrieved on 05/19/19 from the Texas Education Agency website (https://rptsrv1.tea.texas.gov/acctres/completion/2017/state_demo.html).
## Climate | Challenges

Intersection of race/ethnicity and gender by faculty rank

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Assistant Professor</th>
<th>Associate Professor</th>
<th>Professor</th>
<th>Total % by race &amp; gender</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian</td>
<td>24%</td>
<td>22%</td>
<td>15%</td>
<td>19%</td>
</tr>
<tr>
<td>Female</td>
<td>9%</td>
<td>7%</td>
<td>2%</td>
<td>6%</td>
</tr>
<tr>
<td>Male</td>
<td>15%</td>
<td>15%</td>
<td>12%</td>
<td>6%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>4%</td>
<td>5%</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>Female</td>
<td>2%</td>
<td>3%</td>
<td>0.5%</td>
<td>1%</td>
</tr>
<tr>
<td>Male</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>7%</td>
<td>9%</td>
<td>5%</td>
<td>7%</td>
</tr>
<tr>
<td>Female</td>
<td>4%</td>
<td>3%</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>Male</td>
<td>3%</td>
<td>6%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>White</td>
<td>65%</td>
<td>64%</td>
<td>78%</td>
<td>70%</td>
</tr>
<tr>
<td>Female</td>
<td>32%</td>
<td>24%</td>
<td>16%</td>
<td>23%</td>
</tr>
<tr>
<td>Male</td>
<td>34%</td>
<td>40%</td>
<td>62%</td>
<td>47%</td>
</tr>
<tr>
<td>Total count by faculty rank</td>
<td>1,007</td>
<td>846</td>
<td>1,421</td>
<td>3,274</td>
</tr>
</tbody>
</table>

Data sources: Faculty data were retrieved from Business Objects Warehouse 04/14/19.
Strategic Vision: Hiring faculty

- Accountability, Climate, Equity Scholarship (ACES) Fellows Program is a faculty pipeline initiative aimed at promoting the research, teaching, and scholarship of early career.
  - 2018 – Year 1, Liberal Arts, 4/4 hired
  - 2019 – Year 2, Liberal Arts + Education, Goal: 5 hires
Expanding the scope, and understanding, of “equity” beyond salary to address, for students, faculty, and staff:

- Advancement
- Promotion
- Professional development
- Student success/graduation rates
- Student leadership development
- Start-up packages
- Career ladders
- Leadership succession planning
- Mentorship vs. Sponsorship
Equity | Actions & Solutions

- **Faculty Retention**
  - ADVANCE Scholars Program
  - National Center on Faculty Development & Diversity
    [https://www.facultydiversity.org/institutions/tamu](https://www.facultydiversity.org/institutions/tamu)

- **Enhancing Diversity Seminar Series**: Designed to engage the campus community in dialogue around sensitive topics and issues related to diversity, campus climate, equity, and inclusion with [TrainTraq](https://www.traintraq.com)

- Faculty Leading Change

- Faculty Allies
The Diversity Matters Seed Grant program supports research projects designed to make a positive impact on the Diversity Plan goals of accountability, climate, and equity.

In 2018 – 4th year of the program - 28 proposals were submitted.

11 were funded from Education, Liberal Arts, Geosciences, Public Health, and Galveston from:
- 2 graduate students
- 2 assistant professors
- 3 associate professors
- 2 professors
- 2 administration/staff

Topics include: Undergraduate student success in bilingual education, campus climate, mentoring, representation in STEM majors and assessing impact of interracial dialogues.
Strategic Vision: Neurodiversity

Fall 2011-17 Students Served by Disability Services

Invisible Disabilities
- 28% ADHD
- 24% Learning
- 22% Mental Health
- 74% “invisible”
- < 3% Hearing, visual, speech

Universal Design
- Flexible learning environments;
  sound pedagogy for all

*Title IX – Caption your videos on websites and in presentations.*

Data source: Disability Service, Division of Student affairs  https://disability.tamu.edu/?s=statistics
Strategic Vision: Fully Integrated Diversity, Equity, Inclusion (DEI)

- Inclusion, support, exploration of differences, diverse learning environments
  - Embed in core values: respect, excellence, selfless service, integrity, loyalty
- In service to our Publics
  - Campus, Alumni, Communities
  - *Historically Underutilized Businesses (HUBs)*
    - Use your P-Card with HUBs!
    - Cindy Gillar, HUB Administrator, 979-845-3819, c-gillar@tamu.edu

- Improving communication from Diversity Operations Committee members to Departments?
Strategic Vision: Fully Integrated Diversity, Equity, Inclusion (DEI)

- **Visible functionality**
  - All leadership are Chief Diversity Officers (CDOs)
  - Strategic leadership vs. Crisis leadership
  - Transformational planning

- **Assessment and Accountability**
  - Sunset or Build up
  - Evaluation

- **Marketing diversity and inclusion**
  - Representing the institution’s commitment to diversity needs to be authentic, evolving beyond pictures of posed multiracial/ethnic groups to sharing personal experiences and stories, so people can see “someone like me is finding their way through A&M”
Football Thursday In Aggieland

*Round 2 & A Look Back On How the Community Delivered “Two Days In One”*

Tim Lomax and Madison Metsker-Galarza
Texas A&M Transportation Institute
## Lessons Learned From Last Year

<table>
<thead>
<tr>
<th>Last Year</th>
<th>This Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facility lockouts</td>
<td>Default will be normal operating hours for buildings</td>
</tr>
<tr>
<td>Secure and clear times</td>
<td>• Later secure times (3:00 pm)</td>
</tr>
<tr>
<td>were too early</td>
<td>• Later clear times (4:30 pm)</td>
</tr>
<tr>
<td></td>
<td>• Later street closures</td>
</tr>
<tr>
<td></td>
<td>• More flexible faculty parking</td>
</tr>
<tr>
<td>Faculty parking placard confusion</td>
<td>• We will use license plate registration</td>
</tr>
</tbody>
</table>

Continue the communication & engagement effort.
<table>
<thead>
<tr>
<th>What will be the same?</th>
<th>What will be different?</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Classes held all day.</td>
<td>• “We can get you here &amp; home” ...but there will be some differences.</td>
</tr>
<tr>
<td>• Yell practice likely 10:00 PM.</td>
<td>• Students – park in regular spaces longer.</td>
</tr>
<tr>
<td>• Tailgate all day.</td>
<td>• Thursday - 8% of parking space hours changed.</td>
</tr>
<tr>
<td>• Fan Field open all day for everybody.</td>
<td>• But 30% of student parking affected in some way.</td>
</tr>
<tr>
<td>• University <em>exploring</em> an early staff dismissal.</td>
<td>• B/CS – avoid Wellborn Road.</td>
</tr>
</tbody>
</table>
School Thursday (Aug. 29) Parking

- Usual
- Leave 4:30
- Leave 6:00
- RVs only
What Are Our Messages?

• Plan ahead, Know your options, Allow extra time
  • Classes will be in session Aug. 29.
  • Buses can get you to campus and home.
  • Kickoff for the game is at 7:30 PM
• Provide us feedback. (footballthursday@tamu.edu).
• We will communicate early and often.
  • How do you want us to engage your community?
  • Messages sent from student organization leaders.
  • One-pager and slide for faculty.
• Flexibility will be key – this will not be a normal day.
Typical Thursday Class Enrollment with Gameday Timeline

- Shuttle service for gameday workers
- Allow fans/visitors in lots.
- Buses begin gameday service
- Downtown Bryan shuttle available
- American Momentum shuttle available
- Kickoff
Our Partners Are Critical To Our Success

Transportation Services, Marketing & Communications, Athletics, Student Affairs, Police, etc.

Safety & law enforcement agencies
Spreading The Message 2018

The TTI Roadshow

• 20 coordinated media appearances including an interview with the Eagle, ESPN radio out of Houston, and a one hour, five station “carwash”.
Spreading The Message 2018

Student Outreach

- Student Leaders Group
- Student Government
- Fraternity Council
- Corps of Cadets
- Student Body President
- Message to individual permit holders
- Social media
- Rec Sports
Spreading The Message 2018
Faculty And Staff And External Groups

• College Station City Council Mobility Committee
• Bryan-College Station MPO Policy Committee
• Chamber of Council Transportation Committee
• Council of Deans
• Staff Council
• Council of Principal Investigators
• Transportation Services Advisory Committee
• Association of Former Students
• 12th Man Foundation
• The Association – “Coach’s Night”
• Message to Vice Presidents and Department Heads
• Message to Individual Permit Holders
• Rudder Tower Visitors Center
• Aggie Mom’s Club
Spreading The Message 2018
How Many People Did We Reach?

• Powerhouse Marketing and Communication teams successfully engaged the community and fan base.
• Distributed more than 70,000 printed collateral directly to community
• **100,000 visits to Football Thursday webpage** during the two-weeks around the football game.
  • Previous year **10,000 visits**.
  • Nearly **70% of visitors** reached the Football Thursday webpage as their first page.
• **Destination Aggieland – 46,360 sessions with 20,630 active users**
  • Previous year – 17,000 sessions with about 5,000 active users.
Ridership Comparison
Gameday to Class Day

<table>
<thead>
<tr>
<th>Location</th>
<th>Football Thursday</th>
<th>Clemson</th>
<th>Normal TAMU Class Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excel</td>
<td>2,500</td>
<td>1,000</td>
<td>1,500</td>
</tr>
<tr>
<td>Rudder</td>
<td>2,000</td>
<td>1,500</td>
<td>1,500</td>
</tr>
<tr>
<td>Elephant Walk</td>
<td>2,000</td>
<td>1,000</td>
<td>1,000</td>
</tr>
<tr>
<td>Hullabaloo, Football Thursday</td>
<td>8,000</td>
<td>2,000</td>
<td>6,000</td>
</tr>
<tr>
<td>Hullabaloo, Clemson Day</td>
<td>8,000</td>
<td>2,000</td>
<td>6,000</td>
</tr>
<tr>
<td>Hullabaloo, Normal TAMU Class Day</td>
<td>8,000</td>
<td>2,000</td>
<td>6,000</td>
</tr>
</tbody>
</table>
2018 Football Thursday Morning Comparison

--> Similar to typical September Thursday
--> More early workers - 7:30 AM peak
2018 Football Thursday
Midday Comparison

--> Much higher lunch peak
- early staff dismissal effect

% of Congested Major Road
25%
20%
15%
10%
5%
0%

NW State '18
Typical Thursday (Sept)
Typical Thursday (Oct)
Early Staff Dismissal
Parking Lots Open

11:30 AM 12:30 PM 1:30 PM 2:30 PM 3:30 PM
2018 Football Thursday Evening Comparison

% of Congested Major Road

- Parking Lots Open
- B/CS Commuter Peak
- Kickoff

Typical Thursday

NW State '18

3:00 PM 4:00 PM 5:00 PM 6:00 PM 7:00 PM 8:00 PM
Football Thursday Keys To Success

• Plan ahead, Know your options, Allow extra time
• Great partners help spread the word.
• Messages tailored to specific groups.
• Experienced and attentive gameday staff.
• Rapid real-time reaction to events.

Part of a team? We would love to meet with y’all!
Madison Metsker-Galarza (m-metsker-galarza@tti.tamu.edu)
Tim Lomax (t-lomax@tamu.edu)
Texas A&M Transportation Institute
Did People Use Their Options?

**Bike Share (AM)**

Bike Share
6:00 to 9:30 AM

Quiet morning for Football Thursday
Did People Use Their Options?

**Bike Share (Midday)**

Bike Share 11:30 AM to 3:30 PM

The middle of the saw normal patterns, with the majority of the bikes in big classroom areas.
Did People Use Their Options?

**Bike Share** (Evening)

**Bike Share** 3:30 to 7:30 PM

The bike share pattern shifted from popular classroom locations to near the dismount zones surrounding Kyle Field.

<table>
<thead>
<tr>
<th>2018 Game Totals</th>
<th>Aug 30 NW State</th>
<th>Sept 8 Clemson</th>
<th>Sept 15 LA-Monroe</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gameday Bikeshare</td>
<td>2,270</td>
<td>1,820</td>
<td>1,600</td>
</tr>
<tr>
<td>Typical Weekday</td>
<td>1,500</td>
<td>1,500</td>
<td>1,500</td>
</tr>
<tr>
<td>Typical Saturday</td>
<td>550</td>
<td>550</td>
<td>550</td>
</tr>
</tbody>
</table>
Did People Use Their Options?

Parking

- Fan Field had the 2\textsuperscript{nd} largest number of ‘Any Valid Permit’ parkers on Football Thursday (Clemson had the highest)
- Fans and students did what asked, only 9 vehicles were removed from 12\textsuperscript{th} Man Lot spaces on Football Thursday.

<table>
<thead>
<tr>
<th>2018 Game Totals</th>
<th>Aug 30 NW State</th>
<th>Sept 8 Clemson</th>
<th>Sept 15 LA-M'roe</th>
<th>Oct 6 Kentucky</th>
<th>Nov 10 U Miss</th>
<th>Nov 17 AL-B'ham</th>
<th>Nov 24 LSU</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main</td>
<td>3,960</td>
<td>5,270</td>
<td>5,360</td>
<td>5,300</td>
<td>4,750</td>
<td>5,080</td>
<td>5,320</td>
<td>5,010</td>
</tr>
<tr>
<td>East Main</td>
<td></td>
<td>2,150</td>
<td>2,180</td>
<td>2,650</td>
<td>1,620</td>
<td>2,640</td>
<td>2,140</td>
<td>2,230</td>
</tr>
<tr>
<td>Reed/Agriculture</td>
<td>9,540</td>
<td>9,770</td>
<td>9,720</td>
<td>9,630</td>
<td>9,580</td>
<td>9,650</td>
<td>9,770</td>
<td>9,670</td>
</tr>
<tr>
<td>Research Park</td>
<td>2,190</td>
<td>3,450</td>
<td>2,000</td>
<td>2,970</td>
<td>2,440</td>
<td>2,190</td>
<td>2,840</td>
<td>2,580</td>
</tr>
<tr>
<td>Vet/Agronomy</td>
<td>1,560</td>
<td>2,880</td>
<td>1,880</td>
<td>2,420</td>
<td>2,090</td>
<td>2,040</td>
<td>2,470</td>
<td>2,190</td>
</tr>
<tr>
<td>Total</td>
<td>17,250</td>
<td>23,520</td>
<td>21,140</td>
<td>22,970</td>
<td>20,480</td>
<td>21,600</td>
<td>22,540</td>
<td>21,680</td>
</tr>
</tbody>
</table>
Football Thursday Compared To Other Games

Aggieland Postgame Congestion Analysis

% of Congested Major Road

- NW State: 95,860
- Clemson: 104,790
- LA Monroe: 96,730
- Kentucky: 99,830
- UMiss: 102,620
- UA-Birmingham: 97,580

Announced Attendance: