Course Change Request

Date Submitted: 02/22/18 2:05 pm

Viewing: AGCJ 308: Agricultural Photography

Last edit: 03/01/18 4:22 pm
Changes proposed by: rutherford

<table>
<thead>
<tr>
<th>Contact(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
</tr>
<tr>
<td>Ashley Winterrowd</td>
</tr>
</tbody>
</table>

Rationale for Course
Edit

The proposed changes are part of a routine curriculum review.

Course prefix: AGCJ
Course number: 308

Department: Ag Leadership, Educ & Comm
College/School: Agriculture & Life Sciences
Academic Level: Undergraduate
Undergraduate course level justification (Select One):
College/Program Course Level Rubric

Effective term: 2018-2019

Complete Course Title: Agricultural Photography
Abbreviated Course Title: AGRICULTURAL PHOTOGRAPHY

Catalog course description:
Develop knowledge of photography, editing software, and composition techniques used in the agricultural communications field; develop photography and photo editing skills to a satisfactory level as demonstrated by performance on assignments and exams.

Prerequisites and Restrictions:
Junior or senior classification.

Should catalog prerequisites / concurrent enrollment be enforced?
No

Crosslistings:
No

Stacked:
No

In Workflow:
1. ALEC Department Head
2. Curricular Services Review
3. AG Committee Preparer UG
4. AG Committee Chair UG
5. AG College Dean UG
6. UCC Preparer
7. UCC Chair
8. Faculty Senate Preparer
9. Faculty Senate
10. Provost II
11. President
12. Curricular Services
13. Banner

Approval Path:
1. 02/22/18 2:05 pm
   Tracy Rutherford (rutherford); Approved for ALEC Department Head
2. 02/22/18 2:22 pm
   Sandra Williams (sandra-williams): Approved for Curricular Services Review
3. 02/22/18 2:24 pm
   Dawn Kerstetter (dkerstetter): Approved for AG Committee Preparer UG
4. 03/02/18 5:40 pm
   Bob Knight (bob-knight): Approved for AG Committee Chair UG
5. 03/03/18 10:07 am
   Kim Dooley (k-dooley): Approved for AG College Dean UG
6. 03/05/18 9:06 am
   Sandra Williams (sandra-williams): Approved for UCC Preparer
7. 03/09/18 3:29 pm
   Sandra Williams (sandra-williams): Approved for UCC Chair
Semester: 3  Credit: Hour(s)
Contact Hour(s) (per week):
Lecture: 2  Lab: 2  Other: 0  Total: 4
Repeatable for credit? No
CIP/Fund Code: 1002010019
Default Grade Mode: Letter Grade (G)
Method of instruction: Lecture and Laboratory
Will sections of this course be taught as non-traditional? (i.e., parts of term, distance education) Yes

Learning Outcomes
Meets traditional face-to-face learning outcomes.

Describe how learning outcomes are met or provide justification why they are not met.
Learning outcomes are the same as the traditionally offered course which utilizes field trips.

Hours
Meets traditional face-to-face hours.

Describe how hours are met or provide justification why they are not met.
Hours are met through classroom and practicum activities noted in syllabus.

Will this course be taught as a distance education course? No
Is 100% of this course going to be taught in Texas? No
Will classroom space be needed for this course? Yes

This will be a required course or an elective course for the following programs:

Required (select program)
Elective (select program)

Has/will this course be/eng submitted for core curriculum consideration? No

Has/will this course be/eng submitted for Writing or Communication consideration? No
Has/will this course be/eng submitted for ICD consideration? No

Course Syllabus
Syllabus: Upload syllabus

Upload syllabus

308 example Daily Course Schedule.pdf
AGCJ 308_study abroad.pdf

Letters of support or other documentation
No

Additional information

Reviewer Comments
Bob Knight (bob-knight) (03/01/18 11:26 am): Needs student attendance policy with link to rule 7.
Sandra Williams (sandra-williams) (03/09/18 3:29 pm): UCC approved March 9 via e-vote.

Key: 363
## Namibia Photojournalism In-Country Schedule

<table>
<thead>
<tr>
<th>Dates</th>
<th>Location</th>
<th>Schedule / Topics / Site Ideas</th>
<th>Meals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday May 11</td>
<td>Transit</td>
<td><strong>DEPART IAH</strong> (USA-Namibia; IAH-IAD-JNB-WDH)</td>
<td>Meals on your own</td>
</tr>
<tr>
<td>Saturday May 12</td>
<td>Transit</td>
<td>Johannesburg Airport – City Lodge OR Tambo is in JNB airport complex. Breakfast included.</td>
<td>Meals on your own</td>
</tr>
<tr>
<td>Sunday May 13</td>
<td>Windhoek</td>
<td><strong>ARRIVE WDH</strong>: TIP-check “Holiday/Tourist/Recreation” for Purpose of Entry. PM: In-country Program Orientation (2 hours) AGCJ 308 lecture – The basics (4 hours)</td>
<td>D-Klein Windhoek Guesthouse</td>
</tr>
<tr>
<td>Monday May 14</td>
<td>Windhoek</td>
<td>Windhoek tours (Agribusiness, etc) (6 hours) AGCJ 308 lecture – Cityscapes (2 hours)</td>
<td>B&amp;D, Klein Windhoek Guesthouse</td>
</tr>
<tr>
<td>Tuesday May 15</td>
<td>Solitaire</td>
<td>Soussuvlei, Sesreim Canyon (5 hours) Landscape Photography (2 hours) AGCJ 308: Field Journal Entry 1 due AGCJ 308: Stories from our strolls images due</td>
<td>B, Klein Windhoek Guesthouse L, En Route D, Soft Adventure Camp</td>
</tr>
<tr>
<td>Wednesday May 16</td>
<td>Solitaire</td>
<td>Kuiseb Canyon, Welwitchia Plains (4 hours) AGCJ 308: Stories from our strolls discussion 1 (2 hours)</td>
<td>B Soft Adventure Camp L, Box D, Soft Adventure Camp</td>
</tr>
<tr>
<td>Thursday May 17</td>
<td>Swakopmund</td>
<td>Drive to Swakopmund AGCJ 308 lecture (2 hour)</td>
<td>B, Soft Adventure Camp L, En Route D, Alte Brucke Resort</td>
</tr>
<tr>
<td>Friday May 18</td>
<td>Swakopmund</td>
<td>Swakopmund tours – Sandwich Harbour (all day)</td>
<td>BLD, Alte Brucke Resort</td>
</tr>
<tr>
<td>Saturday May 19</td>
<td>Swakopmund</td>
<td>AGCJ 308 class – walking tours/portraits (5 hours) AGCJ 308 lecture (2 hours)</td>
<td>B, Stampriet L, Box D, Sossusvlei Lodge</td>
</tr>
<tr>
<td>Sunday May 20</td>
<td>Halali</td>
<td>Drive to Etosha National Park Goas, Salvador Night photography (3-4 hours)</td>
<td>B, Sossusvlei L, En Route D, Halali</td>
</tr>
<tr>
<td>Monday May 21</td>
<td>Halali</td>
<td>Safari drive (5 hours) Waterburg Plateau (2 hours) AGCJ 308 lecture (2 hours)</td>
<td>B, Halali L, On the Road D, Halali</td>
</tr>
<tr>
<td>Tuesday May 22</td>
<td>Waterberg</td>
<td>Okonjim AfriCat Foundation (3 hours) AGCJ 308: Field Journal Entry 2 due AGCJ 308: Stories from our strolls images due</td>
<td>B, Waterberg Resort L, D, Waterberg Resort</td>
</tr>
<tr>
<td>Wednesday May 23</td>
<td>Waterberg</td>
<td>Wood Carvers market (2 hours) AGCJ 308: Stories from our strolls images presentation (2 hours)</td>
<td>B, Waterberg Resort L, D, Waterberg Resort</td>
</tr>
<tr>
<td>Thursday May 24</td>
<td>Auas</td>
<td>AGCJ 308: Reflection (2 hours)</td>
<td>B, Waterberg L, on the road D, River Crossing Lodge</td>
</tr>
<tr>
<td>Friday May 25</td>
<td>Windhoek</td>
<td>Depart for Houston</td>
<td>Meals on your own</td>
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<tr>
<td>Saturday May 26</td>
<td>Arrive Houston</td>
<td>Meals on your own</td>
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AGCJ 308- Agricultural Photojournalism: Namibia
Summer I 2018

3 Credit Hours (2 lecture, 2 lab), Study Abroad delivery
Texas A&M University, Department of Agricultural Leadership, Education, and Communications

Instructor:
Dr. Tracy Rutherford
(979) 458-2744
trutherford@tamu.edu
Office hours by appointment

Catalog Description:
Develop knowledge of photography, editing software, and composition techniques used in the agricultural communications field; develop photography and photo editing skills to a satisfactory level as demonstrated by performance on assignments and exams.

Learning Outcomes:
Students will utilize classroom lecture and a field experience to develop the following:
• Photography skills including composition, exposure and advanced techniques
• Enhance communication and critical thinking skills through digital storytelling.
• A personal photo repository to build students’ portfolios
• An appreciation for using photography to communicate stewardship for culture and specific purposes as an element of story.

Text: Course handouts and web sites will supplement lecture materials (see coursebook).

Other Materials/Equipment:
Camera: All class assignments will require the use of a digital camera. Limited cameras are available through the department; students are encouraged to provide their own camera for the semester. Cameras must meet the following specifications:
• Digital SLR (Single Lens Reflex) Camera – Nikon or Canon are preferable. The department has both models that can be borrowed for student use.
• Wide angle lens (18 – 55mm or similar). The department has Canon lenses that can be borrowed for student use.
• Zoom lens (70-200mm, 70-300mm or similar). The department has Canon lenses that can be borrowed for student use.
• Tripod. The department has a limited number of tripods that can be borrowed for student use.
• Shutter release cables (used in long exposure photography, may or may not be needed depending on camera model).
• Extension tubes or macro lens
• At least two 16GB Memory Card (SD card) must be provided by each student. You will use this card on all photo shoots; there will not be extra cards available.
• At least one digital removable storage 64 GB USB device – all your photos will be stored on this device so the bigger the better. This will also be used to transfer submission files.
• Access to a laptop, for viewing and editing digital photos
• Small spiral-bound notebook for field notes

Assignments:

**Reflexive Field Journal** – 150 points total (see daily schedule for due dates)
At regularly scheduled intervals choose one technically sound photojournalistic image and write an **AP style caption** for that photo. Additionally, you will write a short narrative (150-300 words per paragraph) that answers two questions: “How did I take this photo,” and “How can I use this photo?”

- **“How did I take this photo?”**
  To answer this question, focus the narrative on your exposure settings, elements of composition employed, and technical information. Successful narratives include information about the aperture, shutter speed, ISO, and camera settings (among other information), but also describe **why** you choose that particular setting, and what effect it had on the image.

- **“How can I use this photo?”**
  To answer this question, focus on the potential for commercial use of your image (advertising, magazine illustration, stock photo, tourism promotion, etc) and why this image is best suited for that particular use. Photos are generally NOT taken to hang in a bathroom.

Emphasis for this assignment is on the technical qualities of the photo, therefore photos selected for this assignment **cannot** be edited or digitally manipulated. Photojournalistic images are still expected to have impact and portray a story.

On June 29, a final reflection is due. For the final reflection, review your four field journal submissions. Think about the quality of the images and the techniques you employed. Write a short narrative (~600 words) that explains your assessment of your skills as a photographer and visual communicator. Describe how your skills in this area have changed, your strengths and weaknesses, and any other thoughts about your photography skill development.

**Stories from our stroll** - 150 points total (4 photos due for each submission)
Digital storytelling combines the art of telling stories with the technology of multimedia to create an immersive experience for the audience. These stories focus on impactful moments from the creator’s point of view. Choose four photos that are an impactful moment and compelling story from your experience in this course. Emphasis for this assignment is on the impact of the image; however you are still expected to consider the technical merit of the photo in your selection.

On Thursday evening, the instructor will lead a discussion that includes one photo from each class member. You will enhance your communication and critical thinking skills by sharing the story behind your image.

**Final Photo Portfolio/Display** (200 points) (Due June 29)
Choose your 20 best examples of photography from the trip. You should include at least one action photo, at least one portrait photo, at least one landscape photo, and at least one macro photo. These photos will be displayed to the public as a part of the Fall Namibia Photojournalism exhibit. Final portfolios will include digital images with post-production edits. Images in the final portfolio may also be used for promotion and recruitment material for the ALEC department. All
images MUST be saved on a portable drive in high quality format (300 dpi, jpg, no smaller than 5” x 7”) Images must ALL have an AP caption developed and attached to the final submission.

**Student Evaluation:**
Students will be evaluated on the following areas/assignments. Complete information on each assignment will be given in class.

<table>
<thead>
<tr>
<th>Grading Scale</th>
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<tbody>
<tr>
<td>Grade</td>
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<tr>
<td>A</td>
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<tr>
<td>B</td>
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<tr>
<td>C</td>
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<td>D</td>
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<td>F</td>
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<table>
<thead>
<tr>
<th>Assignment</th>
<th>Point Value</th>
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<tbody>
<tr>
<td>Reflexive Field Journal</td>
<td>150</td>
</tr>
<tr>
<td>Stories from our stroll</td>
<td>150</td>
</tr>
<tr>
<td>Final Portfolio</td>
<td>200</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>500</strong></td>
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*This course has been assigned three credit hours based upon the work represented by verifiable student achievement of institutionally established learning outcomes, direct faculty instruction, and academically engaged time.* (Federal Rule GEN 11-06)
Projected course outline/Topics:
See course packet for detailed schedule.

<table>
<thead>
<tr>
<th>Dates</th>
<th>Tentative Topics</th>
<th>Projects*</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module 1</td>
<td>Working with camera</td>
<td>Field Journal #1</td>
<td>50</td>
</tr>
<tr>
<td>(7 hours practice, 5 hours Lynda tutorial)</td>
<td>Composition basics (7 hours class)</td>
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<tr>
<td>Module 2</td>
<td>Cityscapes/Portraits</td>
<td>Stroll #1</td>
<td>50</td>
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<tr>
<td>(10 hours practice)</td>
<td>(6 hours class)</td>
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<tr>
<td>Module 3</td>
<td>Landscape Photography</td>
<td>Field Journal #2</td>
<td>50</td>
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<tr>
<td>(15 hours practice)</td>
<td>(5 hours class)</td>
<td>Stroll #2</td>
<td>50</td>
</tr>
<tr>
<td>Module 4</td>
<td>Night Photography</td>
<td>Stroll #3</td>
<td></td>
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<tr>
<td>(5 hours practice)</td>
<td>(3 hours class)</td>
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<tr>
<td>Module 5</td>
<td>Natural Light/ Portraits/ Wildlife</td>
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<td>50</td>
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<tr>
<td>(15 hours practice)</td>
<td>(6 hours class)</td>
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<tr>
<td>Module 6</td>
<td>Post-production – Lightroom,</td>
<td>Field Journal #3</td>
<td>50</td>
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<tr>
<td>(7 hours Lynda training)</td>
<td>Distribution of images (7 hours class)</td>
<td>Final Portfolio</td>
<td>200</td>
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Image processing and portfolio development will occur throughout the course (est 30 hours)

*Note: project deadlines may not be associated with specific weeks; all projects must be completed by end of summer I.

Faculty Senate Statement on Plagiarism and Aggie Code of Honor: Scholastic misconduct is defined broadly as “any act that violates the rights of another student in academic work or that involves misrepresentation of your own work.” Plagiarism is one of the worst academic offenses, for the plagiarist destroys the trust among colleagues without which research cannot be safely communicated. Texas A&M University students are responsible for authenticating all work submitted to an instructor. If asked, students must be able to produce proof that the item submitted is indeed the work of that student.

**Aggie Honor Code**

An Aggie does not lie, cheat or steal, or tolerate those who do.

The Aggie Code of Honor is an effort to unify the aims of all Texas A&M men and women toward a high code of ethics and personal dignity. For most, living under this code will be no problem, as it asks nothing of a person that is beyond reason. It only calls for honesty and integrity, characteristics that Aggies always have exemplified. The Aggie Code of Honor functions as a symbol to all Aggies, promoting understanding and loyalty to truth and confidence in each other. http://aggiehonor.tamu.edu

For more information, visit the Texas A&M Student Rules Web site (http://student-rules.tamu.edu).
Americans with Disabilities Act (ADA)

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact Disability Services, currently located in the Disability Services building at the Student Services at White Creek complex on west campus or call 979-845-1637. For additional information visit http://disability.tamu.edu.

Copyrights

Please note that all handouts and supplements used in this course are copyrighted. This includes all instructor-generated materials for this class, including syllabi, exams, in-class materials, review sheets and lecture outlines. Materials may be downloaded or photocopied for personal use only and may not be given, traded or sold to other individuals.

Syllabus Revision Policy: Revision to this syllabus will be made at the discretion of the instructor. Changes in dates and topics will be announced in class and may not be communicated in writing.

Research & curriculum assessment: Coursework produced in this class may be retained and utilized for curriculum assessment and research. All identifying information will be removed from the work and materials will only be analyzed as historical data.

Research with Human Subjects Policy: Data collected for this course are for instructional purposes only, to teach students how to collect and analyze data. Students may not publish or present data or analysis outside the classroom, risk for participation must be minimal, minors and/or vulnerable populations may not be used as subjects, and data must be collected anonymously/confidentially. If any of these conditions cannot be met, then students must gain IRB approval. If at some future time students wish to use data collected during this course for publication and/or presentation, IRB approval must be obtained.

If you do NOT want your materials included in any post-course research or assessment, please send an email to the instructor with the following statement:

I do NOT want materials that I have developed in AGCJ 308 to be included in any post-course assessment or research.

Your Name, TAMU UIN