Course Change Request

Date Submitted: 03/04/18 1:00 pm

Viewing: ARAB 323: Media Arabic

Last approved: 08/28/17 3:20 am
Last edit: 03/04/18 1:00 pm
Changes proposed by: ayari-s

Catalog Pages referencing this course:
- ARAB - Arabic (ARAB)
- Department of International Studies

Programs referencing this course:
- MINOR-ARAB: Arabic Studies - Minor

Contact(s)

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<tr>
<th>Name</th>
<th>E-mail</th>
<th>Phone</th>
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<tr>
<td>Ruth Larson</td>
<td><a href="mailto:larson@tamu.edu">larson@tamu.edu</a></td>
<td>979 845-2124</td>
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Rationale for Course

The proposed changes are part of a routine curriculum review.

Course prefix  ARAB  Course number  323
Department      International Studies
College/School  Liberal Arts
Academic Level  Undergraduate

Effective term: 2018-2019 2017-2018

Complete Course Title
Media Arabic
Abbreviated Course Title
MEDIA ARABIC

Catalog course description
Analysis of current events in the Arab World; use of print and electronic materials in Arabic from variety of media sources; discussion of different points of view in media representation/coverage; issues pertaining to business, politics, culture and entertainment in the Arab World.

Prerequisites and Restrictions
ARAB 202 or ARAB 204, or equivalent; junior or senior classification or approval of instructor.

Should catalog prerequisites / concurrent enrollment be enforced?
Yes

In Workflow
1. INTS Department Head
2. Curricular Services Review
3. LA Committee Preparer UG
4. LA Committee Chair UG
5. LA College Dean UG
6. UCC Preparer
7. UCC Chair
8. Faculty Senate Preparer
9. Faculty Senate
10. Provost II
11. President
12. Curricular Services
13. Banner

Approval Path
1. 03/05/18 9:33 am
   Robert Shandley (rshandley): Approved for INTS Department Head
2. 03/05/18 9:51 am
   Sandra Williams (sandra-williams): Approved for Curricular Services Review
3. 03/06/18 6:30 pm
   Steve Oberhelman (s-oberhelman): Approved for LA Committee Preparer UG
4. 03/06/18 6:32 pm
   Steve Oberhelman (s-oberhelman): Approved for LA Committee Chair UG
5. 03/06/18 6:34 pm
   Steve Oberhelman (s-oberhelman): Approved for LA College Dean UG
6. 03/07/18 8:16 am
   Sandra Williams (sandra-williams): Approved for UCC Preparer
7. 03/09/18 3:30 pm
   Sandra Williams (sandra-williams): Approved for UCC Chair

History
1. Aug 28, 2017 by Ruth Larson (larson)

https://nextcatalog.tamu.edu/courseleaf/ approve/
Enforced Prerequisites / Concurrent Enrollment

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Repeatable for credit? No
CIP/Fund Code 1611010001
Default Grade Mode Letter Grade (G)
Method of instruction Lecture
Will sections of this course be taught as non-traditional? (i.e., parts of term, distance education) Yes

Learning Outcomes

Meets traditional face-to-face learning outcomes.

Describe how learning outcomes are met or provide justification why they are not met.

The syllabus for this shortened, non-traditionally taught course reflects the same learning outcomes found in the course taught in traditional face-to-face manner in terms of developing interpretive, interpersonal and presentational communication and gaining in-depth understanding of cultural practices, products and perspectives among speakers of the target language. It is expected that these linguistic and cultural learning outcomes will bring the learners to the intermediate high/advanced low level of proficiency as measured by the Oral Proficiency Interview (OPI) test. The desirable learning outcomes will be accomplished not only through traditional means (homework assignments, projects, exams), but also through authentic tasks involving direct interaction with authentic materials (watching and reading local news).

Hours

Meets traditional face-to-face hours.

Describe how hours are met or provide justification why they are not met.

Students will meet face-to-face with their instructor(s) and conversation partner for the duration of three hours per day, five days per week. Though most of them will take place at the classroom level, about 20% of those face-to-face meetings will consist of site visits to the local businesses and attractions and cultural events in order to create authentic learning opportunities for the students. Those activities, both inside and outside of the classroom, will easily meet the requisite number of 45 contact hours, thus making the contact hour requirements for this course equivalent to those for a traditionally taught course.

Will this course be taught as a distance education course? No
Is 100% of this course going to be taught in Texas? Yes
Will classroom space be needed for this course? Yes

This will be a required course or an elective course for the following programs:

https://nextcatalog.tamu.edu/courseleaf/approve/
Course Syllabus

Syllabus: Upload syllabus

Upload syllabus

- ARAB 323 Traditional.pdf
- ARAB 323 Non Traditional.pdf

Letters of support or other documentation

- No
- Yes

Additional information

Reviewer Comments

- Sandra Williams (sandra-williams) (03/02/18 9:18 am): Rollback: You need to include a traditional syllabus and a non-traditional syllabus (if applicable).
- Sandra Williams (sandra-williams) (03/09/18 3:30 pm): UCC approved March 9 via e-vote.
Course description: Develop an understanding of print and visual media materials in Arabic from a variety of media sources and on a variety of topics (entertainment, business, politics) by using a variety of textual and non-textual strategies; understand different points of view in media representation/coverage; develop critical thinking about issues pertaining to business, politics, culture, and entertainment in the Arab World.

Course Objectives

The course seeks to develop reading and listening skills by acquiring core vocabulary, grammatical structures and utilizing reading/listening strategies to enhance global comprehension of texts on a variety of topics, ranging from politics to entertainment, to business and weather, among others. Students taking this course will be able to:

- Understand and use language terminology pertaining to media;
- View and interpret news clips on a variety of topics for global comprehension;
- View and interpret headlines and short newspaper articles;
- Understand the role of major Arab news channels, such as Al-Jazeera and Al-Arabiyya, in shaping popular opinion across the Arab world;
- Apply a variety of strategies to maximize reading and listening comprehension;
- Understand and use complex sentence structures;
- Identify different news sources in Arabic to gain different perspectives
- Expand cultural knowledge about the Arab World

Prerequisite: ARAB 321

Course Materials

- Selected video clips from Al-Jazeera, Al-Arabiyya, BBC/Arabic, CNN/Arabic
- Selected Arabic newspapers and magazines from different countries
- Online materials from Al-Jazeera and Al-Arabiyya websites
Course structure

Students will view and read a wide range of selected news clips, both print and electronic, that cover different topics (political, economic, cultural, sports, weather, etc.), from a variety of sources. Examples of popular and prime sources include Al-Jazeera and Al-Arabiyya. Comprehension will be enhanced by using control features offered by the Broadcast Monitoring System (speed control, transcription and translation). Students will work individually and collaboratively to examine the content of the selected video clips and answer questions about specific details. Students will also examine local and major newspapers, work individually, in pairs and in small groups to skim articles and headlines and provide summary of the news articles that are of interest to them. Students will also be asked to apply their language skills in media Arabic outside of the classroom by reading and listening to news headlines and providing summary reports to their classmates.

Grading policies

- Tests (60%): There will be a total of six tests, each test worth 10% of the final grade. A test consists of reading short articles from a variety of sources on a wide range of topics using multiple choice questions to demonstrate proper understanding of vocabulary, grammar and content. The tests may also include writing exercises.
- Homework (30%): Different reading and writing assignments will be given for each class, including searching for and writing brief summaries in Arabic about news articles selected from online sources. The article could be of economic, political, entertainment and cultural nature. Students will be asked to share a piece of news of interest to them pertaining to current events locally or internationally.
- Final project (10%): Students will give a Power Point presentation describing three articles from different sources about three different topics (political, economic, cultural, sports, etc.), while using newly acquired vocabulary and language structures. Each presenter will take approximately ten minutes. Presentations will be evaluated based on the use of terminology and language structures covered in this media course, the use of different sources and topics and the comprehensibility and clarity of the ideas.

Grading Scale

A = 100-90; B = 89-80; C = 79-70; D = 69-60; F = 59 and below

Attendance

Attendance is mandatory in order to meet course objectives. If you have an excuse for missing a class, notify the instructor in advance if feasible, or otherwise by the end of the second working day after the absence. (Accommodations for absences due to the observance of a religious holiday can be sought either prior or after the absence, but not later than two working days after the absence.) If you are late to class for more than 15 minutes, you will be considered absent from class. It is your responsibility to contact the instructor to find out what you have missed and what you need to do for the following class. Make-up quizzes will be arranged in accordance with University Policy (see Student Rules 7.3).
Excused absences

Excused absences are legitimate but must always be documented. Please see http://student-rules.tamu.edu/rule07 for current policy on University-excused absences. For illness- or injury-related absences of fewer than three days, an Explanatory Statement of Absence (available at http://attendance.tamu.edu) or a note from a health care professional confirming date and time of visit will be required in order to count the absence as University-excused; for absences of three days or more, a note containing a medical professional’s confirmation that absence from class was necessary will be required (see Rule 7.1.6.1 and 7.1.6.2). It is your responsibility to meet with me or with your classmates to see what you have missed.

Academic Integrity

You are expected to be aware of the Aggie Honor Code and the Honor Council Rules and Procedures, stating that “an Aggie does not lie, cheat, or steal, or tolerate those who do” (see http://www.tamu.edu/aggiehonor).

Americans with Disabilities Act

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact Disability Services, currently located in the Disability Services building at the Student Services at White Creek complex on west campus or call 979-845-1637. For additional information, visit http://disability.tamu.edu.

Other expectations

- Cell phones must be turned off during class time, except when needed for class activities
- Food is not allowed in class
- Homework assignments should be completed at home, not in class
Calendar

January 17, 19, 22, 24, 26

Overview of Arab media and introduction of commonly used media terminology. Viewing and reading sample programs from TV and websites and examining the front-pages of newspapers and magazines to identify types of programs and news publications (specialized vs. comprehensive, independent vs. government-owned). Grammar review: اسم الفاعل واسم المفعول

Test # 1 (January 29)

Jan. 31, Feb. 2, 5, 7, 9, 12

Weather reports (viewing and reading): names of geographical regions, continents, oceans, countries, landscape, describing geographical location, types of weather, giving cause and effect, difference and similarities. BMS weather clips from Al-Jazeera and Al-Arabiyya. Writing: describing different types of weather

Grammar structures: giving cause and effect: بسبب – تسبب في – متسببا في ... نتيجة -

Test # 2 (February 12)

February 14, 16, 19, 21, 23

Viewing reports and reading articles about holidays and celebration in the Arab World and in the United States. Examining reports and articles from different sources, including Al-Jazeera and Al-Arabiyya about different cultural practices and products pertaining to holidays and celebration

Test # 3 (February 26)

Feb. 28, March 2, 5, 7, 9, 19, 21

Political reports: Examining video clips focusing on political issues (use the Broadcast Monitoring System—sample BMS clips from Al-Jazeera and Al-Arabiya). Learning about current events by viewing political reports and programs on Al-Jazeera and Al-Arabiyya websites. Searching for articles of political nature of your choice from different Arabic newspapers for general comprehension. Strategies to attain global comprehension

Test # 4 (March 23)
March 26, 28, 30, April 2, 4

Entertainment programs: Viewing entertainment TV programs, such as popular sports, art, and music. Reading reports about entertainment from different sources (Al-Jazeera and Alarabiya).

Grammar: فعل الأمر - مراجعة المصدر

Test # 5 (April 6)

April 9, 11, 13, 16, 18, 20

Business/financial reports: viewing and reading reports focusing on business and financial issues in different parts of the Arab World and in different parts of the world. Reviewing key business terminology and concepts.

Test # 6 (April 17)

April 23, 25, 27, 30

Final projects due (presentations)

Suggested Websites for Arabic Media

- Arabic Newspapers = صحف عربية
  http://arabic-media.com/arabicnews.htm
- Aljazeera.net : الجزيرة نت
  http://www.aljazeera.net/portal
- Alarabiya.net : العربية نت
  http://www.alarabiya.net/
- CNN Arabic
  https://arabic.cnn.com
- BBC Arabic
  http://www.bbc.com/arabic
Morocco Arabic Institute 2018

ARAB 323 (Media Arabic)

Instructor: Salah Ayari (ayari-s@tamu.edu)

Dates: June 18 – July 20, 2018

Meetings: M-F (9:00 am – 12:30 pm)

Location: Meknes, Morocco

Course description: Understand current events in the Arab World; gain firsthand access to print and electronic materials in Arabic from a variety of media sources; develop reading and listening comprehension skills of media materials; understand different points of view in media representation/coverage; develop critical thinking about issues pertaining to business, politics, culture, and entertainment in the Arab World.

Course Objectives

The course seeks to develop reading and listening skills by acquiring core vocabulary, grammatical structures and utilizing reading/listening strategies to enhance global comprehension in a variety of topics, ranging from politics to entertainment. Students taking this course will be able to:

- recognize and reproduce language forms (core vocabulary, structures and styles) pertaining to media;
- review and interpret news clips on a variety of topics (global comprehension);
- review and interpret headlines and short newspaper articles;
- appraise the role of major Arab news channels (Al-Jazeera and Al-Arabiyya) in shaping popular opinion across the Arab world;
- distinguish fact from opinion and recognize bias;
- apply a variety of strategies to maximize reading and listening comprehension;
- analyze and apply complex sentence structures;
- identify news sources available for continuous learning

Prerequisite: ARAB 321

Course Materials (will be provided)

- Selected video clips from Al-Jazeera and Al-Arabiyya
- Selected articles from Arab newspapers and magazines
- Online materials from Al-Jazeera and Al-Arabiyya websites
Course structure

Students will listen, read and examine a wide range of selected news clips, both print and electronic, that cover different topics (political, economic, cultural, sports, weather, etc.), from a variety of sources. Examples of popular and prime sources include Al-Jazeera and Al-Arabiyya. Students will work individually and collaboratively to examine the content of the selected video clips and answer questions about specific details. Students will also examine local and major newspapers, work individually, in pairs and in small groups to skim articles and headlines and provide summary of the news articles that are of interest to them. Students will also be asked to apply their language skills in media Arabic outside of the classroom by reading and listening to news headlines and providing summary reports to their classmates.

Grading policies

- Tests (60%): There will be a total of three tests. A test consists of reading a short article from a variety of sources on a wide range of topics. The format of the test will consist of multiple choice questions to demonstrate proper understanding of vocabulary, grammar and content.
- Homework (20%): You will be asked to share a piece of news (brief report) about a variety of topics (economic, political, and cultural nature, locally or internationally). You will need to give a total of five reports (each work five points).
- Project (20%): Power Point Presentation of three articles from different sources of different nature (political, business, entertainment, etc.)

Grading Scale

A = 100-90; B = 89-80; C = 79-70; D = 69-60; F = 59 and below

Attendance

Attendance is mandatory in order to meet course objectives. If you have an excuse for missing a class, notify the instructor in advance if feasible, or otherwise by the end of the second working day after the absence. (Accommodations sought for absences due to the observance of a religious holiday can be sought either prior or after the absence, but not later than two working days after the absence.) If you miss more than two classes with no legitimate reason (see University policy below on excused absences), your grade will be lowered by 2% for each class you miss after the second unexcused absence. If you are late to class for more than 15 minutes, you will be considered absent from class. It is your responsibility to contact the instructor to find out what you have missed and what you need to do for the following class. Make-up quizzes will be arranged in accordance with University Policy (see Student Rules 7.3).

Excused absences

Excused absences are legitimate but must always be documented. Please see http://student-rules.tamu.edu/rule07 for current policy on University-excused absences. For illness- or injury-related absences of fewer than three days, an Explanatory Statement of Absence
(available at http://attendance.tamu.edu) or a note from a health care professional confirming
date and time of visit will be required in order to count the absence as University-excused; for
absences of three days or more, a note containing a medical professional’s confirmation that
absence from class was necessary will be required (see Rule 7.1.6.1 and 7.1.6.2). It is your
responsibility to meet with me or with your classmates to see what you have missed.

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requiring an accommodation, please contact Disability Services, currently located in the
Disability Services building at the Student Services at White Creek complex on west campus or
call 979-845-1637. For additional information, visit http://disability.tamu.edu.

**Other expectations**

- Cell phones must be turned off during class time
- Laptops during class may only be used for class-related activities (searching for news materials in Arabic)
- Food is not allowed in class
- Homework assignments should be completed at home, not in class

**QEP Assessment**

You will be asked by the College of Liberal Arts to complete a pre-trip and a post-trip online
survey, and writing self-reflections on the basis of prompts that will be given near the end of the
program in Morocco. Please be sure to complete those surveys, the results of which will help us
improve the quality of the program in the future.
**Calendar**

**Week 1-2**  
Skimming the surface: examining front-pages of newspapers and magazines to identify different types of news publications (where they are published, how often, specialized vs. non-specialized, independent vs. government-owned) – listening and reading activities. Overview of Arab media and introduction of most commonly used media vocabulary. Reading headlines, examining the pictures, using background knowledge and skimming articles to get the gist.  
Grammar: المبني للمجهول - جمع التكسير

Weather reports from different countries (reading and viewing); names of continents, oceans, countries, regions, landscape, describing geographical location, types of weather, giving cause and effect, difference and similarities  
BMS weather clips from Al-Jazeera and Al-Arabiyya  
Grammar: giving cause and effect: بسبب - تسبب في - متسببا في ... نتيجة -

**Test #1 (June 29)**

**Week 3**  
Holidays and Celebration: Viewing clips and reading reports from different sources about different holidays and celebrations in the Arab region. Use a variety of sources: Al-Jazeera, Al-Arabiyya, CNN, and BBC Arabic  
Grammar: اسم الفاعل and اسم المفعول

**Test #2 (July 6)**

**Week 4**  
Political reports: Examining video clips from different sources and print media focusing on political issues. Articles from Al-Jazeera and Al-Arabiyya websites.  

**Test #3 (July 13)**

**Week 5**  
Projects due + OPI and Project Go testing