Course Change Request

Date Submitted: 01/26/18 1:40 pm

Viewing: EDTC 631 : Educational Video

Last approved: 09/05/17 3:18 am
Last edit: 01/29/18 8:38 am

Changes proposed by: gbyrns

Catalog Pages
- EDTC - Educational Technology
- CERT-CS13: Digital Humanities - Certificate

Programs referencing this course:

Faculty Senate Number

Contact(s)

<table>
<thead>
<tr>
<th>Name</th>
<th>E-mail</th>
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<tbody>
<tr>
<td>Glenda Byrns</td>
<td><a href="mailto:gbyrns@tamu.edu">gbyrns@tamu.edu</a></td>
<td>9798622289</td>
</tr>
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Rationale for Course
Edit

The proposed changes are part of a routine curriculum review.

Course prefix: EDTC
Course number: 631
Department: Educational Psychology
College/School: Education & Human Development
Academic Level: Graduate
Academic Level (alternate): Undergraduate
Effective term: 2018-2019

Complete Course Title: Educational Video
Abbreviated Course Title: EDUCATIONAL VIDEO

Catalog course description:
Design and development of educational videos using choice of video edition program; experience the entire process of developing educational videos, from concept to finished project; emphasis on instructional message design, treatment, and storyboarding.

Prerequisites and Restrictions
Graduate classification; approval of instructor.

Concurrent Enrollment: No
Should catalog prerequisites / concurrent enrollment be enforced? No
Crosslistings: No Crosslisted With

In Workflow
1. EPSY Department Head
2. Curricular Services Review
3. ED Committee Preparer GR
4. ED Committee Chair GR
5. ED College Dean GR
6. GC Preparer
7. GC Chair
8. Faculty Senate Preparer
9. Faculty Senate
10. Provost II
11. President
12. Curricular Services
13. Banner

Approval Path
1. 01/26/18 3:13 pm Shanna Hagan-Burke (shaganburke): Approved for EPSY Department Head
2. 01/29/18 8:38 am Sandra Williams (sandra-williams): Approved for Curricular Services Review
3. 01/30/18 9:26 am Melanie Robideau (mrrobideau): Approved for ED Committee Preparer GR
4. 02/13/18 3:42 pm Beverly Irby (irbyb): Approved for ED Committee Chair GR
5. 02/13/18 3:45 pm Beverly Irby (irbyb): Approved for ED College Dean GR
6. 02/16/18 12:51 pm Meagan Kelly (meangkanelly): Approved for GC Preparer
7. 03/01/18 3:14 pm LaRhesa Johnson (lrjohnson): Approved for GC Chair

History
1. Sep 5, 2017 by Laura Muntean

https://nextcatalog.tamu.edu/courseleaf/approve/
EDTC 631: Educational Video

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<td>(per week):</td>
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<td>Credit</td>
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<tr>
<td>Hour(s)</td>
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<tr>
<td></td>
<td></td>
<td>Other: 0</td>
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<td>Total 3</td>
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Repeatable for credit? No
Three-peat? No
CIP/Fund Code 1305010004
Default Grade Mode Letter Grade(G)
Alternate Grade Modes Satisfactory/Unsatisfactory
Method of instruction Lecture
Will sections of this course be taught as non-traditional? (i.e., parts of term, distance education) Yes

Learning Outcomes
Meets traditional face-to-face learning outcomes.

Describe how learning outcomes are met or provide justification why they are not met.
This course is part of the Educational Technology M.Ed. program, which is an online-only program. There is no face-to-face version of this course, but if there were, the learning objectives would be the same. Program faculty collaborate to ensure that course objectives are rigorous and comprehensive. The designer and instructor of this course has been designated an 'Exemplary Distance Educator' by TAMU, according to QM standards.

Hours
Meets traditional face-to-face hours.

Describe how hours are met or provide justification why they are not met.
Graduate courses in the Educational Technology program are designed to require approximately 12 hours of work per week to complete. In this course, this includes time for readings, online discussions, small group collaboration, interaction with instructor, and completion of weekly assignments. Interaction with the instructor as well as other students is ongoing. This is a project-based course. The same projects would be used if the course was taught face-to-face.

Will this course be taught as a distance education course? Yes No
I verify that I have reviewed the FAQ for Export Control Basics for Distance Education.
Is 100% of this course going to be taught in Texas? Yes
Will classroom space be needed for this course? No
This will be a required course or an elective course for the following programs:
Required (select program)
Elective (select program)

https://nextcatalog.tamu.edu/courseleaf/approve/
Course Syllabus

Syllabus: Upload syllabus

Upload syllabus: [EDTC631_Educational_Video_su18.pdf]

Letters of support or other documentation: No

Additional information:

Reviewer Comments:

Reported to state: No
EDTC 631 Educational Video  
Summer 2018  

Syllabus & Course Schedule

Catalog Description:

Design and development of educational videos using a non-linear video editing program. Students will experience the entire process of developing educational videos, from concept to finished project. Emphasis on instructional message design, treatment, and storyboarding.

Course Description:

In this course, you will engage in the entire process of developing instructional video programs, from concept to finished project. Tasks in the process include message definition, treatment development, scriptwriting, storyboarding, production, post-production editing, and evaluation. While the focus of the course is on content development, other topics are addressed, including equipment, production personnel, medium requirements, lighting, and sound. In order to assemble and edit your own original instructional videos, you will learn a digital video editing program and a screen capture program.

Instructor:

Noelle Wall Sweany, Ph.D.  
Clinical Associate Professor  
Educational Technology Program  
Harrington 724  
979-862-2086  
nsweany@tamu.edu (quickest response)

Office Hours:

You’re welcome to make an appointment to meet with me to discuss your progress, work, or evaluation at any time. We can arrange to discuss by phone, Skype/Google Hangouts, or meet in person.

Course Objectives:

- Critique existing educational videos for their educational value
- Lead the pre-production phase of a video development project, including development of the following design documents: message, treatment, script, and storyboards
- Use current hardware and software to capture and edit video

Required Materials:

Textbook: There is no required textbook for this course. Online readings will be assigned.

Camtasia Software: We’ll be using Camtasia as our video editing program. It’s available at a significant discount through TAMU Software Store for $17 (reg. $199 education price): https://software.tamu.edu/public/AvailableSoftware.aspx.
Other Requirements:

Video Recording Device

This could be an actual DV camera or you can use a phone or other mobile device capable of recording high-quality video. The focus of the course is on the planning and design of instructional videos, and I want you to use devices that you will be most often using in your own work.

A tripod is recommended. You'll probably be happier with your videos if you use a tripod. Many options are available that work with a variety of devices.

Google Drive

Video files can be very large so you'll need appropriate storage space. Fortunately, as a TAMU student, you have unlimited storage space in Google Drive. You will be able to store your video files here and share them as needed: http://google.tamu.edu/

Course Structure:

This is a compressed summer course that will be extremely fast-paced – we will be covering the same content of a traditional 15-week course in 5 weeks. The course will be taught online in an asynchronous manner. This means that you will access the learning materials and activities on your own time, but you will need to follow the weekly schedule and due dates – typically we'll have assignments or discussion responses due Tues, Wed, Thurs, and Fri of each week. If you are unable to participate on an ongoing basis, you are strongly advised to take this course at a later time.

Throughout the semester there will be tasks on which you collaborate with the other students in the class. Active participation in a timely manner is expected. Peer support and feedback is essential to the development of both quality educational video and instructional design skills. Late or shallow participation denies your classmates your input, as well as denying you the opportunity to benefit from their ideas. For the long program, your participation in all group meetings is required, and you are expected to contribute your fair share to the work of the group. Groups will be asked to rate the quality of contribution of each group member.
Access to Technology:

We will use eCampus as our learning platform. You can access our course section by logging into http://ecampus.tamu.edu and clicking on our course title under My Courses. Student Tutorials for eCampus can be found under ITS Docs on the Help menu or at http://ecampus.tamu.edu/student-help.php

All document submissions should be saved as a .doc, .docx file, or PDF file. If you do not have access to Microsoft Word, please contact your instructor to find out how to proceed.

In order to minimize possible incompatibility problems, please be sure all of your plug-ins are updated. Using some browsers may produce errors. Thus, if you are having difficulty, I always recommend trying a different browser first. You will also need some type of software that will allow you to watch videos.

Finally, it is my expectation that you have continuous and reliable access to both a computer and the Internet for the full duration of this course. If you are going out of town during the time you are taking this course, you will still be expected to complete work on time. If you have extenuating and unexpected circumstances, please contact your instructor immediately.

Technical Support:

If you need support with eCampus, you can contact Help Desk Central at helpdesk@tamu.edu, call 979-845-8300, or you may submit an online course ticket at http://it.education.tamu.edu/

Course Assignments and Evaluation:

- “1-Minute Instruction” Video with documentation: 20 points
- Instructional Screencast: 20 points
- Long Program: 30 points
- Group Participation in Class Discussions and Peer Feedback: 30 points
- Total: 100 points

A = 90 to 100 points
B = 80 to 89 points
C = 70 to 79 points
F = 0 to 69 points
**MAJOR ASSIGNMENTS**

*Note: I typically return your graded assignments within 7 days of the submission date.*

**“1-MINUTE INSTRUCTION” VIDEO (20 pts.)**

What can you teach in one minute?? For this assignment, you will create a one-minute video designed to educate individuals about a topic or teach them how to do something in 60 seconds. The topic and audience is completely up to you. The only requirement is that it CANNOT be a software demonstration or a screencast. We will work together in class to brainstorm topics for these videos and define their process messages. This assignment requires you to go through the entire design and development process. Peers will be expected to provide support and feedback for each other, but each student is responsible for the content and creation of the video. The rough cut and final cut of this assignment should be posted on YouTube. You will submit one file that contains the documentation for this program, including the title, defined process message, the treatment, the assessment, and the storyboard.

**INSTRUCTIONAL SCREENCAST (20 pts.)**

You will use Camtasia’s screen recording features to create a screencast designed to teach a technical procedural skill. Some examples include: creating a table in MS Word, using Excel to create a pie chart, how to collaborate using Google Docs, making a video call using Skype, etc. Feel free to get creative and, hopefully, choose a skill that’s relevant to your work. The screencast should be 3–5 mins in length. You will upload your screencast to either TechSmith’s Screencast.com site or to YouTube. The final screencast should be accompanied by documentation that includes the title, defined process message, the treatment, and the assessment.

**LONG PROGRAM (30 pts.)**

You will work with one or two of your classmates to create an educational video that is ten minutes long. Each student will share one possible topic for this assignment, then we will work together to choose which topics will actually be developed. Students are encouraged to seek out possible clients who would like to use the final product. The final cut of this project should be accompanied by documentation that includes the title, defined process message, the treatment, the assessment, the storyboard, and a summary of the formative evaluation you conduct for this project.

**GROUP PARTICIPATION (30 pts.)**

You will work with two groups of peers during the semester; the first in weeks 2 through 7 and the second in weeks 10 through 15. You will discuss assigned topics and provide feedback to your group members on their design documents and video rough cuts.
Relevant Policies

Late Work

Major assignments will lose one letter grade for every day they are submitted late (up to 3 days). Late assignments will not be accepted after 3 days. Please note: Online Discussions cannot be made up.

Copyright/Plagiarism

As commonly defined, plagiarism consists of passing off as one's own the ideas, words, writings, etc., which belong to another. In accordance with this definition, you are committing plagiarism if you copy the work of another person and turn it in as your own, even if you should have the permission of that person. Plagiarism is one of the worst academic sins, for the plagiarist destroys the trust among colleagues without which research cannot be safely communicated. If you have any questions regarding plagiarism, please consult the latest issue of the Texas A&M University Student Rules under Part I. Academic Rules, Academic Misconduct.

Americans with Disabilities Act (ADA)

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact Disability Services, currently located in the Disability Services building at the Student Services at White Creek complex on west campus or call 979-845-1637. For additional information, visit http://disability.tamu.edu.

Academic Integrity

“An Aggie does not lie, cheat or steal, or tolerate those who do.” For additional information, please visit: http://aggiehonor.tamu.edu.

CEHD Statement on Diversity

We, the faculty of the College of Education and Human Development, value and respect diversity and the uniqueness of each individual. The faculty affirms its dedication to non-discrimination in our teaching, programs, and services on the basis of race, color, religion, gender, age, sexual orientation, domestic partner status, ethnic or national origin, veteran status, or disability. The College of Education and Human Development at Texas A&M University is an open and affirming organization that does not tolerate discrimination, vandalism, violence, or hate crimes, and we insist that appropriate action be taken against those who perpetrate such acts. Further, the College is committed to protecting the welfare, rights, and privileges of anyone who is a target of prejudice or bigotry. Our commitment to tolerance, respect, and action to promote and enforce these values embraces the entire university community.
Course Schedule

**Contents of the schedule are subject to change. Any changes will be announced in class in advance. IF THE LINKS DON'T WORK, TRY COPYING AND PASTING THE URL INTO YOUR BROWSER**

<table>
<thead>
<tr>
<th>Weeks</th>
<th>Readings/Activities</th>
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| 1 – July 3| **Week 1, Module 1**  
• Review Syllabus  
• Read Becoming an Online Learner  
• Review eCampus Help Guides  
  http://ecampus.tamu.edu/student-help.php  
• Purchase and install Camtasia  
• Instructional Video Reviews  
• Camtasia Tutorials  
• Create YouTube Channel & Playlist  
• Post process Message, Treatment and Medium Requirements for “1-Minute Instruction”  
• Camtasia Tutorials |
|           | **Week 2, Module 2**  
• Post script and storyboard of “1-Minute Instruction”  
• Post rough cuts of “1-Minute Instruction” Videos |
| 2 – July 9| **Week 2, Module 2**  
• Final cuts of “1-Minute Instruction” Videos due  
• Post possible idea for Long Program |
| 3 – July 16| **Week 3, Module 1**  
• Design & Develop Screencast |
|           | **Week 3, Module 2**  
• Final Screencast Due  
• Finalize groups and topics for Long Program and begin planning |
| 4 – July 23| **Week 4, Module 1**  
• Post Process Message, Treatment and Medium Requirements for Long Program |
<table>
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<th><strong>Week 4, Module 2</strong></th>
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<tbody>
<tr>
<td></td>
<td>• Post Script and Storyboard for Long Program</td>
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<td>• Work on Long Program</td>
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<tr>
<td>5 – July 30</td>
<td><strong>Week 5, Module 1</strong></td>
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<tr>
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<td>• Final cuts of Long Program due</td>
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