THE FACULTY SENATE

February 10, 1998

Dr. Ray M. Bowen
President
Texas A&M University

Dear President Bowen:

At its regular meeting held February 9, 1998 the Faculty Senate considered and approved the following proposal from the Graduate Council and the University Curriculum Committee:

At the Graduate Council’s meeting held on January 8, 1998, the following nonsubstantive request was approved:

Nonsubstantive Administrative change to change the name of the Business Analysis and Research Department and the title of the Business Analysis and Research BBA degree in the Mays College and Graduate School of Business to the Department of Information and Operations Management and the degree to BBA Degree: Business Administration – Information and Operations Management.

At the University Curriculum Committee’s meeting held on January 9, 1998, the following recommendation was approved:

Nonsubstantive Request: Change in Name of Department
from: Business Analysis and Research
  to: Information and Operations Management

Enclosed is the information considered by the Senate. Please inform me of your decision on this recommendation.

Sincerely yours,

Wayne E. Wylie
Speaker, 1997-98

Enclosure

pc: Dr. Ronald G. Douglas, Executive Vice President & Provost
    Dr. Dan H. Robertson, Chair, Graduate Council
    Dr. R. Bruce Simpson, Chair, Curriculum Committee
    Ms. Linda F. Lacey, Director of Academic Support Services

APPROVED

Dr. Ray M. Bowen

FACULTY SENATE RECEIVED

3/4/98

TEXAS A&M UNIVERSITY COLLEGE STATION, TEXAS 77843-1225 TEL. 409/845-9328 FAX 409/845-6445
REPORT OF THE GRADUATE COUNCIL MEETING
JANUARY 8, 1998

At the Graduate Council's meeting held on January 8, 1998, the following nonsubstantive request was approved:

Nonsubstantive Administrative change to change the name of the Business Analysis and Research Department and the title of the Business Analysis and Research BBA degree in the Mays College and Graduate School of Business to the Department of Information and Operations Management and the degree to BBA Degree: Business Administration – Information and Operations Management.

REPORT OF THE UNIVERSITY CURRICULUM COMMITTEE
JANUARY 9, 1998

The University Curriculum Committee recommends approval of the following:

Nonsubstantive Name Change Request

Change in Name of Department
from: Business Analysis and Research
       Information and Operations Management
   to: 
MEMORANDUM

TO: Linda Lacey, Director
   Academic Support Services

THROUGH: A. Benton Coganougher, Dean
         Lowry Mays College & Graduate School of Business

FROM: Dean W. Wichern
       Professor and Interim Head

SUBJECT: Nonsubstantive Name Change Request

Linda, please process the enclosed nonsubstantive request to change the name of our department to Department of Information and Operations Management and to change the title of our undergraduate degree to BBA - Information and Operations Management. This request is being sent simultaneously to Dan Robertson to process through the Graduate Council.

The proposed department name does not overlap with the name of any existing TAMU departments(see attached list). In addition, we have attached letters of support from the Department of Industrial Engineering and the College of Architecture. These groups had some initial reservations about the change in our name.

The name change process involved an extensive review by Business Analysis and Research Faculty. Several names were considered and evaluated. The evaluation included two rounds of preference balloting. In addition, the final choice for the new name of our department has the endorsement of the Mays College Executive Committee and Dean A. Benton Coganougher.
Nonsubstantive Administrative Change Request

NAME OF INSTITUTION  Texas A&M University

CHANGE REQUEST  Nonsubstantive Administrative change to change the name of
the Business Analysis and Research department and the title of the Business Analysis
and Research BBA degree in the Mays College and Graduate School of Business.

Display how administrative unit(s) and program(s) would appear on the Coordinating Board
program inventory; include Texas CIP code designation(s). Administrative Unit codes will
be supplied.

Department of Information and Operations Management

BBA Degree: Business Administration - Information and Operations Management
(CIP Code:  )

Proposed date for implementation of administrative change  June 1, 1998

Note: We would like these changes to be effective on the date of the
Coordinating Board Approval, but no later than June 1, 1998.

Person to be contacted for further information about administrative change(s):

Name:  Dean Wichern  Title:  Interim Department Head

Phone:  (409) 862-6515  FAX:  (409) 845-5653

E-Mail:  d-wichern@tamu.edu

Signatures:

_____________________________  ________________________
Campus Chief Executive Officer  Date

_____________________________  ________________________
System Chief Executive Officer  (As appropriate)  Date

Governing Board approval date:  Not applicable
Texas A&M University

Nonsubstantive Administrative Change Request
from the
Department of Business Analysis and Research
to

(1) Change the Department Name from the
Department of Business Analysis and Research
to the
Department of Information and Operations Management

(2) Change the Title of the BBA Degree from
Business Administration—Business Analysis
to
Business Administration—Information and Operations Management

I. Describe the Change Requested.

The request is to change the department name from the Department of Business Analysis and Research to the Department of Information and Operations Management. The prefix of the Business Analysis and Research courses (currently BANA) will be changed to INFO if this request is approved. In addition, we request a change of the name of the BBA degree from

   Business Administration—Business Analysis

to

   Business Administration—Information and Operations Management

II. Provide a Rationale for the Proposed Change. Include an Assessment of its Effect on the Administrative Unit(s) Involved and on the Institution as a Whole.

This request will clarify the nature of the curricula, and the academic activities of the department. The department consists of three groups of faculty; those interested in Management Information Systems, those interested in Operations Management, and those interested in Management Science. Moreover, of our approximately 700 undergraduate majors, 650 are in the Management Information Systems track, and another 50 are in the Operations Management track. Our graduate students are primarily Management Information Systems majors, with some additional Operations Management majors and Management Science majors in our PhD program. The requested department name change, and the associated change in the title of our BBA degree, better represents what, in fact, is happening in the department. Moreover, the requested name is consistent with the names of other departments like ours in major business schools. The
new name will improve our dealings with prospective students, since it more accurately reflects the degree programs under our jurisdiction. Also, it will help recruiters, particularly those recruiters new to TAMU, better identify potential employees for the information and operations areas of their companies.

The proposed changes will have no effect on the administrative structure of the department, college, or university.

III. Provide Implications for 1) Courses, 2) Personnel, 3) Facilities, and 4) Equipment.

1. **Courses.** Course prefixes will change from BANA to INFO. There will be no additional implications for courses.
2. **Personnel.** No change in personnel will be required as a result of this request.
3. **Facilities.** This request will have no impact on facilities.
4. **Equipment.** This request will not affect equipment needs.

The proposed changes are intended solely to clarify the focus of our degree, and the teaching and research interests of our faculty.

IV. Give Information Regarding Additional Costs or Savings, if Any.

There are no costs, other than minor costs for changes in brochures, catalogs, letterheads, computerized information, and so forth. Likewise, there are no savings associated with the approval of this request.

V. Additional Information

We expect the last BBA student in Business Analysis to graduate by August 31, 1999. Consequently, we would like the BBA—Business Analysis degree removed from the approved degree program inventory on August 31, 1999.

No new students will be admitted under the BBA—Business Analysis titled program after the proposed degree title (BBA—Information and Operations Management) is approved by the Coordinating Board.
MEMORANDUM

TO: Dr. Way Kuo, Head
    Industrial Engineering

FROM: Dean W. Wichern
      Professor and Interim Head

SUBJECT: Name Change

The Department of Business Analysis and Research is processing a change in our name to the Department of Information and Operations Management. The new name is more descriptive of what we do, and is consistent with the names of departments like ours at other major business schools. I would like the support of Industrial Engineering for this change. If you have no objection, indicate your approval below, and return the signed memo to me as soon as possible. Thanks for your help.

[Signature]
Approved

[Signature]
Date 2/16/97
MEMORANDUM

TO: Dr. Julius Gribou, Associate Dean
   College of Architecture

FROM: Dean W. Wichern
      Professor and Interim Head

SUBJECT: Name Change

The Department of Business Analysis and Research is processing a change in our name to the Department of Information and Operations Management. The new name is more descriptive of what we do, and is consistent with the names of departments like ours at other major business schools. It is my understanding from phone conversations that the College of Architecture will support our name change. If you have no objection to the change, initial your approval below, and return the signed memo to me as soon as possible. Thanks for your help.

Julius M. Gribou  
Approved  

Date
12.17.97