Report of the University Curriculum Committee
December 13, 2002

The University Curriculum Committee recommends approval of the following:

**College of Liberal Arts**

**Proposed Curricula Changes**

**B.A. in Speech Communication**

**New Courses**

**COMM 230. Communication Technology Skills. (3-0). Credit 3.** Introduction to new technologies, including the internet, teleconferencing and videoconferencing; addresses communication in web page design, teleconferences and videoconferences, and emerging communication technologies. Prerequisite: Speech communication or telecommunication studies majors.

**COMM 240. Rhetorical Criticism. (3-0). Credit 3.** Principles and practice of the analysis of speeches and other forms of public discourse; compares systems of criticism, such as neo-classical analysis, mythic analysis, rhetorical genres and close textual analysis.

**COMM 308. Research Methods in Communication. (3-0). Credit 3.** Survey of methods used in communication research including quantitative, interpretive and rhetorical methods; formulating research questions, determining the appropriate method, planning and designing the research, data collection, and data analysis and interpretation. Prerequisite: Any lower-division communication course, or junior classification, or approval of instructor.

**COMM 340. Communication and Popular Culture. (3-0). Credit 3.** Survey of theories and concepts of popular culture; dynamic relationships between pop culture and television, film, sports, politics and leisure. Prerequisite: Any lower-division communication course, or junior classification, or approval of instructor.

**COMM 350. Theories of Mediated Communication. (3-0). Credit 3.** Survey of different theories of mediated communication processes and effects; functions of theories in social scientific research, on media and mediated processes. Prerequisite: Any lower-division communication course, or junior classification, or approval of instructor.

**COMM 370. Health Communication. (3-0). Credit 3.** Survey of theory and research in health communication, including interaction between patients and providers, communication in health care organizations, health care campaigns, and cultural meanings of health and illness. Prerequisite: Any lower-division communication course, or junior classification, or approval of instructor.

**COMM 431. Rhetoric of Social Movements. (3-0). Credit 3.** Survey of events and rhetorical documents of major U.S. social movements, including abolitionist, labor,
socialist, women’s rights, civil rights, pro-life, gay and lesbian, and student movements. Prerequisite: COMM 301; junior or senior classification.

**COMM 443. Communication and Conflict. (3-0). Credit 3.** Communication principles for addressing conflict situations through such practices as negotiation, mediation and arbitration: the study of strategies, influence and language in conflict management approaches. Prerequisite: Any lower-division communication course, or junior classification, or approval of instructor.

**COMM 446. Communication, Organizations and Society. (3-0). Credit 3.** Communicative processes through which organizations influence and are influenced by the societies from which they draw their members. Prerequisite: Any lower-division communication course, or junior classification, or approval of instructor.

**COMM 447. Communication, Group Processes and Collaboration. (3-0). Credit 3.** Communication processes in teamwork including collaboration in dyads, teams, and group processes that contribute to or detract from team effectiveness. Prerequisite: COMM 210; junior or senior classification.

**COMM 450. Media Campaigns. (3-0). Credit 3.** Principles of designing media campaigns as applied to commercial advertising, political advertising and health campaigns; processes that drive the planning and execution of these campaigns. Prerequisite: Any lower-division communication course, or junior classification, or approval of instructor.

**Course Withdrawals**

**SCOM 105 Language and Communication**

**SCOM 430 American Voices**

**SCOM 445 Organizational Rhetoric**