The University Curriculum Committee recommends approval of the following:

**College of Liberal Arts**

**Proposed Curricula Changes**

**B.A. and B.S. in Telecommunication Media Studies**

**New Courses**

**COMM 354. Political Economy of Telecommunication. (3-0). Credit 3.** Survey of the political economy of the telecommunication industries both at the national and global level, including regulations and policies, global infrastructure and types of networks. Prerequisite: Any lower-division communication course, or junior classification, or approval of instructor.

**COMM 454. Telecommunication Policy. (3-0). Credit 3.** Telecommunication policy, including intellectual property, first amendment protections, privacy, universal service, government support, national information policy, standard setting and deregulation; implications for managers and consumers of telecommunication. Prerequisite: COMM 354; junior or senior classification.

**COMM 456. Telecommunication and Media Management. (3-0). Credit 3.** Issues in the management of telecommunication industries, including finance, human resources, marketing, public policy, broadcasting, cable industry and internet services. Prerequisite: Any lower-division communication course, or junior classification, or approval of instructor.

**COMM 458. Global Media. (3-0). Credit 3.** The study of globalization through media ownership. Content, flow, cultural values, political power and technological impact; implications of globalization for local economies and audiences. Prerequisite: Any lower-division communication course, or junior classification, or approval of instructor.