12. Administrative Change - Degree Program Name Change

**College of Education and Human Development**
Interdepartmental Degree Program
   B.S. in Interdisciplinary Studies
      Human Resource Development Option (Non-Certification)
      Technology Management Option (Non-Certification)

Proposed names:

B.S. in Human Resource Development
B.S. in Technology Management
January 19, 2007

MEMORANDUM

TO: Robert Knight, Chair
    University Curriculum Committee

FROM: James Kracht, Associate Dean
    College of Education and Human Development

SUBJECT: Change in Name of Degree Program

The College of Education and Human Development requests a change in the name of two programs:

Present name:
- Human Resource Development leading to the degree of Bachelor of Science in Interdisciplinary Studies – Non Certification
- Technology Management leading to the degree of Bachelor of Science in Interdisciplinary Studies – Non Certification

Proposed names:
- Bachelor of Science in Human Resource Development
- Bachelor of Science in Technology Management

Other changes:
No changes are proposed to the current curriculum or delivery system of the programs

Rationale:
Potential employers are puzzled by the current name of the programs. This situation will likely become more confusing with the addition of a bachelor’s degree in University Studies. The proposed names will communicate clearly the focus of the programs.

cc: S. Williams
December 14, 2006

MEMORANDUM

TO: Robert Knight, Chair
    University Curriculum Committee

FROM: James Kracht, Associate Dean
    College of Education and Human Development

SUBJECT: Change in Name of Degree Program

The College of Education and Human Development requests:
- a change in the name of a degree program.
- that the two tracks in the degree program become separate degree programs

Present name:
Bachelor of Science in Interdisciplinary Studies – Non Certification with tracks in Human Resource Development and Technology Management

Proposed names:
Bachelor of Science in Human Resource Development
Bachelor of Science in Technology Management

Other changes:
No changes are proposed to the current curriculum or delivery system of the degrees

Rationale:
Potential employers are puzzled by the current name of the program. This situation will likely become more confusing with the addition of a bachelor’s degree in University Studies. The proposed names will communicate clearly the focus of the programs.

xc: S. Williams
Proposed Administrative Change

Change in Name of Program

Institution
Texas A&M University
College of Education and Human Development
Department of Educational Administration and Human Development
College Station, TX 77843-4226

Change Requested
1. Change the name of the program in Human Resource Development leading to the Bachelor of Science in Interdisciplinary Studies – Non Certification to:

   **a free-standing Bachelor of Science in Human Resource Development**

2. Change the name of the program in Technology Management leading to the Bachelor of Science in Interdisciplinary Studies – Non Certification to:

   **a free-standing Bachelor of Science in Technology Management**

No change in administrative load is expected as a result of this name change.

Fall 2006 Faculty currently include:
- 1 Assistant Clinical Professor
- 1 Graduate Faculty
- 12 Adjunct Professors
- 2 PhD students in the HRD Program

Adjunct faculty have been carefully chosen from a pool of applicants that are exemplar in their respective fields. The 12 include:
- 3 from private industry
- 2 from TAMU CIS
- 2 from TAMU HR Department
- 1 Director of TAMU - KAMU
- 1 Director of TAMU – Telecommunications
- 1 Lecturer in HLKN
- 1 Assistant Director of TAMU – ITS
- 1 Assistant Director of TAMU – VP for Research

Twelve members of the total faculty have PhD degrees.
## B.S. in Interdisciplinary Studies (non-certification)
### Current Enrollment Fall 2006

<table>
<thead>
<tr>
<th>Level</th>
<th>HRD</th>
<th>TCM</th>
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</thead>
<tbody>
<tr>
<td>U1 Freshman</td>
<td>8</td>
<td>0</td>
</tr>
<tr>
<td>U2 Sophomore</td>
<td>61</td>
<td>7</td>
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<tr>
<td>U3 Junior</td>
<td>109</td>
<td>31</td>
</tr>
<tr>
<td>U4 Senior</td>
<td>124</td>
<td>53</td>
</tr>
</tbody>
</table>

## B.S. in Interdisciplinary Studies (non-certification)
### History of Enrollment

<table>
<thead>
<tr>
<th>Semester</th>
<th>Entrance</th>
<th>Exit</th>
<th>Enrollmnet</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Transfer</td>
<td>New Freshmen</td>
<td>Change of Curr.</td>
</tr>
<tr>
<td>02C</td>
<td>7</td>
<td>0</td>
<td>33</td>
</tr>
<tr>
<td>03A</td>
<td>5</td>
<td>0</td>
<td>66</td>
</tr>
<tr>
<td>03B</td>
<td>3</td>
<td>0</td>
<td>14</td>
</tr>
<tr>
<td>03C</td>
<td>17</td>
<td>3</td>
<td>54</td>
</tr>
<tr>
<td>04A</td>
<td>9</td>
<td>1</td>
<td>23</td>
</tr>
<tr>
<td>04B</td>
<td>1</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>04C</td>
<td>9</td>
<td>2</td>
<td>71</td>
</tr>
<tr>
<td>05A</td>
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<td>0</td>
<td>21</td>
</tr>
<tr>
<td>05C</td>
<td>16</td>
<td>5</td>
<td>65</td>
</tr>
<tr>
<td>06A</td>
<td>8</td>
<td>0</td>
<td>65</td>
</tr>
<tr>
<td>06B</td>
<td>5</td>
<td>0</td>
<td>15</td>
</tr>
<tr>
<td>06C</td>
<td>25</td>
<td>7</td>
<td>37</td>
</tr>
<tr>
<td>Totals</td>
<td>134</td>
<td>18</td>
<td>522</td>
</tr>
</tbody>
</table>

**Numbers in blue are estimates – not included in Total Count**

- **Transfer**: Admitted transfer students
- **New Freshmen**: Admitted freshmen students
- **Change of Curr.**: Intra-University transfer students
- **Graduated**: Student who graduated from the ISNC program
- **DWT**: Student who dropped, withdrew, or transferred to another
A sample of internship sites include:

- **TAMU Departments**
  - MSC Bookstore
  - Aggie Honor System Office
  - Student Financial Aid Office
  - Office of the Commandant
  - Department of Multicultural Services
  - University Writing Center
  - University Mail Service
  - Cushing Memorial Library
  - Computing and Information Services
  - Department of Geography
  - Department of Recreation, Park and Tourism Sciences
  - Athletic Department
  - HR Management Services Department
  - University Relations
  - Office of Dean of Faculties and Associate Provost

- **Financial and Investment Institutions**
  - UBS Financial Services
  - Morgan Stanley
  - Hatteras
  - Longnecker & Associates
  - Northwestern Mutual Financial Network
  - Merrill Lynch
  - Century Bank
  - Comerica Bank

- **Government**
  - City of College Station
  - The White House Office of Correspondence
  - Texas Department of Agriculture
  - The federal Reserve in Houston
  - USDA-ARS-SPA
  - NASA

- **International**
  - Hammersmith Hospitals in London
  - Unocal Indonesia Co.
  - Deloitte & Touché LLP in London

- **Retail and Entertainment**
  - Disney World
  - Marriot Resort and Hotels
  - Lowe’s
  - Walgreens
  - Macy’s
O Foley's
O Enterprise Rent-a-Car

- School Districts
  O Bryan ISD
  O Flour Bluff ISD
  O Humble ISD Carrolton-Farmers Branch ISD
  O Mineral Wells ISD
  O Nacogdoches ISD

- Sports
  O Dallas Cowboys
  O Houston Astros
  O Fayetteville SwampDogs
  O ESPN Health and Fitness Center

Since Summer 2004, a total of 245 companies have hosted our interns in this part of their program.

Employment after graduation has been successful for students graduating from the program. Many of the students have obtained permanent employment from their intern companies. The program is in the process of developing a survey to capture this data from recent graduates. Companies that we know have employed our students in addition to the list above include Clear Channel, Halliburton, Chevron Energy, Achilles Group, Stanley Works, Texas Agriculture Extension Service, Barnes and Noble, HEB Grocery, Universal Computer Systems, IBM, Zachery Construction Company, Dresser Flow Systems, SBC Communications, and Crosstex Energy Services.

1. **Reason for Change** – Explain the reason for the change.

   While professionals within the academic community understand the implications of an Interdisciplinary Studies degree to mean a program design with a wide variety of content and experiences, employers often mistakenly interpret the degree name to mean a program lacking focus. These programs serve the needs of students and are recognized by knowledgeable employers as programs that provide a strong preparation in either human resource development or technology management. Potential employers who are not familiar with the program are puzzled by the name of the degree and do not identify it as meeting their needs. The name of the degree places a limitation on the potential employment of graduates.

   Both of these programs have been carefully and thoughtfully designed to provide students with a solid educational experience through the required core curriculum courses as well as a business minor. The courses in human
resource development and technology management have been carefully selected to provide students with the knowledge and skills that they will need to be successful in their chosen occupations. The programs also require an internship and a capstone research project that is completed with the host internship company.

These programs are part of Texas A&M University's Bridges to Success Programs, requiring a 2.00 GPR. They are also among the few 120 semester hour degree programs, giving the students the opportunity to complete the programs in four years.

A change in the name of the programs will assist graduates to market their skills and experiences as they seek employment upon graduation.

4. Program Inventory – Show how the change would appear on the Coordinating Board's Program Inventory. Include all degree programs and corresponding Texas CIP codes affected by the change but do not include proposed administrative unit codes for the new academic unit(s). Board staff will assign the new administrative unit codes.

5. Proposed Implementation Date – Report the date that the change would go into effect.

It is requested that the name change go into effect with TAMU Undergraduate Catalogue 130, Fall 2007.

6. Contact Person – Provide contact information for the person who can answer specific questions about the administrative change:

James B. Kracht
Associate Dean for Academic Affairs
College of Education and Human Development
Texas A&M University, MS 4222
College Station, TX 77843-4222
Phone: 979-458-3560
Fax: 979-862-4352
Email: jmkraclt@tamu.edu

1. Impact

A. Role and Mission – Describe how the change would affect the role and mission of the institution.

This change will not affect the role and mission of the institution.
B. **Program Development** – Describe how the change would affect existing degree programs and plans for new degree programs.

This change will not affect existing degree programs or plans for other new degree programs.

C. **Accreditation** – Explain how the change would affect accreditation or re-accreditation.

This change will not affect accreditation or reaccreditation.

D. **Resources** – Describe how the change would affect resources (e.g., number of employees, salaries of key administrators and faculty, the course inventory, facilities, and equipment) for the next five years.

This change will not affect resources for the next five years.

II. **Costs and Funding**

**Five-year Costs and Funding Sources** - Use this table to show five-year costs and sources of funding for the change.

<table>
<thead>
<tr>
<th>Five-Year Costs</th>
<th>Five-Year Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel 1</td>
<td>$0 Reallocated Funds</td>
</tr>
<tr>
<td>Facilities and</td>
<td>Anticipated New Formula</td>
</tr>
<tr>
<td>Equipment</td>
<td>Funding 3</td>
</tr>
<tr>
<td>Library, Supplies, and</td>
<td>Special Item Funding</td>
</tr>
<tr>
<td>Materials</td>
<td>$0</td>
</tr>
<tr>
<td>Other 2</td>
<td>$0 Other 4</td>
</tr>
<tr>
<td><strong>Total Costs</strong></td>
<td>$0 <strong>Total Funding</strong></td>
</tr>
</tbody>
</table>

1. Report costs for new administrative positions and new support staff. For new faculty, prorate individual salaries as a percentage of the time assigned to administer the new academic unit and any new programs under that unit. If existing faculty and support staff will be reassigned to administer the academic unit, include personnel costs necessary to maintain existing administrative efforts and existing programs. (e.g., costs of adjuncts to cover courses previously taught by faculty who would now administer a new academic unit.)

2. Report other administrative costs here (e.g., new accreditation costs, travel directly related to administrative unit.)

3. Not generally applicable to administrative change requests. Show formula funding for students new to the institution under new degree programs.

4. Report other sources of funding such as debt service, gifts, in-hand grants, and "likely" future grants that directly support the new administrative unit.
## Signature Page

1. **Adequacy of Funding** – The chief executive officer shall sign the following statement:

   I certify that the institution has adequate funds to complete the administrative change and to support any new or reorganized academic unit(s). Furthermore, the change will not reduce the effectiveness or quality of existing programs, departments, schools or colleges.

<table>
<thead>
<tr>
<th>Chief Executive Officer</th>
<th>Date</th>
</tr>
</thead>
</table>

2. **Board of Regents Approval** – A member of the Board of Regents or designee shall sign the following statement:

   On behalf of the Board of Regents, I certify that the Board of Regents has approved the administrative change request.

<table>
<thead>
<tr>
<th>Board of Regents (or Designee)</th>
<th>Date</th>
</tr>
</thead>
</table>