Report of the University Curriculum Committee
March 9, 2007

The University Curriculum Committee recommends approval of the following:

1. New Courses

   CHEN 450. Microfabrication and Microfluidics Technology. (3-0). Credit 3. Micro
   Electro Mechanical Systems (MEMS) technology; study the fundamentals of fluidics, heat and
   mass transfer, surface chemistry, and electrochemical interactions. Prerequisite: Junior or senior
   classification.

   and history; development of communicative skills in daily conversation; ability to read and write
   some commonly used Chinese characters.

   CHIN 102. Beginning Chinese II. (3-2). Credit 4. Further development of communicative
   skills in different aspects of daily Chinese conversation; ability to read and write about 150
   commonly used characters. Prerequisite: CHIN 101 with a grade of C or better.

   CHIN 201. Intermediate Chinese I. (3-0). Credit 3. Development of comprehension and
   production of spoken Chinese, with emphasis on connected discourse; acquisition of advanced
   language points; ability to read and write 250 or more characters. Prerequisite: CHIN 102 with a
   grade of C or better.

   CHIN 202. Intermediate Chinese II. (3-0). Credit 3. Continued development of effective
   communication skills in different daily situations; ability to read and write simple, short
   paragraphs in Chinese. Prerequisite: CHIN 201 with a grade of C or better.

   ECEN 440. Introduction to Thin Film Science and Technology. (3-0). Credit 3. The
   course focuses on the thin film technology in semiconductor industry; topics include the basic
   growth mechanisms for thin films (growth models, lattice matching epitaxy and domain
   matching epitaxy), the instrumental aspects of different growth techniques and advanced topics
   related to various applications. Prerequisites: Junior or senior classification; admission to upper
   level in College of Engineering.

   ENGL 379. Postcolonial Studies. (3-0). Credit 3. Cultural expression of formerly colonized
   or occupied peoples; including authors such as Achebe, Appadurai, Du Bois, Cesaire, Fanon,
   Freire, C.L.R. James, Ngugi, Roy, Rushdie, Said, Soyinka, and Spivak. Prerequisites: 3 credits of
   literature at the 200-level or above; junior or senior classification or approval of instructor.

   SOCI 310. Motherhood in Society. (3-0). Credit 3. Examines expectations and/or practices
   relating to motherhood, with consideration of their cultural impact; taught from a social science
   perspective. Prerequisites: Junior or senior classification or approval of instructor. Cross-listed
   with WMST 310.

   WMST 310. Motherhood in Society. (3-0). Credit 3. Examines expectations and/or practices
   relating to motherhood, with consideration of their cultural impact; taught from a social science
   perspective. Prerequisites: Junior or senior classification or approval of instructor. Cross-listed
   with SOCI 310.
2. Change in Courses

**BIOL 360. Microbial Biotechnology.**

Course number
- From: BIOL 360.
- To: BIOL 460.

Prerequisites
- From: BIOL 111, CHEM 102, CHEM 227
- To: BIOL 351

**FINC 309. Survey of Finance Principles.**

Course number
- From: FINC 309.
- To: FINC 409.

**JAPN 201. Intermediate Japanese I.**

Lecture and credit hours
- From: (3-0) Credit 3.
- To: (4-0) Credit 4.

**JAPN 202. Intermediate Japanese II.**

Lecture and credit hours
- From: (3-0) Credit 3.
- To: (4-0) Credit 4.

**MKTG 309. Introduction to Marketing.**

Course number
- From: MKTG 309.
- To: MKTG 409.
Texas A&M University
Departmental Request for a New Course
Undergraduate  Graduate  Professional
Submit original form and 25 copies. Attach a course syllabus to each.*

1. This request is submitted by the Department of Chemical Engineering

2. Course prefix, number and complete title: CHEN 450 Microfabrication and Microfluidics Technology

3. Course description (not more than 50 words): Micro Electro Mechanical Systems (MEMS) technology. To study the fundamentals of fluidics, heat and mass transfer, surface chemistry, and electrochemical interactions.

4. Prerequisite(s): Junior or Senior Classification

5. Is this a variable credit course? □ Yes ☐ No  If yes, from ____ to ____.

6. Is this a repeatable course? □ Yes ☐ No  If yes, this course may be taken ____ times. Will the course be repeated within the same semester/term? □ Yes ☐ No

7. Has this course been taught as a 489/689? □ Yes ☐ No  If yes, how many times? 2  Indicate the number of students enrolled for each academic period it was taught. Spring 2004 17 and Fall 2005 6.

8. This course will be:
   a. required for students enrolled in the following degree program(s) (e.g., B.A. in history)

   b. an elective for students enrolled in the following degree program(s) (e.g., M.S., Ph.D. in geography)

   B.S. Chemical Engineering

9. If other departments are teaching or are responsible for related subject matter, the course must be coordinated with these departments. Attach approval letters.

10. Prefix  Course #  Title (exclude punctuation)
     CHEN 450  Microfabrication & Microfluidics Technology

| Lect. | Lab | SCH | Subject Matter Content Code | Admin. Unit | Acad. Year | FICE Code | 3 2 |
|-------|-----|-----|----------------------------|-------------|------------|----------|
| 0 3 0 0 0 3 | | | 6 1 0 9 6 6 | | |

Do not complete shaded area.

Approval recommended by:

Head of Department  Date  Chair College Review Committee  Date

Head of Department (if cross-listed course)  Date  Dean of College  Date

Submitted to Coordinating Board by:

Dean of College  Date

Director of Academic Support Services  Date  Effective Date

* Attach a syllabus according to the guidelines on the Internet site www.tamu.edu/admissions/academic. To have this form reviewed, please send to Linda F. Lacey, Mall Stop 1265 or fax to 847-8737.
Introduction to Microfabrication and Microfluidics Technology
CHEN 450

Instructor: Victor M. Ugaz
Office: 224 Jack E. Brown
Office Hours: Monday, Thursday 3–5 PM, or by appointment
Phone: 458-1002
E-mail: ugaz@tamu.edu

Teaching Assistant: To be determined
Office Hours: To be determined
Class Time: To be determined
Classroom: To be determined
Course Web Page: http://chesec.tamu.edu/classes/Ugaz/

Course Description
Micro Electro Mechanical Systems (MEMS) technology is emerging as a key component in the development of miniature self-contained chemical analysis and sensing systems. Since these ‘lab-on-a-chip’ devices are inexpensive, require only nanoliter sample volumes, and do not rely on the availability of a pre-existing laboratory infrastructure, they offer an unprecedented level of speed and portability, putting the power to conduct increasingly sophisticated tests directly in the hands of those who need it (doctors, criminologists, soldiers, etc.). Consequently, MEMS-based devices are being put to use in an increasingly broad array of settings ranging from automotive and industrial, to biomedical and health care, to chemical analysis applications.

The process of scaling down mechanical and chemical processes to the microdevice format is often not straightforward because key aspects of the underlying physics which were of negligible consequence on the macroscale may dominate in microfabricated systems. Fluidics, heat and mass transfer, surface chemistry, and electrochemical interactions are a few examples of the fundamental issues that must be understood before these systems can be intelligently designed. The need to integrate electrical, mechanical, thermal, and fluidic technologies requires a MEMS engineer to possess a uniquely cross-disciplinary knowledge base.

Objectives
This course is intended for upper level undergraduates and first year-graduate students, and provides an introduction to the fundamental concepts involved in the design, construction, and operation of MEMS-based devices. Students will learn the basic concepts associated with micromachining and microfabrication techniques including photolithographic pattern transfer, etching and deposition processes, and soft-lithographic casting. The design of systems to achieve sensing, actuation, and thermal and electrical control will also be described. Finally, strategies to direct the motion of liquids in micron-scale geometries, and considerations involved in producing integrated systems to combine multiple analytical operations within a single device will be discussed. MEMS technology is an exciting and fast-moving field, and frequent references will be made to current research, both in industry and academia.
Prerequisites
This is an introductory course, and is organized so that all necessary material will be presented in the readings and lectures. The following academic background is required:

- College-level math (calculus and differential equations)
- Basic college-level physics and chemistry

Textbooks
Required

Supplementary texts for further reference


A few relevant journals for additional reading
Journal of MEMS (IEEE)
Journal of Micromechanics and Microengineering (British Institute of Physics)
Sensors and Actuators [A (Physical), B (Chemical), and (C) Materials] (Elsevier)
Analytical Chemistry (ACS)
Electrophoresis (Wiley)
Lab on a Chip (Royal Society of Chemistry)
PNAS (NAS)
Small Times magazine

Reading Assignments
Reading assignments will be provided prior to the lecture in which the corresponding material is covered. Students are responsible for all material in the reading (for Homework and Exams). Supplementary notes will be provided for topics where lecture coverage is significantly different from the text.
Homework
Homework sets will usually be issued on Fridays, and will be due the following Friday in class. Solutions will be posted. We will make every effort to return graded homework as soon as possible so that you can receive feedback on your performance.

Exams
Exams will be held either in the late afternoon or early evening (to be determined), and will be 1.5 hours each. There will not be a comprehensive final exam, however the second midterm exam may be given during the designated final examination period (to be determined).

Term Projects
Students will be assigned term projects in place of a comprehensive final exam. For undergraduates, the projects will consist of a written review paper from a list of assigned topic areas. For graduate students, the term project will consist of a written report and oral presentation which may consist of a review of current research, or a project related to your own research area. Additional details regarding term projects will be given in class.

Grading Policy
Course grades will be assigned as follows. Separate grading scales will be used for graduate and undergraduate students.

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class Attendance</td>
<td>10%</td>
</tr>
<tr>
<td>Homework</td>
<td>15%</td>
</tr>
<tr>
<td>Midterm Exam #1</td>
<td>25%</td>
</tr>
<tr>
<td>Midterm Exam #2</td>
<td>25%</td>
</tr>
<tr>
<td>Term Project</td>
<td>25%</td>
</tr>
</tbody>
</table>

Email
Late breaking news and information regarding class meetings, homework, and exams will be transmitted via email. Students are responsible for supplying a current email address, and for checking that email account on a regular basis.

Course Web Page
Class notes, homework sets, and solutions will be posted on a course web page (more information to come).
## Course Outline

### Part 1: Fabrication
1. Introduction to semiconductor processing technology  
2. Photolithographic pattern transfer  
3. Micromachining processes (deposition, etching)  
4. Molding processes (soft lithography)  
5. Packaging and integration  

### Part 2: Applications
6. Electromechanical transducers and sensors  
7. Thermal sensors  
8. Optical Microsystems  
9. Microfluidic systems  
10. Chemical and biomedical applications  

**TOTAL:** 45 hours
Texas A&M University
Departmental Request for a New Course
Undergraduate • Graduate • Professional

Submit original form and 2 copies. Attach a course syllabus to each.

1. This request is submitted by the Department of ___________________________
   European and Classical Languages and Cultures ___________________________

2. Course prefix, number and complete title CHIN 101: Beginning Chinese I ___________________________

3. Course description (not more than 50 words) ___________________________
   Introduction to Chinese language, culture, and history; development of communicative
   skills in daily conversation; ability to read and write some commonly used Chinese characters.

4. Prerequisite(s) none ___________________________ Cross-listed with ___________________________

5. Is this a variable credit course? □ Yes ☑ No If yes, from ________ to ________.

6. Is this a repeatable course? □ Yes ☑ No If yes, this course may be taken ________ times. Will the course be
   repeated within the same semester/term? □ Yes ☑ No ___________________________

7. Has this course been taught as a 489/689? □ Yes ☑ No If yes, how many times? ______
   Indicate the number of students enrolled for each academic period it was taught. 06C (24); 06A (24); 06C (limit 24); all as 269 ___________________________

8. This course will be:
   a. required for students enrolled in the following degree program(s) (e.g., B.A. in history) ___________________________
   b. an elective for students enrolled in the following degree program(s) (e.g., M.S., Ph.D. in geography) ___________________________

9. If other departments are teaching or are responsible for related subject matter, the course must be coordinated
   with these departments. Attach approval letters. ___________________________

10. Prefix Course # Title (exclude punctuation) CHIN 101 BEGINNING CHINESE I ___________________________

   Lect. Lab SCH Subject Matter Content Code Admin. Unit Acad. Year FICE Code 0 3 0 2 0 4 0 0 3 6 3 2 ___________________________

   Do not complete shaded area. ___________________________

Approval recommended by:
Head of Department ___________________________
Head of Department (if cross-listed course) ___________________________
Submitted to Coordinating Board by:
Director of Academic Support Services ___________________________

Chair, College Review Committee ___________________________
Dean of College ___________________________
Dean of College ___________________________

Date Date Date

GAR/AS-3/04

8 of 77 B
CHIN 101: Beginning Chinese I

Instructor: Ms. Chunfang Zhao  Office: 214 Reed McDonald  Tel: (979)458-4849
Office Hours: TWR 1:30-2:30 pm or by appointment
E-mail: cfzhao@tamu.edu

♦ This course is the first section of Beginning Chinese. It’s an introductory course for those interested in learning Chinese language, as well as the unique culture and history of China. There is no prerequisite for it, but a strong interest and a challenging heart.
♦ The ultimate goal of this course is to develop students’ communicative language abilities in simple daily conversations. Meanwhile, it will enable students to read and write some commonly used Chinese characters step by step.

♦ Required Texts:

“Success with Chinese, Listening and Speaking”, De-an Wu Swihart with Cong Meng, Cheng&Tsui Company

“Success with Chinese, Reading and Writing”, De-an Wu Swihart with Cong Meng, Cheng&Tsui Company

♦ Recommended: Oxford Starter Chinese Dictionary, Oxford publishing, 1st Ed

♦ Grading:

Class participation 30%
Homework: 20%
Quiz: 10%
Midterm 20%
Final 20%

♦ Attendance and class participation:

This is a language course and attendance at all classes is highly demandable. Success in any language depends most heavily on an earnest dedication involving a disciplined regimen of study. Moreover, the class meeting is a forum for posing your own questions and problems to the teacher as well as to other classmates, and perhaps answering other questions on topics that you already comprehend. Also, coming to class on time and prepared is always the best, but even arriving late or attending a class for which you have not prepared or completed the homework is always better than not showing up at all. If you must arrive late, please try to avoid disturbing your classmates.

This being said, you have at your discretion 2 unexcused absences. After the second unexcused absence, each subsequent unexcused absence will result in your final grade being reduced by 1 percentage point. Before you choose to skip class regularly, understand well that, according to this policy, each excessive absence will have as detrimental an effect on your final grade as a ten-point drop on a test! Note also that, except in the case of University-excused absences, under no circumstances can missed quizzes be made up, and your homework grade will suffer as well if you are not there to turn it in promptly.
**Excused absences** for emergencies are inevitable and perfectly legitimate, and must always be documented. If you will be absent, please try to notify me in advance so that we can keep to our schedule and avoid head-scratching and wondering as to your whereabouts. If this is not possible, it is your responsibility to visit with me and your classmates to see what you missed.

Please see [http://student-rules.tamu.edu/rule7.htm](http://student-rules.tamu.edu/rule7.htm) for current policy on university-excused absences. For illness- or injury-related absences of fewer than three days, a note from a health care professional confirming date and time of visit will be required in order to count the absence as university-excused; for absences of three days or more, the note must also contain the medical professional’s confirmation that absence from class was necessary (see Rule 7.1.6.1).

Finally, active participation during class time is integral to the success of the course. This means a genuine and substantial contribution from each of you. Bring not only your homework answers to class, but also your new questions and individual insights as to how you tackled the problems encountered in the homework.

♦ **Homework:**

All homework should be completed before coming to class. The purpose of the homework is to help you review. Therefore, the content of the homework will be directly drawn from the class materials. In determining the grades, correctness is not the only determinant factor; completeness is also a critical factor. Incomplete homework suggests to me that you did not take the time or effort to wrestle with the new material. Thus, show me evidence of your labor, even if the English you arrive at is not mellifluous.

Late homework will be still accepted and corrected, but it won’t count toward a grade. **Note as well that for each missing homework assignment, a grade of zero will be assigned.**

♦ **Quiz:**

Quiz will be given to ensure that everyone keeps up with the material. As such, they will cover only information already presented in class. There are absolutely no “make-ups” or rescheduling of quizzes. If you choose to exercise an unexcused absence or arrive late on the day of a quiz, you will receive zero points for that quiz. However, at the end of the semester, I will drop the lowest one quiz grade. Of course, no one will be penalized for missing a quiz due to an excused absence.

♦ **Mid-term and Final Examination:**

Both exams will be based on the materials students have learned in class. There will be no surprise. A review lesson will be given beforehand. The form of the exam will contain both oral and written parts. The oral part may take the form of personal interviews, role-playing. The written part may include reading comprehension, words match, translations, filling the blanks, answering questions in Chinese and etc. But changes might be made whenever it’s necessary.

♦ **The Americans with Disabilities Act:**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Office of Support Services for Students with Disabilities, Room B-118 Cain Hall (845-1637).
Academic Integrity:

"An Aggie does not lie, cheat or steal, or tolerate those who do." As commonly defined, plagiarism consists of passing off as one’s ideas, words, writings, etc. which belong to another. In accordance with the definition, you are committing plagiarism if you copy the work of another person. Plagiarism is one of the worst academic sins, for the plagiarist destroys the trust among colleagues without which research cannot be safely communicated. If you have any questions regarding plagiarism, please consult the latest issue of the Texas A&M University Regulations, under section “Scholastic Dishonesty.” Student rules are available online at http://student-rules.tamu.edu. Check with the Aggie Honor System Office at http://www.tamu.edu/aggiehonor.

Syllabus

Jan, 17 - Jan, 26
Basic greetings and self-introduction: how to greet someone in a culturally appropriate way; how to introduce oneself at a reception party.
Introduction to Chinese Phonetics: get a brief overview of Chinese phonetics and different dialects in China.
Chinese culture: Chinese names, how Chinese names are composed of and how to ask people’s names politely.
Activities: Videos, role-playing, games and etc.

Jan, 30-Feb, 9
Review pronunciation with special emphasis on tones.
Counting: how to say twelve cardinal numbers and two counting rhymes in Chinese, how to use Chinese hand signs for number 1-10.
Introduction to Chinese character: history, evolvement, and some basic principles of Chinese character composition and writing order.
Chinese culture: understand complex forms of numbers, some Chinese superstitions about numbers.
Activities: role-playing games and etc.

Feb, 13 - Feb, 23
First quiz on “tones and numbers”
Review key expressions and phrases learned so far.
Bargaining: how to buy stuff at a flea market, how to ask the price of it and talk down the price.
Chinese character: review basic rules for writing Chinese character, practice writing simple characters.
Chinese culture: understand the dimensions of Chinese paper currency and coins, foreign currency exchange in China and etc.
Activities: role-playing, Chinese films, games and etc.
Feb, 27 - Mar, 9
Second quiz on “at the flea market”
Review for last two weeks.
Making phone calls: how to telephone a friend, ask someone’s phone number and make overseas calls to China.
Chinese character: review on how to identify characters through radicals, character writing practice.
Chinese Culture: understand Chinese names, busy signals, public phones, telephone cards, time zones in China.
Activities: Role-playing, games and etc.
Mid-term: 4:10-5:15 pm, March 2\textsuperscript{nd}, ACAD226

Mar, 13 - Mar 17
Spring break

Mar, 20 - Mar, 30
Third quiz on “phone calls”
Review key expressions and phrases learned so far.
Eating: how to order food in a Chinese restaurant, ask about the basic ingredients of a dish and check out.
Chinese character: learn more about character combination, different radicals.
Chinese culture: typical Chinese food, family dinner, tips at the restaurant.
Activities: Role-playing, games and etc.

Apr, 3 - Apr 13
Forth quiz on “eating”
Review for the last two weeks
Lodging: how to book a room in a hotel; ask for the price and time period.
Chinese character: writing practice on basic characters.
Chinese culture: understand categories of hotels, storage of valuables at a hotel, as well as the room inspection at hotel checkout.
Activities: Role-playing, games, films and etc

Apr, 17 - May, 2
Review for the final.
Final: 3:30-5:30pm, May 8\textsuperscript{th}, ACAD 226

*Note: changes to syllabus will be made whenever necessary.

Welcome to Chinese class!
I am here to open the door for you to know about Chinese language and China. Hope this class will be more like a wonderful journey than a language class for you. Please do not hesitate to contact me with any questions or comments!
Texas A&M University
Departmental Request for a New Course
Undergraduate • Graduate • Professional

Submit original form and 2 copies. Attach a course syllabus to each.

1. This request is submitted by the Department of European and Classical Languages and Cultures

2. Course prefix, number and complete title: CHIN 102: Beginning Chinese II

3. Course description (not more than 50 words): Further development of communicative skills in different aspects of daily Chinese conversation; ability to read and write about 150 commonly used characters.

4. Prerequisite(s): CHIN 101 with a grade of C or better

5. Cross-listed with: ________

6. Is this a variable credit course? □ Yes □ No If yes, from ______ to ______.

7. Is this a repeatable course? □ Yes □ No If yes, this course may be taken ______ times. Will the course be repeated within the same semester/term? □ Yes □ No

8. Has this course been taught as a 489/689? □ Yes □ No If yes, how many times? _____)

9. This course will be:
   a. required for students enrolled in the following degree program(s) (e.g., B.A. in history)

   b. an elective for students enrolled in the following degree program(s) (e.g., M.S., Ph.D. in geography)

10. Prefix | Course # | Title (exclude punctuation)
      CHIN 102 | BEGINNING CHINESE II |

Lect. Lab SCH Subject Matter Content Code Admin. Unit Acad. Year FICE Code
0 3 0 2 0 4 | | 0 0 3 6 3 2

Approval recommended by:

Head of Department: ____________________ Date: 2/21/07

Chair, College Review Committee: ____________________ Date: 1/22/07

Head of Department (if cross-listed course): ____________________ Date: ____________________

Submitted to Coordinating Board by:

Dean of College: ____________________ Date: ____________________

Director of Academic Support Services: ____________________ Date: ____________________

Effective Date: ____________________

To have this form reviewed, please send to Linda F. Lacey, Mail Stop 1265 or fax to 847-8737.

OAR/AS-5/04

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This course is the second section of Beginning Chinese. It’s an introductory course for those interested in learning the Chinese language, as well as its unique culture and history.

The prerequisite for this course is Chinese 101 with a grade of C or better.

The ultimate goal of this course is to further develop students’ communicative language abilities in different aspects of daily conversations. Meanwhile, student will be expected to be able to read and write around 150 commonly used Chinese characters by the end of this course.

Required Texts:

This class utilizes the same textbook series as were used in Beginning Chinese I. The last chapters of Book I will be finished before continuing on to Book II.

Recommended: Oxford Starter Chinese Dictionary, Oxford publishing, 1st Ed

Grading:

Class participation 30%
Homework: 20%
Quiz: 10%
Midterm 20%
Final 20%

Attendance and class participation:

This is a language course and attendance at all classes is highly demandable. Success in any language depends most heavily on an earnest dedication involving a disciplined regimen of study. Moreover, the class meeting is a forum for posing your own questions and problems to the teacher as well as to other classmates, and perhaps answering other questions on topics that you already comprehend. Also, coming to class on time and being prepared is always the best, but even arriving late or attending a class for which you have not prepared or completed the homework is always better than not showing up at all. If you must arrive late, please try to avoid disturbing your classmates.

This being said, you have at your discretion 2 unexcused absences. After the second unexcused absence, each subsequent unexcused absence will result in your final grade being reduced by 1 percentage point. Before you choose to skip class regularly, understand well that, according to this policy, each excessive absence will have as detrimental an effect on your final grade as a ten-point drop on a test! Note also that, except in the case of University-excused absences, under no circumstances can missed quizzes be made up, and your homework grade will suffer as well if you are not there to turn it in promptly.
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**Quiz:**

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**Mid-term and Final Examination:**

Both exams will be based on the materials students have learned in class. There will be no surprise. A review lesson will be given beforehand. The form of the exam will contain both oral test and written test. But changes might be made whenever it’s necessary.

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**The Americans with Disabilities Act:**

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**Academic Integrity:**

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**Syllabus**

**Jan, 17 - Jan, 26**

*Review weeks*: review everything taught in the last semester, including vocabulary, grammar, character writing, and culture knowledge.

**Jan, 30-Feb, 9**

*New lesson introduced*: Talking about one’s family, how to introduce family members, their ages, birthdays, professions and etc.

Character writing: how to write “mom”, ”dad”, ”sister”, ”brother”, “family” and etc.

*Chinese Culture*: understand Chinese family tree, Chinese people’s view on family.

*Classroom-activities*: Role-playing, games and etc.

**Feb, 13 - Feb, 23**

*First quiz on “family”*

*New lesson introduced*: Telling time. Ask and tell time in Chinese; talk about the date, the month and the year; tell one’s birthday; make daily or monthly schedule.

*Characters writing*: how to write “date”, ”month”, ”year”, ”study”, ”work”, “go to class” and etc.

*Chinese culture*: Chinese birth signs, public holidays and traditional Chinese festivals, working hours of stores, restaurants and etc

*Classroom-activities*: role-playing, Chinese films, games and etc

**Feb, 27 - Mar, 9**

*Second Quiz on “telling time” *

*Review*: key expressions and phrases learned so far.

*New lesson introduced*: Asking for directions. Ask where a place is and how to get there; tell someone the location of a place and understand direction words.

*Characters writing*: how to write ”east”, ”south”, ”west”, ”north”, ”direction”, “beside” and etc

*Chinese culture*: city district, street names and directions.
**Classroom-activities**: role-playing, games, videos and etc.

**Mid-term**: 5:35-6:45 pm, March 2nd, ACAD226

Mar, 13- Mar 17
Spring break

Mar, 20- Mar, 30
**Third quiz on “directions”**
**New lesson introduced** “Taking taxi”. How to tell the name of a location; ask how long it’s going to take and understand the charges.
**Characters writing**: how to write “ how long”, “ how far”, “where”,” I am going to” and etc.
**Chinese culture**: characteristics of different public transportation in China
**Classroom-activities**: role-playing, information-exchange, games, watching Video and etc.

Apr, 3- Apr, 13
**Fourth quiz on “taking a taxi”**
**Review** key expressions and phrases about “taking a taxi”.
**New lesson introduced**: talking about weather. How to talk about the temperature, climate of a city, understand the weather forecast in China, as well as traditional Chinese solar calendar.
**Characters writing**: how to write characters related with “seasons”,” temperature” and etc.
**Chinese culture**: traditional Chinese solar” terms”; differences between southern and northern China in climate and climate characteristics in major Chinese cities.
**Classroom-activities**: role-playing, information-exchange, games, video and etc.

Apr, 17- May, 2
**Semester review**
**Prepare for final**
**Final**: 7:30-9:30am, May 5th, ACAD 226

* Changes will be made whenever necessary.
Texas A&M University  
Undergraduate • Graduate • Professional  
Departmental Request for a New Course  
Submit original form and 2 copies. Attach a course syllabus to each.  

1. This request is submitted by the Department of European and Classical Languages and Cultures

2. Course prefix, number and complete title **CHIN 201: Intermediate Chinese I**

3. Course description (not more than 50 words) **Development of comprehension and production of spoken Chinese, with emphasis on connected discourse; acquisition of advanced language points; ability to read and write 250 or more characters**

4. Prerequisite(s) **CHIN 102 with a grade of C or better**

5. Is this a variable credit course? ☐ Yes ☐ No  
   If yes, from _____ to _____.

6. Is this a repeatable course? ☐ Yes ☐ No  
   If yes, this course may be taken _____ times. Will the course be repeated within the same semester/term? ☐ Yes ☐ No

7. Has this course been taught as a 489/689? ☐ Yes ☐ No  
   If yes, how many times? _____  
   Indicate the number of students enrolled for each academic period it was taught. 06C (limit 50): as 289

8. This course will be: 
   a. required for students enrolled in the following degree program(s) (e.g., B.A. in history)
   b. an elective for students enrolled in the following degree program(s) (e.g., M.S., Ph.D. in geography)

9. If other departments are teaching or are responsible for related subject matter, the course must be coordinated with these departments. Attach approval letters.

10. Prefix | Course # | Title (exclude punctuation)  
        | CHIN 201 | INTERMEDIATE CHINESE I  

<table>
<thead>
<tr>
<th>Lect.</th>
<th>Lab</th>
<th>SCH</th>
<th>Subject Matter Content Code</th>
<th>Admin. Unit</th>
<th>Acad. Year</th>
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Do not complete shaded area.

Approval recommended by:  
F. F. 21 Feb 2007  
Chair, College Review Committee  15 Feb 2007

Head of Department (if cross-listed course)  
Date  
Matthews  2/22/07

Submitted to Coordinating Board by:  
Dean of College  
Date

Received  2/23/07  
Academic Support Services

To have this form reviewed, please send to Linda F. Lacey, Mail Stop 1265 or fax to 847-8737.  
OAR/AS-204

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This course is the first section of Intermediate Chinese. It’s designed for those who have one year background study in Chinese.

The prerequisite for this course is Chinese 102 with a grade of C or better.

The ultimate goal of this course is to further develop student’s facility to comprehend and produce spoken Chinese, with emphasis on connected discourse. Also, acquisition of advanced language points and ability to read and write 250 or more characters are expected.

Required Texts:

- Success with Chinese, volume 2, Listening and Speaking, De-an Wu Swihart with Cong Meng, Cheng&Tsui Company
- Success with Chinese, volume 2, Reading and Writing, De-an Wu Swihart with Cong Meng, Cheng&Tsui Company

Recommended: Oxford Starter Chinese Dictionary, Oxford publishing, 1st Ed

Grading:

Class participation 30%
Weekly lab assignment 10%
Homework: 15%
Quiz: 10%
Midterm 15%
Final 20%

Attendance and class participation:

This is a language course and attendance at all classes is highly demandable. Success in any language depends most heavily on an earnest dedication involving a disciplined regimen of study. Moreover, the class meeting is a forum for posing your own questions and problems to the teacher as well as to other classmates, and perhaps answering other questions on topics that you already comprehend. Also, coming to class on time and being prepared is always best, but even arriving late or attending a class for which you have not prepared or completed the homework is always better than not showing up at all. If you must arrive late, please try to avoid disturbing your classmates.

This being said, you have at your discretion 2 unexcused absences. After the second unexcused absence, each subsequent unexcused absence will result in your final grade being reduced by 1 percentage point. Before you choose to skip class regularly, understand well that, according to this policy, each excessive absence will have as detrimental an effect on your final grade as a ten-point drop on a test! Note also that, except in the case of University-excused absences, under no circumstances can missed quizzes be made up, and your homework grade will suffer as well if you are not there to turn it in promptly.
**Excused absences** for emergencies are inevitable and perfectly legitimate, and *must always be documented*. If you will be absent, please try to notify me in advance so that we can keep to our schedule and avoid head-scratching and wondering as to your whereabouts. If this is not possible, it is your responsibility to visit with me and your classmates to see what you missed.

Please see [http://student-rules.tamu.edu/rule7.htm](http://student-rules.tamu.edu/rule7.htm) for current policy on university-excused absences. For illness- or injury-related absences of fewer than three days, a note from a health care professional confirming date and time of visit will be required in order to count the absence as university-excused; for absences of three days or more, the note must also contain the medical professional’s confirmation that absence from class was necessary (see Rule 7.1.6.1).

Finally, active participation *during class time* is integral to the success of the course. This means a genuine and substantial contribution from each of you. Bring not only your homework answers to class, but also your new questions and individual insights as to how you tackled the problems encountered in the homework.

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**Homework:**

All homework should be completed *before* coming to class. The purpose of the homework is to help you review. Therefore, the content of the homework will be drawn from the class materials. In determining the grades, correctness is not the only determinant factor; *completeness* is also a critical factor. Incomplete homework suggests to me that you did not take the time or effort to wrestle with the new material. Thus, *show me evidence of your labor*, even if the English you arrive at is not mellifluous.

Late homework will be still accepted and corrected, but it won’t count toward a grade. *Note well that for each missing homework assignment, a grade of zero will be assigned.*

---

**Weekly lab assignment:**

No language can be acquired without listening and speaking practice. The weekly lab assignment will allow you to practice listening, speaking, reading and writing in the fully-equipped computer lab at academic building. You will need to spend at least one hour per week in doing the designated exercise given by the teacher.

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**Quiz:**

Quiz will be given to ensure that everyone keeps up with the material. As such, they will cover only information already presented in class. There are absolutely no “make-ups” or rescheduling of quizzes. If you choose to exercise an unexcused absence or arrive late on the day of a quiz, you will receive zero points for that quiz. However, at the end of the semester, *I will drop the lowest one quiz grade*. Of course, no one will be penalized for missing a quiz due to an excused absence.

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**Mid-term and Final Examination:**

Both exams will be based on the materials students have learned in class. There will be no surprise. A review lesson will be given beforehand. The form of the exam will contain both oral test and written test. But changes might be made whenever it’s necessary.
The Americans with Disabilities Act:

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Office of Support Services for Students with Disabilities, Room B-118 Cain Hall (845-1637).

Academic Integrity:

"An Aggie does not lie, cheat or steal, or tolerate those who do." As commonly defined, plagiarism consists of passing off as one’s ideas, words, writings, etc. which belong to another. In accordance with the definition, you are committing plagiarism if you copy the work of another person. Plagiarism is one of the worst academic sins, for the plagiarist destroys the trust among colleagues without which research cannot be safely communicated. If you have any questions regarding plagiarism, please consult the latest issue of the Texas A&M University Regulations, under section “Scholastic Dishonesty.” Student rules are available online at http://student-rules.tamu.edu. Check with the Aggie Honor System Office at http://www.tamu.edu/aggiehonor.

Syllabus

Sep, 4- Sep 15
Review weeks: review things taught in the last two semesters, including vocabulary, grammar, character writing, and culture knowledge.

Sep, 18- Sep, 29
New lesson introduced: Talking about the weather. How to describe weather, temperate, as well as different seasons
Characters writing: how to write “weather”, “four seasons”, “temperate”, “seasons” and etc.
Chinese culture: traditional Chinese 24 times of a year.
Classroom-activities: role-playing, games, watching Videos and etc.

Oct, 2- Oct, 13
New lesson introduced: Asking for help. Use appropriate words/phrases to ask for help in different situations.
Characters writing: how to write “help”, “excuse me”, “can you”, “I am wondering” and etc.
Chinese culture: help is only a phone call away
Classroom-activities: role-playing, games, watching Videos and etc.
Oct, 16- Oct, 27
Monthly review
*Review key expressions and phrases about “asking for help”.
*New lesson introduced: At the post office. How to ask for the price of stamps, envelops, postage and etc. how to get to know the different rate for different mails.
*Characters writing: how to write” letter”, “ mail”, “envelop”, “stamp”, “how long” and etc.
*Chinese culture: different express services in China.

Oct, 30- Nov, 10
*Review key expressions and phrases learned so far.
*New lesson introduced: At the department store. How to describe the color, size and style of clothes. How to say different clothes.
*Characters writing: how to write “clothes”, “color”, “big”, “small”, “long” and etc.
*Chinese culture: traditional Chinese custom and color-related superstition.
*Classroom-activities: Role-playing, games, watching films and etc

Nov, 13- Nov, 21
*Review for the last two weeks
*New lesson introduced: At a travel agency. How to ask information about a designated trip, how to book the tickets.
*Characters writing: how to write” travel”, “ticket”, “bus”, “train”, “air” and etc.
*Chinese Culture: most favorite tourist cities in China, their services and fees.
*Classroom-activities: Role-playing, games and etc

Nov, 27- Dec, 5
*Semester review
*Prepare for final

* Changes will be made whenever necessary.
Attachment B

Texas A&M University

Departmental Request for a New Course

Undergraduate • Graduate • Professional

Submit original form and 2 copies. Attach a course syllabus to each.

1. This request is submitted by the Department of European and Classical Languages and Cultures

2. Course prefix, number and complete title CHIN 202: Intermediate Chinese II

3. Course description (not more than 50 words) Continued development of effective communication skills in different daily situations; ability to read and write simple, short paragraphs in Chinese.

4. Prerequisite(s) CHIN 201 with a grade of C or better

5. Is this a variable credit course? ☐ Yes ☐ No If yes, from ______ to ______.

6. Is this a repeatable course? ☐ Yes ☐ No If yes, this course may be taken ______ times. Will the course be repeated within the same semester/term? ☐ Yes ☐ No

7. Has this course been taught as a 489/689? ☐ Yes ☐ No If yes, how many times? ______ Indicate the number of students enrolled for each academic period it was taught.

8. This course will be:
   a. required for students enrolled in the following degree program(s) (e.g., B.A. in history)

   b. an elective for students enrolled in the following degree program(s) (e.g., M.S., Ph.D. in geography)

undergraduate general academic

9. If other departments are teaching or are responsible for related subject matter, the course must be coordinated with these departments. Attach approval letters.

10. Prefix  Course #  Title (exclude punctuation)
    CHIN 202  INTERMEDIATE CHINESE II

    Lect.  Lab  SCH  Subject Matter Content Code  Admin. Unit  Acad. Year  FICE Code
    030003

    Do not complete shaded area.

Approval recommended by:

[Signature]  2/15/2007

Head of Department  Date

Chair, College Review Committee  Date

Head of Department (if cross-listed course)  Date

Dean of College  Date

Submitted to Coordinating Board by:

Dean of College  Date

Director of Academic Support Services  Date

Effective Date

I have this form reviewed, please send to Linda F. Lacey, Mail Stop 1265 or fax to 847-8737.

OARAS-504

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CHIN 202: Intermediate Chinese II

Instructor: Ms. Chunfang Zhao        Office: 214 Reed McDonald        Tel: (979)458-4849
Office Hours: TWR 2:00-2:50 pm or by appointment
E-mail: cfzhao@tamu.edu

This course is the second section of Intermediate Chinese. The prerequisite for this course is Chinese 201 with a grade of C or better. The ultimate goal of this course is to continue development of students' facility to communicate effectively in different daily situations. Also, students are expected to be able to read and write simple, short paragraphs in Chinese by the end of this course.

Required Texts:

This class utilizes the same textbook series as was used in Intermediate Chinese I. The last chapters of Book I will be finished before continuing on to Book II.

Recommended: Oxford Starter Chinese Dictionary, Oxford publishing, 1st Ed

Grading:

Class participation 30%
Weekly lab assignment 10%
Homework: 15%
Quiz: 10%
Midterm 15%
Final 20%

Attendance and class participation:

This is a language course and attendance at all classes is highly demandable. Success in any language depends most heavily on an earnest dedication involving a disciplined regimen of study. Moreover, the class meeting is a forum for posing your own questions and problems to the teacher as well as to other classmates, and perhaps answering other questions on topics that you already comprehend. Also, coming to class on time and being prepared is always best, but even arriving late or attending a class for which you have not prepared or completed the homework is always better than not showing up at all. If you must arrive late, please try to avoid disturbing your classmates.

This being said, you have at your discretion 2 unexcused absences. After the second unexcused absence, each subsequent unexcused absence will result in your final grade being reduced by 1 percentage point. Before you choose to skip class regularly, understand well that, according to this policy, each excessive absence will have as detrimental an effect on your final grade as a ten-point drop on a test! Note also that, except in the case of University-excused absences, under no circumstances can missed quizzes be made up, and your homework grade will suffer as well if you are not there to turn it in promptly.

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♦ **Homework:**

All homework should be completed *before* coming to class. The purpose of the homework is to help you review. Therefore, the content of the homework will be drawn from the class materials. In determining the grades, correctness is not the only determinant factor, *completeness* is also a critical factor. Incomplete homework suggests to me that you did not take the time or effort to wrestle with the new material. Thus, *show me evidence of your labor*, even if the English you arrive at is not mellifluous.

Late homework will be still accepted and corrected, but it won’t count toward a grade. *Note well that for each missing homework assignment, a grade of zero will be assigned.*

♦ **Weekly lab assignment:**

No language can be acquired without listening and speaking practice. The weekly lab assignment will allow you to practice listening, speaking, reading and writing in the fully-equipped computer lab at academic building. You will need to spend at least one hour per week in doing the designated exercise given by the teacher.

♦ **Quiz:**

Quiz will be given to ensure that everyone keeps up with the material. As such, they will cover only information already presented in class. There are absolutely no “make-ups” or rescheduling of quizzes. If you choose to exercise an unexcused absence or arrive late on the day of a quiz, you will receive zero points for that quiz. However, at the end of the semester, *I will drop the lowest one quiz grade.* Of course, no one will be penalized for missing a quiz due to an excused absence.

♦ **Mid-term and Final Examination:**

Both exams will be based on the materials students have learned in class. There will be no surprise. A review lesson will be given beforehand. The form of the exam will contain both oral test and written test. But changes might be made whenever it’s necessary.

♦ **The Americans with Disabilities Act:**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that
provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Office of Support Services for Students with Disabilities, Room B-118 Cain Hall (845-1637).

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### Syllabus

**Jan, 8-Jan, 19**
*Review weeks:* Things taught in the last semester.

**Jan, 22-Feb, 2**
*New lesson introduced:* At the bar. Ask for different drinks, wines, talk about different music.
*Characters practice:* how to write “tea”, “beer”, “soft drinks”, “Please give me” and etc.
*Chinese culture:* bars in China and the famous bar street in Beijing
*Classroom-activities:* role-playing, games, watching Videos and etc.

**Jan, 5-Feb, 16**
*Review key expressions and phrases about “at the bars”.*
*New lesson introduced:* Looking for an apartment. How to ask the location, equipment, utilities, rent and contract of an apartment.
*Characters writing:* write a short paragraph describing your own apartment.
*Chinese culture:* Apartment information in big cities.

**Feb, 19-Mar, 2**
*Monthly review*
*New lesson introduced:* Paying a visit to someone. How to accept invitation, confirm time and location
*Characters writing:* how to write “street”, “road”, “unit”, “building” and etc
*Chinese culture:* What to bring for a drop in, how to sit and behave appropriately.
*Classroom-activities:* role-playing, Chinese films, games and etc
Mar, 5- Mar, 23
Review key expressions and phrases learned so far.
New lesson introduced: At one’s birthday party. How to congratulate someone, how to toast at a birthday party.
Characters writing: write down a list of phrases for good wishes.
Chinese culture: different sayings of good wishes at different events.
Classroom-activities: Role-playing, games and etc

Mar, 26- Apr, 6
Review for the last two weeks
New lesson introduced: At the airport. How to pick up and see someone off at the airport.
Characters writing: how to write “airport”, “pick up”, “see off”, and etc
Chinese Culture: introduction to some big airports in China
Classroom-activities: Role-playing, games and etc

Apr, 9- Apr, 20
Review for “at the airport”
Last lesson: Returning to home country.
Characters writing: write a letter to thank your friends for their help during your stay at China.

Apr, 23- May, 1
Semester review
Prepare for final

* Changes will be made whenever necessary.
Texas A&M University  
Departmental Request for a New Course

Undergraduate Graduate Professional

Submit original form and 25 copies. Attach a course syllabus to each.*

1. This course is submitted by the Department of Electrical and Computer Engineering

2. Course prefix, number and complete title of course: ECEN 440
   Introduction to Thin Film Science and Technology

3. Course description (not more than 50 words):
The course focuses on the thin film technology in semiconductor industry; topics include the basic growth mechanisms for thin films (growth models, lattice matching epitaxy and domain matching epitaxy); the instrumental aspects of different growth techniques and advanced topics related to various applications.

4. Prerequisite(s)(Junior or Senior classification, upper level in College of Engineering)
   Cross-listed courses require the signature of both department heads.

4.3. Admission to

5. Is this a variable credit course? [ ] Yes [x] No If yes, from ________ to ________

6. Is this a repeatable course? [ ] Yes [x] No If yes, this course may be taken ________ times.
   Will the course be repeated within the same semester/term? [ ] Yes [x] No

7. Has the course been taught as 489/689? [x] Yes [ ] No If yes, how many times? 1
   Indicate the number of students enrolled for each academic period it was taught 06C-10

8. This course will be:
   a. Required for students enrolled in the following degree program(s) (e.g., B.A. in history)

   b. An elective for students enrolled in the following degree program(s) (e.g., M.S., Ph.D. in geography)
   B.S., M.S., MENG, Ph.D. in Electrical Engineering and Computer Engineering – ECE Track

9. If other departments are teaching or are responsible for related subject matter, the course must be coordinated with these departments. Attach approval letters.

10. Prefix       Course #       Title (exclude punctuation)
    ------------       ------------       ------------
    ECEN 440          INTRO THIN FILM SCI & TECH

   Lect. Lab SCH Subject Matter Content Code Admin. Unit Academic Year FICE Code 003632
   0 3 0 0 0 3 1 4 1 0 0 1 0 0 6 0 9 4 0 0 8 0 0 1 0 3 6 6
   Do not complete shaded area.

Approval recommended by:

Head of Department  2/12/07

Head of Department (If cross-listed course)  Date

Submitted to Coordinating Board by:

Dean of College  Date

Director of Academic Support Services  Date

Effective Date

*Attach a syllabus according to the guidelines on the web site www.tamu.edu/courseforms. To have this form reviewed, please send to Linda F. Lacey, Mail Stop 1265 or fax to 847-8737

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Syllabus - ECEN 440
Introduction to Thin Film Science and Technology

Instructor: Dr. Haiyan Wang (Assistant Professor)
Electrical and Computer Engineering
Phone: 979-845-5082

Prerequisite
U3 & U4 students in the College of ENGR; Admittance into Upper Division

Frequency: The course will be offered twice a week with 75 min long lecture in each class.

Need for the course
Thin film science and technology have shown tremendous industrial applications and potential in the past decade. It is projected to be one of the major processing techniques to fabricate electronic, optical and magnetic data storage devices, fuel cells, solar cells etc. There is a need in this campus to introduce such advanced science and technology to undergraduate engineering students. Such course will make them better trained and more competitive in America’s future workforce. We anticipate a broad interest in the course all across the engineering school, including Electrical, Mechanical, Aerospace and Chemical Engineering Departments. Such undergraduate course will also provide basis for undergraduate students to study some higher level graduate courses related to materials science offered at TAMU.

Capability of instructor
Dr. H. Wang has extensive research experience in thin film related science and technology. She is offering a graduate level course on Thin Films. Students registered in her class come from Electrical, Mechanical, Chemical, and Aerospace Engineering Department.

Course topics:
Thin film science and technology have gone through a thorough development which results in numerous new devices (e.g., Light Emitting Diodes (LED), fuel cell and solar cell) and new materials with fundamentally new properties. Thin film research shares the knowledge from multi-disciplines (e.g., materials science, chemistry, solid state physics, mechanics and etc.) This undergraduate course is designed as an introductory class for those students who are interested in thin film fundamentals and processing for various industrial applications. Topics include, but are not limited to, fundamentals on crystal structures and defects in thin films, the basic nucleation and growth mechanisms of thin films (growth models, lattice matching epitaxy and domain matching epitaxy), thin film processing techniques (CVD, MOCVD, MBE, PLD, Laser-MBE, sputtering, and evaporation etc.), thin film growth instrumentation aspect (energy source, chamber configurations, vacuum systems and growth controllers), and several advanced topics related to electrical and optical devices. Lab or tour session(s) will be provided to
promote teaching and learning. The following table provides a tentative guideline for course subjects.

Total number of 50-minute lectures: 42

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<tr>
<th>Sequence</th>
<th>Topic</th>
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<td>1</td>
<td>Overview of thin film technology for various industrial applications</td>
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<td>Crystal structures of thin films</td>
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<td>Defects in thin films (vacancies and interstitials,</td>
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<td>dislocations, grain boundaries etc.)</td>
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<td>Nanocrystalline, polycrystalline and epitaxial thin films)</td>
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<td>Interface and surface of thin films</td>
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<td>4</td>
<td>Thin film nucleation and growth models (2D, 3D, and 2D-3D combination)</td>
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<td>5</td>
<td>Epitaxial growth of thin films</td>
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<td>Superlattice structures and quantum wells</td>
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<td>6</td>
<td>Diffusions: inter-diffusion, grain boundary diffusions,</td>
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<td>Thin film growth techniques (Physical Vapor Deposition-</td>
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<td>Thermal evaporation and e-beam evaporation</td>
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<td>MBE, Laser MBE PLD)</td>
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<td>Thin film growth techniques (Chemical Vapor Deposition-</td>
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<td>CVD, PECVD, MOCVD)</td>
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</tr>
<tr>
<td>9</td>
<td>Solution based deposition techniques-Sol-Gel, PAD.</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Liquid phase epitaxy-LPE and other deposition techniques</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Tour or lab session</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Thin film processing (tour on pulsed laser deposition and</td>
<td></td>
</tr>
<tr>
<td></td>
<td>magnetron sputtering on campus)</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Special topics on thin film Solid Oxide Fuel Cells, thin film</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>solar cells, microelectronics, LED devices and lasers.</td>
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</tr>
<tr>
<td>12</td>
<td>General overview of thin film characterization techniques</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>(structural, chemical, and electrical characterizations)</td>
<td></td>
</tr>
</tbody>
</table>
Course text books
I will use multiple books as references for this course. A partial list of references is listed below. Handouts and journal papers will also be distributed to serve as course references.


Student Requirements
- Take responsibility for individual learning
- Take responsibility for other individual's learning through participation in team activities

Grading Policy
Midterm exam (25%)
Homework and quizzes (20%)
Lab (5%)
Team project on design of thin film deposition system or term paper (20%)
Final exam (30%)

Absences
I handle absences as required by the student rules.

Supplemental Reading Materials
6. Handouts and reference distributed during class.

Americans with Disabilities Act (ADA) Policy Statement
The following ADA Policy Statement (part of the Policy on Individual Disabling Conditions) was submitted to the University Curriculum Committee by the Department of Student Life. The policy statement was forwarded to the Faculty Senate for information. The Americans with Disabilities Act (ADA) is a federal antidiscrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Department of Student Life, Services for Students with Disabilities in Room B118 of Cain Hall or call 845-1637.
Academic Integrity Statement
All syllabi shall contain a section that states the Aggie Honor Code and refers the student to the Honor Council Rules and Procedures on the web.

Aggie Honor Code
“An Aggie does not lie, cheat, or steal or tolerate those who do.” Upon accepting admission to Texas A&M University, a student immediately assumes a commitment to uphold the Honor Code, to accept responsibility for learning and to follow the philosophy and rules of the Honor System. Students will be required to state their commitment on examinations, research papers, and other academic work. Ignorance of the rules does not exclude any member of the Texas A&M University community from the requirements or the processes of the Honor System. For additional information please visit: [www.tamu.edu/aggiehonor](http://www.tamu.edu/aggiehonor) On all course work, assignments, and examinations at Texas A&M University, the following Honor Pledge shall be preprinted and signed by the student:

“On my honor, as an Aggie, I have neither given nor received unauthorized aid on this academic work.”
Texas A&M University
Departmental Request for a New Course
Undergraduate • Graduate • Professional
Submit original form and 2 copies. Attach a course syllabus to each.

1. This request is submitted by the Department of ____________

2. Course prefix, number and complete title ____________

3. Course description (not more than 50 words) ____________

4. Prerequisite(s) ____________

5. Is this a variable credit course? □ Yes □ No □ If yes, from ________ to ________.

6. Is this a repeatable course? □ Yes □ No □ If yes, this course may be taken ________ times. Will the course be repeated within the same semester/term? □ Yes □ No

7. Has this course been taught as a 489/689? □ Yes □ No □ If yes, how many times? ________ Indicate the number of students enrolled for each academic period it was taught.

8. This course will be:
   a. required for students enrolled in the following degree program(s) (e.g., B.A. in history)

9. If other departments are teaching or are responsible for related subject matter, the course must be coordinated with these departments. Attach approval letters.

10. Prefix Course # Title (exclude punctuation)
    ____________

    ENGL 379 POSTCOLONIAL STUDIES

    Lec Lab SCH Subject Matter Content Code Admin. Unit Acad. Year FICE Code
    0 3 0 0 0 3 1 6 0 1 0 4 0 0 0 1 0 9 9 0 0 8 - 0 9

    Approval recommended by:
    ____________________________ 2/21/07
    Head of Department Date

    ____________________________ 2/21/07
    Chair, College Review Committee Date

    ____________________________ 2/21/07
    Dean of College Date

    ____________________________
    Submitted to Coordinating Board by:
    Dean of College

    ____________________________
    Director of Academic Support Services Date

    ____________________________
    Effective Date

To have this form reviewed, please send to Linda F. Lacey, Mail Stop 1265 or fax to 847-8737.
OAR/AS-504

RECEIVED

FEB 23 2007

ACADEMIC SUPPORT SERVICES

33 of 77 B
English 379: Postcolonial Studies

Description
This course will concern itself with the cultural expression of formerly colonized or occupied peoples. While this broad category applies to nearly every country across the globe, it also unites disparate cultures with the shared concerns that derive from a common post-colonial experience. Central issues we will examine are: the mechanics of colonial occupation, the politics of language and religion under colonial regimes, gender and modernity, the legacy of colonial education, and indigenous culture as popular resistance. The course draws on the classics of this rapidly changing field (from Dubois and Fanon to Rushdie and Roy) as well as introducing students to emerging theories of the postcolonial as the substructure of current globalization. This course may be used to meet the Humanities Requirement of the core curriculum.

Catalogue Description:
Cultural expression of formerly colonized or occupied peoples. Including authors such as Achebe, Appadurai, Du Bois, Césaire, Fanon, Frieré, CLR James, Ngugi, Said, Roy, Rushdie, Soyinka, & Spivak.

Student Learning Outcomes:
THECB Exemplary Objectives for a Humanities Course being met, students will be able to:
1) Demonstrate awareness of the scope and variety of postcolonial thought in the twentieth and twenty-first centuries as exemplified by major statements in the field (EEO1).
2) Demonstrate an understanding of the historical, cultural, anthropological, and theoretical contexts for these works as expressions both of individuals and of broader social concerns (EEO2).
3) Indicate an understanding of methods in the fields of literary theory, narrative, and cultural studies (EEO1).
4) Analyze differences in rhetorical and literary techniques employed by selected authors (EEO3).
5) Apply these methods and techniques to the production of original student writing (EEO4).
6) Articulate individual, scholarly, critical responses to these works by reviewing relevant scholarship in the area within an essay and/or exam (EEO5).
7) Develop a thesis or argument by collecting and representing evidence from textual analysis as well as scholarly citation (EEO3).
8) Identify and interpret rhetorical and aesthetic, literary elements in texts including figural language, argumentative persuasion and appeal, constructions of authorship and audience, and situation in cultural context (EEO6).
9) Recognize the intercultural impact of postcolonial thought on global culture including the cultures of Europe and the U.S. (EEO7).

Texts
Requirements
PREREQUISITE
3 credits of literature at the 200-level or above; junior or senior classification or approval of instructor.

WRITING
This course will allow each student to respond to the readings in a series of response papers or essay exams. Each writing assignment will concern an issue related to postcolonial thought.

TESTS
There will be one midterm test and a cumulative final exam. These tests will be designed to gauge reading comprehension and to encourage students to make connections between readings.

GRADES

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Response Papers (2)</td>
<td>30% (15% each)</td>
</tr>
<tr>
<td>Midterm Test</td>
<td>25%</td>
</tr>
<tr>
<td>Final Exam (Comprehensive)</td>
<td>35%</td>
</tr>
<tr>
<td>Attendance</td>
<td>10%</td>
</tr>
</tbody>
</table>

ATTENDANCE
Because this class fosters collaborative work and group discussion, you will be missed if you’re not here. Therefore, attendance is mandatory. One percentage point will be deducted from your attendance grade for each unexcused absence.

University-approved absences (see http://student-rules.tamu.edu/rule7.htm) should be documented in writing.

DEADLINES
Except for situations considered excused by the University, late papers are not accepted without significantly lowering the grade. Each 24-hour period the paper is late will result in the loss of 5 points on a 100-point grading scale. Extensions can be arranged on an individual basis in extraordinary circumstances.

DISABILITIES
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Department of Student Life, Services for Students with Disabilities in B-118 Cain Hall. The telephone number is 845-1637.

ACADEMIC HONESTY
Section 20 of the Student Rules (http://student-rules.tamu.edu/rule20.htm) clearly outlines the University’s policies on Scholastic Dishonesty. Particular attention should be paid to the following rules: “Commission of any of the following acts shall constitute scholastic dishonesty. ....Acquiring answers for any assigned work or examination from any unauthorized source. Working with another person or persons on any assignment or examination when not specifically permitted by the instructor.... Providing answers for any assigned work or examination when not specifically authorized to do so...Failing to credit sources used in a work product in an attempt to pass off the work as one’s own. Attempting to receive credit for work performed by another, including papers obtained in whole or in part from individuals or other sources.
This course, like all courses at A&M, is bound by the Aggie Code of Honor: "An Aggie must not cheat, or steal or tolerate those who do." (See the Honor Council Rules and Procedures on the web at http://www.tamu.edu/aggiehonor & click on "Definition of Academic Misconduct" and "Academic Integrity Sanctions.") As a safeguard, student will be required to submit their papers electronically to turnitin.com.

### Schedule of Classes & Readings

<table>
<thead>
<tr>
<th>Week</th>
<th>Introduction &amp; Disciplinary Backgrounds</th>
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<tbody>
<tr>
<td>Week 2</td>
<td>WEB Du Bois: The Souls of Black Folks</td>
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<tr>
<td>Week 3</td>
<td>Aimé Césaire: Notebook of a Return to My Native Land</td>
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<tr>
<td>Week 4</td>
<td>Fanon: Black Skin, White Masks</td>
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<td><strong>Response Paper #1 due</strong></td>
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<tr>
<td>Week 5</td>
<td>CLR James: The Black Jacobins</td>
</tr>
<tr>
<td>Week 6</td>
<td>Said: Orientalism</td>
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<tr>
<td>Week 7</td>
<td>Gayatri Chakravorty Spivak: A Critique of Postcolonial Reason</td>
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<tr>
<td>Week 8</td>
<td>Arjun Appadurai: Modernity at Large</td>
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<td></td>
<td><strong>Midterm Test</strong></td>
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<tr>
<td>Week 9</td>
<td>Wole Soyinka: Art, Dialogue, and Outrage &amp; Death of a King’s Horseman</td>
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<tr>
<td>Week 10</td>
<td>Ngugi wa Thiong’O: A Grain of Wheat or Decolonizing the Mind</td>
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<tr>
<td>Week 11</td>
<td>Salman Rushdie: Midnights Children &amp; The Jaguar’s Smile</td>
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<tr>
<td>Week 12</td>
<td>Arundhati Roy: The God of Small Things &amp; An Ordinary Person’s Guide to Empire</td>
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<td><strong>Response Paper #2 due</strong></td>
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<tr>
<td>Week 13</td>
<td>Paulo Freire: Pedagogy of the Oppressed</td>
</tr>
<tr>
<td>Week 14</td>
<td>Homi Bhabha: The Location of Culture</td>
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</tbody>
</table>

**Final Exam** (during University assigned period)
Texas A&M University
Departmental Request for a New Course
Undergraduate • Graduate • Professional

1. This request is submitted by the Department of Sociology

2. Course prefix, number and complete title: SOCI 310, Motherhood in Society

3. Course description (not more than 50 words)
Examines expectations and/or practices relating to motherhood, with consideration of their cultural impact, taught from a social science perspective.

4. Prerequisite(s) Cross-listed with WMST 310
Junior or senior classification or approval of instructor

5. Is this a variable credit course? ☐ Yes ☐ No If yes, from _____ to _____

6. Is this a repeatable course? ☐ Yes ☐ No If yes, this course may be taken _____ times. Will the course be repeated within the same semester/term? ☐ Yes ☐ No

7. Has this course been taught as a 489/689? ☐ Yes ☐ No If yes, how many times? __ Indicate the number of students enrolled for each academic period it was taught. 4 (06C), plus students in all sections with WMST & POLS

8. This course will be:
   a. required for students enrolled in the following degree program(s) (e.g., B.A. in history)

   b. an elective for students enrolled in the following degree program(s) (e.g., M.S., Ph.D. in geography)

   Undergraduate minor in Women's Studies, undergraduate general academic

9. If other departments are teaching or are responsible for related subject matter, the course must be coordinated with these departments. Attach approval letters.

10. Prefix Course # Title (exclude punctuation)
    SOCI 310 MOTHERHOOD IN SOCIETY

    Lect. Lab SCH Subject Matter Content Code Admin. Unit Acad. Year FICE Code
    0 3 0 0 0 3 0 5 0 2 0 7 0 0 0 1 2 5 9 0 8 0 4 0 0 3 6 3 2

Approval recommended by:

Head of Department: Claudia Nelson 1/30/07
Chair, College Review Committee: Daniel Silber 2/26/07
Dean of College: Matthew 2/1/07

Submitted to Coordinating Board by:

Dean of College Date

Director of Academic Support Services Date

Effective Date

Received: FEB 23 2007

Academic Support Services
WMST/SOCI 310
Motherhood in Society
Sample Syllabus

Professor Joan Wolf
Academic 306
wolfj@tamu.edu
845-2332
Office hours: T, 11-12:30; R, 2:30-3:45, and by appointment

Semester topic: Reproduction and the Politics of Motherhood
This course is designed to introduce you to some of the central controversies surrounding reproduction and motherhood. We begin with conception: what are the ethical and political dilemmas presented by increasingly sophisticated reproductive technology? To what degree are infertility treatment, surrogacy, and adoption governed by science, economics, and politics? We will discuss the notion of “risk” in pregnancy by analyzing debates surrounding fetal alcohol syndrome, fetal rights, childbirth, and breastfeeding. We then spend considerable time thinking about various contradictions that women confront once their children are born, especially the tensions that develop between work and family. We end by reflecting on the prospects for “reconstructive feminism.” Although much of the material we read speaks largely to white, middle-class women, we will pay particular attention to how controversies regarding reproduction and motherhood are shaped by race and socioeconomic status. We will also be concerned with the relationship between various forms of science and public policy and with the clashes between the so-called public and private spheres. Our goal will be to situate debates in their social and political contexts and to understand the cultural forces shaping public conversations about mothering.

The course has been conceptualized largely as a seminar, and its success depends on every student’s commitment to participating. You are expected to complete all of the required readings before each class. Grades will be based on unannounced quizzes (40%), an annotated bibliography (30%), and a 10-page research paper (30%). Guidelines for the bibliography and paper will be distributed early in the semester.
General Information

If you do not use your neo e-mail address, you should go to http://neo.tamu.edu/ and arrange to have all messages forwarded to the account you read regularly. You are responsible for all information that I and the university send via neo.

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Readings

The following books are required for the course. They are available on Evans paper reserve and may also be purchased at the MSC bookstore:


The following articles, also required, are available on electronic reserve:


Schedule and Required Readings

Week One: Introduction to Course and The Baby Market

August ___:
introduction to course

August ___:

Week Two: The Reproductive-Industrial Complex: Fertility and Surrogacy

September ___:
• Spar, The Baby Business, chapter two, 31-68.

September ___:
• Spar, The Baby Business, chapter three, 69-96.

Week Three: The Black Market: Race and Reproduction

September ___
• Dorothy Roberts, Killing the Black Body, 1997, introduction and chapter one, 3-55.

September ___:
• Roberts, Killing the Black Body, chapter six, 246-93.

Week Four: Controlling Reproduction and Adoption

September ___:
• Roberts, Killing the Black Body, chapter five, 202-44.

September ___:
• Spar, The Baby Business, chapter six, 159-94.
Week Five: The Social Construction of Fetal Alcohol Syndrome

September __:

September __:
• Armstrong, *Conceiving Risk*, chapter three, 68-105.

Week 6: The Politics of Risk

October __:
• Armstrong, *Conceiving Risk*, chapter four, 106-56.

October __:
• Armstrong, *Conceiving Risk*, chapters five and six, 157-212.

Week Seven: Fetal Rights

October __:

October __:
• Roberts, *Killing the Black Body*, chapter four, 150-201.

Week Eight: Childbirth and Breastfeeding

October __:

October __:
• Joan Wolf, “Is Breast Really Best? Risk and Total Motherhood in the National Breastfeeding Awareness Campaign,” manuscript.

Week Nine: Day Care and Child Care
October __:

October __:
   • Clarke-Stewart and Allhusen, *What We Know About Childcare*, 206-18.
   • Pierrette Hondagneu-Sotelo and Ernestine Avila, "I'm Here, But I'm There': The Meanings of Latina Transnational Motherhood," *Gender and Society*, 11:5 (October 1997), 548-71.

*Week Ten: Domesticity and Reconstructive Feminism*

October __:
   • Joan Williams, *Unbending Gender*, 2000, chapter one (13-39).

November __:
   • Williams, *Unbending Gender*, chapter two (40-63).

**ANNOTATED BIBLIOGRAPHY DUE BY 4PM, NOVEMBER __, ACADEMIC 306**

*Week Eleven:*

November __: TBA

November __: extended office hours for paper conferences

*Week Twelve: The "Mommy Tax" and Mothers’ "Choices"*

November __:

November __:
   • Crittenden, *The Price of Motherhood*, chapter thirteen and conclusion (233-74).
Week Thirteen: Mothers and Ideal Workers in the Market

November ___:
• Williams, *Unbending Gender*, chapter three (64-113).

November ___: THANKSGIVING

Week Fourteen: Mothers and Ideal Workers in the Family

November ___:
• Williams, *Unbending Gender*, chapter four (114-41).

November ___: wrap-up

PAPERS ARE DUE BY 4PM, DECEMBER __, ACADEMIC 306. LATE PAPERS WILL BE ACCEPTED ONLY WITH A UNIVERSITY EXCUSE.
Texas A&M University

Undergraduate Request for a New Course

Undergraduate • Graduate • Professional

Submit original form and 2 copies. Attach a course syllabus to each.*

1. This request is submitted by the Department of Women's Studies Program

2. Course prefix, number and complete title WMST 310, Motherhood in Society

3. Course description (not more than 50 words)

Examines expectations and/or practices relating to motherhood, with consideration of their cultural
impact; taught from a social science perspective.

4. Prerequisite(s) or senior classification or approval of instructor Cross-listed with SOCI 310

Cross-listed courses require the signatures of both department heads.

5. Is this a variable credit course? □ Yes □ No If yes, from _________ to _________.

6. Is this a repeatable course? □ Yes □ No If yes, this course may be taken _______ times. Will the course be repeated within the same semester/term? □ Yes □ No

7. Has this course been taught as a 489/689? □ Yes □ No If yes, how many times? 2 Indicate the number of students enrolled for each academic period it was taught. 2 ( Fall), 1 ( Spring), plus students in 2 sections w/ SOCI & POLS.

8. This course will be:
   a. required for students enrolled in the following degree program(s) (e.g., B.A. in history)

   b. an elective for students enrolled in the following degree program(s) (e.g., M.S., Ph.D. in geography)

Undergraduate minor in Women's Studies, undergraduate general academic

9. If other departments are teaching or are responsible for related subject matter, the course must be coordinated with these departments. Attach approval letters.

10. Prefix □ Course # □ Title (exclude punctuation)

    WMST 310 MOTHERHOOD IN SOCIETY

    Lect. Lab SCH Subject Matter Content Code Admin. Unit Acad. Year FICE Code
    0 3 0 0 0 3 0 6 0 2 0 7 0 0 0 1 7 3 4 0 8 0 9 0 0 3 6 3 2

Do not complete shaded area.

Approval recommended by:

Claude Nelson 11/16/06

Head of Department Program Date

Claude Nelson 23 Jan 07

Chair, College Review Committee Date

Matthew 1/5/07

Dean of College Date

Submitted to Coordinating Board by:

Dean of College Date

Director of Academic Support Services Date Effective Date

* According to the guidelines on the Internet site www.tamu.edu/admissions/oaras. To have this form reviewed, please send to Linda F. Lacey, Mail Stop 1265 or fax to 847-8737.
WMST/SOCI 310  
Motherhood in Society  
Sample Syllabus

Professor Joan Wolf  
Academic 306  
wolfj@tamu.edu  
845-2332  
Office hours: T, 11-12:30; R, 2:30-3:45, and by appointment

Semester topic: Reproduction and the Politics of Motherhood  
This course is designed to introduce you to some of the central controversies surrounding reproduction and motherhood. We begin with conception: what are the ethical and political dilemmas presented by increasingly sophisticated reproductive technology? To what degree are infertility treatment, surrogacy, and adoption governed by science, economics, and politics? We will discuss the notion of “risk” in pregnancy by analyzing debates surrounding fetal alcohol syndrome, fetal rights, childbirth, and breastfeeding. We then spend considerable time thinking about various contradictions that women confront once their children are born, especially the tensions that develop between work and family. We end by reflecting on the prospects for “reconstructive feminism.” Although much of the material we read speaks largely to white, middle-class women, we will pay particular attention to how controversies regarding reproduction and motherhood are shaped by race and socioeconomic status. We will also be concerned with the relationship between various forms of science and public policy and with the clashes between the so-called public and private spheres. Our goal will be to situate debates in their social and political contexts and to understand the cultural forces shaping public conversations about mothering.

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August __:

*Week Two:* The Reproductive-Industrial Complex: Fertility and Surrogacy

September __:

September __:

*Week Three:* The Black Market: Race and Reproduction

September __

September __:

*Week Four:* Controlling Reproduction and Adoption

September __:

September __:
**Week Five:** The Social Construction of Fetal Alcohol Syndrome

September __:

September ___:

**Week 6:** The Politics of Risk

October __:

October ___:

**Week Seven:** Fetal Rights

October __:

October ___:

**Week Eight:** Childbirth and Breastfeeding

October __:

October ___:

**Week Nine:** Day Care and Child Care
October ___:

October ___:
- Pierrette Hondagneu-Sotelo and Ernestine Avila, "I'm Here, But I'm There": The Meanings of Latina Transnational Motherhood," *Gender and Society*, 11:5 (October 1997), 548-71.

*Week Ten: Domesticity and Reconstructive Feminism*

October ___:

November ___:
- Williams, *Unbending Gender*, chapter two (40-63).

**ANNOTATED BIBLIOGRAPHY DUE BY 4PM, NOVEMBER __, ACADEMIC 306**

*Week Eleven:

November ___: TBA

November ___: extended office hours for paper conferences

*Week Twelve: The "Mommy Tax" and Mothers' "Choices"

November ___:

November ___:
Week Thirteen: Mothers and Ideal Workers in the Market

November ___:
• Williams, *Unbending Gender*, chapter three (64-113).

November ___: THANKSGIVING

Week Fourteen: Mothers and Ideal Workers in the Family

November ___:
• Williams, *Unbending Gender*, chapter four (114-41).

November ___: wrap-up

PAPERS ARE DUE BY 4PM, DECEMBER __, ACADEMIC 306. LATE PAPERS WILL BE ACCEPTED ONLY WITH A UNIVERSITY EXCUSE.
Texas A&M University

Departmental Request for a Change in Course
Undergraduate • Graduate • Professional

1. This request is submitted by the Department of **BIOLOGY**

2. Course prefix, number and complete title of course: **BIOL 360 MICROBIAL BIOTECHNOLOGY**

3. Change requested:
   a) Prerequisite(s): From **BIOL 111, CHEM 102, CHEM 227** To **BIOL 351**
   b) Withdrawal (reason)
   c) Cross-list with
   d) Change in course title and description. Enter complete current course title and current course description; complete proposed course title and proposed course description in items 4 and 5.
   e) Change in credit/contact hours. Complete item 6b. Underscore change(s). Attach a course syllabus.

4. Complete current course title and current course description: **BIOL 360 Microbial Biotechnology** - An interdisciplinary overview of biotechnology which presents roles of microorganisms in diverse commercial applications; emphasis on use of recombinant DNA methodology; social aspects of biotechnology, such as risk management and impact on human health and the environment.

5. Complete proposed course title and proposed course description (not to exceed 50 words): **BIOL 460 Microbial Biotechnology** - (same description as above in item 4)

6. a) As currently in course inventory:

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Course #</th>
<th>Title (exclude punctuation)</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIOL</td>
<td>360</td>
<td>MICROBIAL BIOTECHNOLOGY</td>
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<tr>
<td>Lect.</td>
<td>Lab</td>
<td>SCH Subject Matter Content Code</td>
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<tr>
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<td>Value</td>
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</tbody>
</table>

   Do not complete shaded area.

   b) Changed to:

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<th>Title (exclude punctuation)</th>
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<tr>
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<td>Lab</td>
<td>SCH Subject Matter Content Code</td>
</tr>
<tr>
<td>00003</td>
<td>00003</td>
<td>Value</td>
</tr>
</tbody>
</table>

   Approval recommended by:
   Head of Department **[Signature]** 1/1/07
   Chair College Review Committee **[Signature]** 2/1/07

   Head of Department (if cross-listed course) **[Signature]** 2/1/07
   Dean of College **[Signature]** 2/1/07

   Submitted to Coordinating Board by: **[Signature]**
   Dean of College **[Signature]**

   Director of Academic Support Services **[Signature]**
   Effective Date **[Signature]**

   To have this form reviewed, please send to Linda F. Lacey, Mail Stop 1265 or fax to 847-8737.

   CAB/AS-504

53 of 77 B
Texas A&M University
Departmental Request for a Change in Course
Undergraduate • Graduate • Professional

1. This request is submitted by the Department of ________________

2. Course prefix, number and complete title of course: __FINC309: Survey of Finance Principles

3. Change requested:
   a) Prerequisite(s): From ___________________________ To ___________________________
   b) Withdrawal (reason) ___________________________
   c) Cross-list with ___________________________

   Cross-listed courses require the signatures of both department heads.

d) Change in course title and description. Enter complete current course title and current course description; complete proposed course title and proposed course description in items 4 and 5.

   Change in credit/contact hours. Complete item 6b. Underscore change(s). Attach a course syllabus.

4. Complete current course title and current course description: Finance survey for non-business majors; financial markets, the investment banking process, interest rates, financial intermediaries and the banking system, financial instruments, time value of money concepts, and security valuation and selection. May not be used to satisfy degree requirements for majors in business. Prerequisites: ACCT 209 or 229; junior classification; for students other than business and agribusiness.

5. Complete proposed course title and proposed course description (not to exceed 50 words):

6. a) As currently in course inventory:

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Course #</th>
<th>Title (exclude punctuation)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FINC</td>
<td>309</td>
<td>SURVEY OF FINANCE PRIN</td>
</tr>
</tbody>
</table>

   Lect.  Lab  SCH  Subject Matter Content Code  Admin. Unit  FICE Code
   0300003

   Do not complete shaded area.

b) Changed to:

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<th>Title (exclude punctuation)</th>
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<tr>
<td>FINC</td>
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<td>SURVEY OF FINANCE PRIN</td>
</tr>
</tbody>
</table>

   Lect.  Lab  SCH  Subject Matter Content Code  Admin. Unit  FICE Code
   0300003

   Level

Approval recommended by:

Head of Department Date

Chair, College Review Committee Date

Dean of College Date

Submitted to Coordinating Board by:

Dean of College Date

Director of Academic Support Services Date

Effective Date

To have this form reviewed, please send to Linda F. Lacey, Mail Stop 1265 or fax to 847-8737. 54 of 77 B

DAVRAS-504
FINANCE 309 – Spring 2007

INSTRUCTOR: S. Guyton, Wehner 351L, 845-4867, Office Hours: M 2:00–4:00 pm; WF 1:45–2:15 pm
WEBSITE: maysportal.tamu.edu
E-MAIL for TA: finc341@hotmail.com (Read this syllabus FIRST before emailing questions – do NOT abuse this service.)

MATERIALS:
Interactive Lecture Notes (Spring 2007) - available at Copy Corner REQUIRED
Past Exams - available at Copy Corner RECOMMENDED
Homework Solutions – available at Copy Corner OPTIONAL
Study Guide, for Brigham text. VERY OPTIONAL (on reserve in WCL)
Business Week RECOMMENDED READING

PREREQUISITES: ACCT 209 OR 229 or equivalent. Junior Standing. Also please note that no undergraduate CBA student with a BUAD classification, no GEST classification student, and no U1 or U2 NON-CBA student are eligible to take this course. All students not eligible to take this course will be dropped from the course class roster after the 6th day of class. If you have any questions about your eligibility to be enrolled in this course, please contact the College of Business Administration Undergraduate Programs Office, Wehner Bldg., 862-3850

STUDENT WITH DISABILITIES: If you feel you are entitled to special accommodations because of a disability, please contact the Department of student Life, Services for Students with Disabilities in Cain Hall, Room B118, or call 845-1637.

INFORMAL LABS: Optional homework labs have been scheduled during the week and will be taught by the Teaching Assistants. The labs will focus on the current homework assignment's problems, not questions (as a rule). If time permits, you may ask questions about textbook material or about what was said in the classroom. Lab times and rooms are on the accompanying LAB TOPIC SCHEDULE. (All Monday, Wednesday and Thursday labs will be in Wehner 184 from 7 pm to 9 pm. All Friday labs will be in Wehner 184 from 1:45 pm to 3:45 pm.)

HELP DESK (Wehner 354): You may get individual help from the TAs in the Help Desk (hours to be posted on maysportal). Also, homework check figures are in the back of the text, and full solutions for the HW problems are available at Copy Corner.

HOMEWORK QUIZZES: Homework assignments will NOT be turned in for a grade. Instead, a Homework Quiz over each assignment will be taken during class on the due date (as given on the HW Assignment page in this packet) for that assignment. Grades are posted 9 days later. The graders are rotated for each quiz in order to minimize the effects of slight differences among graders. Out of the 10 quizzes given, your top 7 grades will be counted for your homework quiz average. NO makeup quizzes will be given, regardless of the reason of your absence or tardiness, because we have adopted a liberal drop policy.

EXAMINATIONS:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feb. 7</td>
<td>7:15 - 9:15 pm</td>
<td>Rooms TBA</td>
<td>Bring your picture ID.</td>
</tr>
<tr>
<td>March 7</td>
<td>7:15 - 9:15 pm</td>
<td>Rooms TBA</td>
<td>Bring your picture ID.</td>
</tr>
<tr>
<td>April 11</td>
<td>7:15 - 9:15 pm</td>
<td>Rooms TBA</td>
<td>Bring your picture ID.</td>
</tr>
</tbody>
</table>

When the exam is over, keys will be posted outside of each exam room and on the website so you can check "unofficially" how well you did on the exam. Exam grades will be posted usually by Monday morning on the website. Be sure to check the posted grade promptly. (Sometimes a student calculates a different grade than the scanning machine, but in all cases that we have checked (literally 100s), the scanning machine was correct and the student bubbled their scantron differently than what they thought. Please be careful, your scantron is what determines your grade.)

You do not have to memorize most of the formulas we learn during the semester. During each exam you will be given a xerox copy of Appendix D, "Selected Equations and Data," which is in the back of the text. Understand how and when to use each formula and make sure you know what each symbol in the formula represents. Also make sure you are aware of what formulas are NOT given. All regular examinations will be objective (i.e. 20 to 25 multiple-choice questions). The examinations will be machine graded. You will need to BRING a large gray SCANTRON to each exam.

MAKE-UP EXAMS: Makeup Exams may not be multiple choice this semester. Instead, they may consist of short essay questions and problems. In order to qualify to take a make-up examination you must (1) have a University-approved excuse with documentation to verify that excuse (e.g. medical bill, obituary, ...), and (2) complete the Authorized Absence form provided at the Help Desk (W354). This form and documentation must be presented to the Help Desk prior to the day of the exam except in the case of a legitimate emergency or current illness; in such case, turn in the form and documentation to the Help Desk as soon as you return to school (but no less than 5 days ahead of the Make-up Exam so we have time to put you on the Authorized Make-up Exam List). An unexcused absence during a scheduled examination will be recorded as a zero on the student's record. If you are unable to take the Make-up Exam at the scheduled time because of a documented University-approved absence (turn in to Ms. Guyton), your final exam will comprise 32% of your course grade (instead of 16%). We are unable to give make-up exams at individual times. Afterward, if you want to see your Make-up Exam, you will need to see Ms. Guyton (not the TAs).
Make-up exams will be held at 7:15 pm (be there at 7:05 pm) in Wehner 109 according to the following schedule:

Make-up Exam #1  Tuesday, February 20
Make-up Exam #2  Tuesday, March 27
Make-up Exam #3  Tuesday, April 24

OLD EXAM FILES: Copies of past exams are available at Copy Corner. These are very helpful, but do not rely solely on these old exams. In past semesters, some students have gone over old exams trying to memorize patterns for questions rather than trying to understand the concept involved. This does not work very well in preparing for an exam. Also, always take one of the exams with just Appendix D (formulas) at your fingertips (put away homework, lecture notes, etc...).

GRADING ERRORS: If any of your work is graded or recorded incorrectly, you must submit a written request for review WITHIN THREE WEEKS from the time that quiz or exam was given. Any request that is turned in after this time limit will NOT be considered. Your request must be on one of the Request for Review forms provided at our Help Desk (W354), and should be turned in to the Help Desk. (If requesting a review of your quiz grade, ask the Help Desk TA to add your quiz to your form and turn it in for you. You may look at your quiz in the Help Desk, but may not leave the premises with it.) You may pick up the response to your request about a week later from the Request for Review Return file kept at the Help Desk.

FINAL EXAMINATIONS: Finals will be held in your regular classroom (NOT where your previous exams have been). The format for the final is the same as the other three exams (20 to 25 MC questions). The final is comprehensive and mandatory, and MUST be taken at the scheduled time.

AGGIE HONOR: "An Aggie does not lie, cheat or steal, or tolerate those who do." Anyone participating (actively or passively) in the unethical utilization or exchange of information during an exam or quiz will receive a failing grade in Finance 341/309 and will have a memorandum explaining his or her involvement in the incident placed in his or her permanent record in the Dean's office. Help reduce the opportunity to cheat by covering your work and by keeping your Scantron answer sheet covered or turned face down. Refer to the Honor Council Rules and Procedures on the web http://www.tamu.edu/aggiehonor for further information.

GRADING:

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
<th>Grade Range</th>
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<tbody>
<tr>
<td>Homework Quiz Avg.</td>
<td>20%</td>
<td>A = 89.5%-100%</td>
</tr>
<tr>
<td>Exams (16% ea.)</td>
<td>48</td>
<td>B = 79.5%-89.4%</td>
</tr>
<tr>
<td>Investment Project</td>
<td>16</td>
<td>C = 69.5%-79.4%</td>
</tr>
<tr>
<td>Final Exam</td>
<td>16</td>
<td>D = 59.5%-69.4%</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
<td>F = 0-59.4%</td>
</tr>
</tbody>
</table>

CLASS ATTENDANCE: Class attendance is expected. A high correlation exists between regular class attendance and success in the course.

BUSINESS ETIQUETTE: Any activities that tend to distract the class' attention from the subject at hand will not be acceptable, and students may be moved or asked to leave the room. TURN OFF CELL PHONES!

CALCULATORS: You will need to use a financial calculator in this course. Your calculator must be capable of solving for (1) PV, (2) FV, (3) PMT, (4) i or i/yr, (5) n, (6) NPV, (7) IRR, (8) square root, and (9) y^X. Each student is responsible for reading his/her calculator's manual in order to become proficient in the use of his/her calculator. Sharing calculators during an exam is prohibited. Bring your own calculator (and extra batteries) plus two or three No. 2 pencils. Know how to set your calculator to 4 decimal places and to one payment per period. This is your responsibility!

We have beautiful and state-of-the-art classrooms in the Wehner Building. We want to maintain the high quality of these classrooms for the students in future years. Thus, it is necessary for you to adhere to the established policy of NO BEVERAGES, FOOD, TOBACCO PRODUCTS, OR ANIMALS (unless approved) within the Wehner Building Classrooms.
<table>
<thead>
<tr>
<th>Week of</th>
<th>CHAPTER(S) TO BE COVERED</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/15</td>
<td>Introduction; Ch. 1 Overview; Ch. 3 Financial Statements, CF, and Taxes; Ch. 4 Ratios</td>
</tr>
<tr>
<td>1/22</td>
<td>finish Ch. 4; Ch. 5 Markets, Institutions; Ch. 6 Interest Rates</td>
</tr>
<tr>
<td>1/29</td>
<td>Ch. 8 Risk and Return; Ch. 2 Time Value of Money (pp. 24 – 36; PV and FV of Single Sum)</td>
</tr>
<tr>
<td>2/5</td>
<td>continue with Ch. 2 (pp. 24 – 36 only) FIRST EXAM (Wed 2/7) 7:15-9:15 pm, rooms to be announced To compensate for evening exam, classes are dismissed on __________ (TBA).</td>
</tr>
<tr>
<td>2/12</td>
<td>Ch. 2 Time Value of Money (p. 36 on) and 2A Continuous Compounding</td>
</tr>
<tr>
<td>2/19</td>
<td>Ch. 7 Bond Valuation; Ch. 9 Stock Valuation</td>
</tr>
<tr>
<td>2/26</td>
<td>Ch. 10 Cost of Capital</td>
</tr>
<tr>
<td>3/5</td>
<td>finish Ch. 10 SECOND EXAM (Wed 3/7) 7:15-9:15 pm, rooms to be announced To compensate for evening exam, classes are dismissed on __________ (TBA).</td>
</tr>
<tr>
<td>3/19</td>
<td>Ch. 11 Basic Capital Budgeting</td>
</tr>
<tr>
<td>3/26</td>
<td>Ch. 12 Cash Flow Estimation; Ch. 12A Depreciation</td>
</tr>
<tr>
<td>4/2</td>
<td>Ch. 13 Capital Structure and Leverage</td>
</tr>
<tr>
<td>4/9</td>
<td>finish Ch. 13 THIRD EXAM (Wed 4/11) 7:15-9:15 pm, rooms to be announced To compensate for evening exam, classes are dismissed on __________ (TBA).</td>
</tr>
<tr>
<td>4/16</td>
<td>Investment Concepts and Analysis</td>
</tr>
<tr>
<td>4/23</td>
<td>Investment Concepts and Analysis; Ch. 15 Cash Budget (pp. 507 – 511)</td>
</tr>
<tr>
<td>4/30</td>
<td>finish Investments unit; Project due Monday by 2 pm (turn in to Help Desk W352)</td>
</tr>
<tr>
<td>5/4 thru 5/9</td>
<td>FINAL EXAMS</td>
</tr>
</tbody>
</table>

**FINAL EXAMINATIONS:**  [Doublecheck Spring 2007 Final Exam Schedule]

- **309-501** (MWF 10:20)  Tues, May 8, 8:00 am  held in Wehner 113
- **341-501** (MWF 11:30)  Wed, May 9, 10:30 am  held in Kleberg 115
- **341-502** (MWF 12:40)  Mon, May 7, 10:30 am  held in Kleberg 115

**Note:** Finals are held in your regular classroom, **not** where you have had your exams.
<table>
<thead>
<tr>
<th>Assign. No.</th>
<th>Quiz Date</th>
<th>Assignments (Q=Questions; P=Problems; STQ=Self-Test Questions)</th>
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<tbody>
<tr>
<td>1</td>
<td>1/26 F</td>
<td>STQ: pp. 5, 7, 15, 17, 18</td>
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<tr>
<td></td>
<td></td>
<td>STQ: pp. 72, 74, 79, 85, 87, 89    P: ST-2 (p. 90); 1, 3, 4, 2, 5, 6, 8, 9</td>
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<tr>
<td></td>
<td></td>
<td>STQ: pp. 104, 107, 112, 115, 117   P: 1 – 4, 7, 10, 12 – 14, 19, 23(a,b,c)</td>
</tr>
<tr>
<td>2</td>
<td>2/2 F</td>
<td>STQ: pp. 147, 157, 160, 169    Q: 10, 11</td>
</tr>
<tr>
<td></td>
<td></td>
<td>STQ: pp. 180, 187, 189, 192, 198   P: 3, 4, 5, 7, 9, 10, 13, 19(a,b,c,d)</td>
</tr>
<tr>
<td>3</td>
<td>2/12 M</td>
<td>STQ: p. 257, 269, 271, 277    Q: 6, 7, 8</td>
</tr>
<tr>
<td></td>
<td></td>
<td>STQ: p. 30, 34, 35   P: 1, 9(show math and show calc. keystrokes), 10 (show using tables and calc.), 11</td>
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<tr>
<td>4</td>
<td>2/19 M</td>
<td>STQ: p. 36, 39, 40, 41, 44, 51    P: 6, 7, 8, 11, 12, 17, 20, 24(show math!), 26, 31, 33, 39, 40</td>
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<tr>
<td>5</td>
<td>2/26 M</td>
<td>STQ: pp. 209, 213, 216, 218, 221, 227, 236    P: 1, 2, 3, 5, 8, 9, 14</td>
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<tr>
<td></td>
<td></td>
<td>STQ: pp. 292, 295, 313   P: ST-4, 2, 3, 4, 15, 17</td>
</tr>
<tr>
<td>6</td>
<td>3/5 M</td>
<td>STQ: pp. 333, 334, 344, 345, 348    P: ST-2, 4, 7, 14, 16, 20</td>
</tr>
<tr>
<td>7</td>
<td>3/26 M</td>
<td>STQ: pp. 369, 373, 376    Q: 3</td>
</tr>
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<td></td>
<td></td>
<td>P: 1, 2, 11, 14, 17, 19, 21</td>
</tr>
<tr>
<td>8</td>
<td>4/2 M</td>
<td>STQ: pp. 397    P: 5, 6, 11, see old exams for decision tree problems</td>
</tr>
<tr>
<td>9</td>
<td>4/9 M</td>
<td>STQ: pp. 436, 442, 448, 450    P: 2, 4, 6, 8</td>
</tr>
<tr>
<td>10</td>
<td>11/29 W</td>
<td>P: 10</td>
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## FINC 309 LAB TOPIC SCHEDULE – SPRING 2007

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<tr>
<th>Date</th>
<th>Day</th>
<th>Assign. #</th>
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<td>1/31</td>
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<td>2/4</td>
<td>Sun</td>
<td>Review</td>
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<td>2/28</td>
<td>Wed</td>
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<td>3/4</td>
<td>Sun</td>
<td>Review</td>
<td>Wehner 113 @ 7:00 pm</td>
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<tr>
<td>3/21</td>
<td>Wed</td>
<td>7</td>
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<td>Thurs</td>
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<td>Sun</td>
<td>Review</td>
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<td>Thurs</td>
<td>11</td>
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<tr>
<td>4/27</td>
<td>Fri</td>
<td>11</td>
<td>For 341 only</td>
</tr>
<tr>
<td>5/1</td>
<td>Tues</td>
<td>Review (old)</td>
<td>Wehner 113 @ 7:00 pm</td>
</tr>
</tbody>
</table>

All Monday, Wednesday and Thursday labs will be in **Wehner 184** from 7 pm to 9 pm.

All Friday labs will be in **Wehner 184** from 1:45 pm to 3:45 pm.
Texas A&M University
Departmental Request for a Change in Course
Undergraduate • Graduate • Professional

1. This request is submitted by the Department of European and Classical Languages and Cultures

2. Course prefix, number and complete title of course: JAPN 201: Intermediate Japanese I

3. Change requested:
   a) Prerequisite(s): From ___________________________ To ___________________________
   b) Withdrawal (reason) ___________________________
   c) Cross-list with ___________________________
   d) Change in course title and description. Enter complete current course title and current course description; complete proposed course title and proposed course description in items 4 and 5.
   e) Change in credit/contact hours. Complete item 6b. Underscore change(s). Attach a course syllabus.

4. Complete current course title and current course description:

5. Complete proposed course title and proposed course description (not to exceed 50 words):

6. a) As currently in course inventory:

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Course #</th>
<th>Title (exclude punctuation)</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAPN 201</td>
<td>INTERMEDIATE JAPANESE I</td>
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</tbody>
</table>

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<tr>
<th>Lect.</th>
<th>Lab</th>
<th>SCH</th>
<th>Subject Matter Content Code</th>
<th>Admin. Unit</th>
<th>FICE Code</th>
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   Do not complete shaded area.

   b) Changed to:

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Course #</th>
<th>Title (exclude punctuation)</th>
</tr>
</thead>
<tbody>
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<td>INTERMEDIATE JAPANESE I</td>
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<th>Lect.</th>
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<td></td>
<td>003632</td>
<td></td>
</tr>
</tbody>
</table>

   Level

Approval recommended by:

Head of Department ___________________________ Date 2/9/04
Chair, College Review Committee ___________________________ Date 2/22/07

Head of Department (if cross-listed course) ___________________________ Date 2/22/07
Dean of College ___________________________ Date 2/22/07

Submitted to Coordinating Board by:

Dean of College ___________________________ Date 2/22/07

Received ___________________________ Date FEB 23 2007
Academic Support Services ___________________________ Date 2/22/07

To have this form reviewed, please send to Linda F. Lacer, Mail Stop 1265 or fax to 847-8737.
OAR/AS-504
Sample Course Description for a 4 credit JAPN 201

Instructor: George Adams
Email: georgeadams@tamu.edu
Office: Academic 324-X
Telephone: 979-845-0468

Office hours: TR 12:30-2:00

Required texts

- Workbook for *Genki 2*. ISBN4-7890-1002-3

General description

This is the third in a cycle of Japanese language courses. Japanese 201 (Intermediate Japanese I) continues to lay the foundation for mastery of the language.

At the end of this course, students will be able to:

- Participate in a variety of everyday conversations;
- Read and write Japanese in a variety of genres;
- Comprehend extended utterances in Japanese.

In addition, students will continue to acquire a general knowledge of Japanese people and their culture.

Prerequisites: JAPN 102

Course structure

(a) Students will attend 56 hours of classroom instruction.
(b) Students will have four oral evaluations during the semester; students will practice in class for the evaluations with a native speaker of Japanese and schedule times for the evaluations outside of class.
(c) There will be no Listening Lab in the course; instead, students will practice listening by accessing [http://mediamatrix.tamu.edu](http://mediamatrix.tamu.edu). For listening activities in the textbook, your username is genki2text; for listening activities in the Workbook, your username is genki2wkbk; your password for both is genki. Listening activities are also available on the language lab computers, and *Genki* CDs are available at the front desk of the Language Lab.

Student responsibilities

Language learning is an active enterprise, and the student's active participation in class is a must. For that reason, class attendance is an important factor. There will be 20 in-class quizzes and assignments that cannot be made up (except in case of a University-excused absence), and they will occur randomly throughout the semester. Final grades will be determined by the following formula:

Unit Tests: 50%
Oral Evaluations: 25%
In-class Quizzes, Practice Tests, and Listening Assignments: 25%

It is the responsibility of the students to email the instructor in order to ascertain their unit grades. Students should keep a record of their own performance in order to compare it with the instructor’s records.

Absences: Please see [http://student-rules.tamu.edu/rule7.htm](http://student-rules.tamu.edu/rule7.htm) for current policy on university-excused absences. For illness- or injury-related absences of fewer than three days, a note from a health care professional confirming date and time of visit will be required in order to count the absence as university-excused; for absences of three days or more, the note must also contain the medical professional’s confirmation that absence from class was necessary (see Rule 7.1.6.1).
### Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Genki 2 Unit</th>
<th>Tests</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Review of <em>Genki 1</em></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Unit 1</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Unit 1</td>
<td>9/19 – Unit 1 Test</td>
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<td>4</td>
<td>Unit 2</td>
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<td>Unit 2</td>
<td></td>
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<tr>
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<td>11/15 – Unit 5 Test</td>
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<tr>
<td>12</td>
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<tr>
<td>13</td>
<td>Unit 6</td>
<td>11/28 – Unit 6 Test</td>
</tr>
<tr>
<td>14</td>
<td>Review of <em>Genki 2</em> Units 1-6</td>
<td></td>
</tr>
</tbody>
</table>

The final exam is optional and will count as one unit test. See [http://www.tamu.edu/admissions/records/ExamsFall2005.htm](http://www.tamu.edu/admissions/records/ExamsFall2005.htm) for the schedule.

The *Americans with Disabilities Act (ADA)* is a federal anti-discrimination statute providing comprehensive civil right protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed accommodation of their disabilities. If you believe that you have a disability requiring an accommodation, please contact the Department of Student Life, Services for Students with Disabilities, B-118 Cain Hall (845-1637).

*“An Aggie does not lie, cheat, or steal, or tolerate those who do.”* You are expected to be aware of the Aggie Honor Code and the Honor Council Rules and Procedures, stated at [http://www.tamu.edu/aggiehonor](http://www.tamu.edu/aggiehonor).
Sample Course Description for a 3 credit JAPN 201

Instructor: George Adams
Office: Academic 324x
Telephone: 979-845-0468
Email: georgeadams@tamu.edu
Office hours: To be announced

Required texts

General description

This is the third in a cycle of Japanese language courses. Japanese 201 (Intermediate Japanese) continues to lay the foundation for mastery of the language.

At the end of this course, students will be able to:
- Participate in a variety of everyday conversations;
- Read and write Japanese in a variety of genres;
- Comprehend extended utterances in Japanese.

In addition, students will continue to acquire a general knowledge of Japanese people and their culture.

Course structure

(a) Students will attend 42 hours of classroom instruction.
(b) Students will have four oral evaluations during the semester; students will practice in class for the evaluations with a native speaker of Japanese and schedule times for the evaluations outside of class.
(c) There will be no Listening Lab in the course; instead, students will so Listening activities by accessing http://mediamatrix.tamu.edu. For listening activities in the textbook, your username is genki2text; for listening activities in the Workbook, your username is genki2wkbk; your password for both is genki. Listening activities are also available on the language lab computers, and *Genki* CDs are available at the front desk of the Language Lab.

Student responsibilities

Language learning is an active enterprise, and the student's active participation in class is a must. For that reason, class attendance is an important factor. There will be 20 in-class quizzes and assignments that cannot be made up, and they will occur randomly throughout the semester. Final grades will be determined by the following formula:

Unit Tests: 50%
Oral Evaluations: 25%
In-class Quizzes, Practice Tests, and Listening Assignments: 25%

It is the responsibility of the students to email the instructor in order to ascertain their unit grades. Students should keep a record of their own performance in order to compare it with the instructor's records.

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<table>
<thead>
<tr>
<th>Week</th>
<th>Genki 2 Unit</th>
<th>Tests</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Review of Genki 1</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Unit 1</td>
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<tr>
<td>3</td>
<td>Unit 1</td>
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<td></td>
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<tr>
<td>13</td>
<td>Unit 4</td>
<td>11/28 - Unit 4 Test</td>
</tr>
<tr>
<td>14</td>
<td>Review of <em>Genki</em> 2 Units 1-4</td>
<td></td>
</tr>
</tbody>
</table>

The final exam is optional and will count as one unit test. See [http://www.tamu.edu/admissions/records/ExamsFall2005.htm](http://www.tamu.edu/admissions/records/ExamsFall2005.htm) for the schedule.

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Texas A&M University
Departmental Request for a Change in Course
Undergraduate • Graduate • Professional

- Submit original form and 2 copies -

This request is submitted by the Department of European and Classical Languages and Cultures

2. Course prefix, number and complete title of course: JAPN 202: Intermediate Japanese II

3. Change requested:
   a) Prerequisite(s): From ___________________________ To ___________________________
   b) Withdrawal (reason) ___________________________
   c) Cross-list with ___________________________

Cross-listed courses require the signatures of both department heads.

   d) Change in course title and description. Enter complete current course title and current course description; complete proposed course title and proposed course description in items 4 and 5.

   e) Change in credit/contact hours. Complete item 6b. Underscore change(s). Attach a course syllabus.

4. Complete current course title and current course description:

5. Complete proposed course title and proposed course description (not to exceed 50 words):

6. a) As currently in course inventory:

   Prefix      Course #      Title (exclude punctuation)
   JAPN 202    INTERMEDIATE  JAPANESE II

   Lect. Lab SCH Subject Matter Content Code Admin. Unit FICE Code
   0 3 0 0 0 3

   Do not complete shaded area.

   b) Changed to:

   Prefix      Course #      Title (exclude punctuation)
   JAPN 202    INTERMEDIATE  JAPANESE II

   Lect. Lab SCH Subject Matter Content Code Admin. Unit Acad. Year FICE Code
   0 4 0 0 0 4

   Level

Approval recommended by:

Head of Department ___________________________ Date 2/9/06

Chair, College Review Committee ___________________________ Date 2/5/07

Head of Department (if cross-listed course) ___________________________ Date

Dean of College ___________________________ Date 2/22/07

Submitted to Coordinating Board by: ___________________________ Date

Dean of College ___________________________ Date

Director of Academic Support Services ___________________________ Date

To have this form reviewed, please send to Linda F. Lacey, Mail Stop 1265 or fax to 847-8737

OAR/AS- 504

65 of 77 B
**Sample Course Description for a 4 credit JAPN 202**

<table>
<thead>
<tr>
<th><strong>Instructor</strong></th>
<th>George Adams</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Email</strong></td>
<td><a href="mailto:georgeadams@tamu.edu">georgeadams@tamu.edu</a></td>
</tr>
<tr>
<td><strong>Office</strong></td>
<td>Academic 324-X</td>
</tr>
<tr>
<td><strong>Telephone</strong></td>
<td>979-845-0468</td>
</tr>
</tbody>
</table>

**Office hours**

TR 12:30-2:00

**Required texts**

- Workbook for *Genki 2*. ISBN4-7890-1002-3

**General description**

This is the fourth in a cycle of Japanese language courses. Japanese 202 (Intermediate Japanese II) continues to lay the foundation for mastery of the language.

At the end of this course, students will be able to:

- Participate in a variety of everyday conversations;
- Read and write Japanese in a variety of genres;
- Comprehend extended utterances in Japanese.

In addition, students will continue to acquire a general knowledge of Japanese people and their culture.

**Prerequisites:** JAPN 201

**Course structure**

(a) Students will attend 56 hours of classroom instruction.
(b) Students will have four oral evaluations during the semester; students will practice in class for the evaluations with a native speaker of Japanese and schedule times for the evaluations outside of class.
(c) There will be no Listening Lab in the course; instead, students will practice listening by accessing [http://mediamatrix.tamu.edu](http://mediamatrix.tamu.edu). For listening activities in the textbook, your username is genki2text; for listening activities in the Workbook, your username is genki2wkbk; your password for both is genki. Listening activities are also available on the language lab computers, and *Genki* CDs are available at the front desk of the Language Lab.

**Student responsibilities**

Language learning is an active enterprise, and the student's active participation in class is a must. For that reason, class attendance is an important factor. There will be 20 in-class quizzes and assignments that cannot be made up (except in case of a University-excused absence), and they will occur randomly throughout the semester. Final grades will be determined by the following formula:

- **Unit Tests:** 50%
- **Oral Evaluations:** 25%
- **In-class Quizzes, Practice Tests, and Listening Assignments:** 25%

It is the responsibility of the students to email the instructor in order to ascertain their unit grades. Students should keep a record of their own performance in order to compare it with the instructor’s records.

**Absences:** Please see [http://student-rules.tamu.edu/rule7.htm](http://student-rules.tamu.edu/rule7.htm) for current policy on university-excused absences. For illness- or injury-related absences of fewer than three days, a note from a health care professional confirming date and time of visit will be required in order to count the absence as university-excused; for absences of three days or more, the note must also contain the medical professional’s confirmation that absence from class was necessary (see Rule 7.1.6.1).
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<tr>
<th>Week</th>
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<th>Tests</th>
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<tbody>
<tr>
<td>1</td>
<td>Unit 7</td>
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<td>Unit 7</td>
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<tr>
<td>3</td>
<td>Unit 8</td>
<td>2/XX – Unit 2 Test</td>
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<td>4</td>
<td>Unit 8</td>
<td>2/XX – Unit 2 Test</td>
</tr>
<tr>
<td>5</td>
<td>Unit 9</td>
<td>2/XX – Unit 3 Test</td>
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<tr>
<td>6</td>
<td>Unit 9</td>
<td>2/XX – Unit 3 Test</td>
</tr>
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<td>3/XX – Unit 5 Test</td>
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<td>4/XX – Unit 6 Test</td>
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<tr>
<td>12</td>
<td>Unit 12</td>
<td>4/XX – Unit 6 Test</td>
</tr>
<tr>
<td>13</td>
<td>Writing Unit and Review of Genki 2 Units 1-12</td>
<td>5/XX Writing Unit and Review Test</td>
</tr>
</tbody>
</table>

The final exam is optional and will count as one unit test. See [http://www.tamu.edu/admissions/records/ExamsFall2005.htm](http://www.tamu.edu/admissions/records/ExamsFall2005.htm) for the schedule.

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Sample Course Description for a 3 credit JAPN 202

Instructor: George Adams
Office: Academic 324x
Telephone: 979-843-0468

Email: georgeadams@tamu.edu
Office hours: To be announced

Required texts
- Workbook for Genki 2. ISBN4-7890-1002-3

General description

This is the third in a cycle of Japanese language courses. Japanese 201 (Intermediate Japanese) continues to lay the foundation for mastery of the language.

At the end of this course, students will be able to:
- Participate in a variety of everyday conversations;
- Read and write Japanese in a variety of genres;
- Comprehend extended utterances in Japanese.

In addition, students will continue to acquire a general knowledge of Japanese people and their culture.

Course structure

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(b) Students will have four oral evaluations during the semester; students will practice in class for the evaluations with a native speaker of Japanese and schedule times for the evaluations outside of class.
(c) There will be no Listening Lab in the course; instead, students will do listening activities by accessing http://mediamatrix.tamu.edu. For listening activities in the textbook, your username is genki2text; for listening activities in the Workbook, your username is genki2wkbb; your password for both is genki. Listening activities are also available on the language lab computers, and Genki CDs are available at the front desk of the Language Lab.

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\[
\text{Unit Tests: 50%} \\
\text{Oral Evaluations: 25%} \\
\text{In-class Quizzes, Practice Tests, and Listening Assignments: 25%}
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It is the responsibility of the students to email the instructor in order to ascertain their unit grades. Students should keep a record of their own performance in order to compare it with the instructor's records.

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<tr>
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<tbody>
<tr>
<td>1</td>
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<tr>
<td>2</td>
<td>Unit 5</td>
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<td>4/XX - Unit 8 Test</td>
</tr>
<tr>
<td>13</td>
<td>Writing Unit and</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Review of <em>Genki</em> 2 Units 1 – 8</td>
<td>5/XX Writing Unit and Review Test</td>
</tr>
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Texas A&M University
Departmental Request for a Change in Course
Undergraduate • Graduate • Professional

1. This request is submitted by the Department of Marketing

2. Course prefix, number and complete title of course: MKTG 309 Introduction to Marketing

3. Change requested: N/A
   a) Prerequisite(s): From ___________________________ To ___________________________
   b) Withdrawal (reason) ___________________________
   c) Cross-list with ___________________________

   Cross-listed courses require the signatures of both department heads.
   d) Change in course title and description. Enter complete current course title and current course description; complete proposed course title and proposed course description in items 4 and 5.

   e) Change in credit/contact hours. Complete item 6b. Underscore change(s). Attach a course syllabus.

4. Complete current course title and current course description: Introduction to Marketing -
   A survey course of the basic principles of marketing and key decision areas; product, promotion, distribution and pricing.

5. Complete proposed course title and proposed course description (not to exceed 50 words):
   Principles of Marketing-A survey course of the basic principles of marketing and key decision areas; product, promotion, distribution and pricing.

6. a) As currently in course inventory:

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Course #</th>
<th>Title (exclude punctuation)</th>
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<tbody>
<tr>
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<td>INTRODUCTION TO MARKETING</td>
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</table>

<table>
<thead>
<tr>
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<th>Lab</th>
<th>SCH</th>
<th>Subject Matter Content Code</th>
<th>Admin. Unit</th>
<th>FICE Code</th>
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<td>003632</td>
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   Do not complete shaded area.

   b) Changed to:

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Course #</th>
<th>Title (exclude punctuation)</th>
</tr>
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<tbody>
<tr>
<td>MKTG 409</td>
<td>PRINCIPLES OF MARKETING</td>
<td></td>
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<th>Admin. Unit</th>
<th>Acad. Year</th>
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</table>

   Approval recommended by: ____________________________
   Date: 3-9-2007

   ____________________________
   Chair, College Review Committee
   Date: 3-19-07

   ____________________________
   Dean of College
   Date: 3-9-07

   Submitted to Coordinating Board by:
   ____________________________
   Date:

   ____________________________
   Dean of College
   Date:

   ____________________________
   Date:

   Director of Academic Support Services

To have this form reviewed, please send to Linda F. Lacey, Mail Stop 1265 or fax to 847-8737.
OAR/AS- 504

70 of 77 B
COURSE OBJECTIVES

Marketing 409, “Principles of Marketing,” is an introductory course. As such, it is designed to provide you with an overview of the field of marketing. Among other things we will explore the meaning of marketing, the environmental influences that impact marketing managers, strategic marketing fundamentals, consumer behavior, and market segmentation. As well, you will develop an understanding and appreciation of the increasingly significant role marketing plays in our global economy.

Specific objectives for individuals include the following:
1. To develop a personally meaningful and useful definition of marketing.
2. To develop a working vocabulary of marketing terms that will let you communicate with marketing educators and marketing professionals.
3. To discover the broad spectrum of career opportunities within marketing and to begin understanding the steps necessary to pursue those careers.
4. To develop insights into the role marketing plays in strategic planning in both profit and non-profit organizations.
5. To enjoy yourself while learning.

PREREQUISITE

Junior standing and must not be in Mays Business School. Also, please note that no undergraduate business student with a BUAD classification; no GEST classification student; and no U1 or U2 student is eligible to take this course. All students not eligible to take this course will be dropped from the roster. If you have any questions about your eligibility to be enrolled in this course, please contact the Undergraduate Program Office, Wehner 238, 862-3850.

REQUIRED TEXT


OPTIONAL MATERIAL


WEBSITE AND STUDY GUIDE INFORMATION

The textbook has a Web site at: www.prideferrell.com

The practice test questions at this site are quite helpful.

The printed study guide available in book stores is helpful, but not required. Our text is written here at Texas A&M. Therefore, the practice test questions in the study guides include many of our old test questions. Certainly these questions will help you be prepared for the type of questions that will be included in the exams. As well, the electronic study guide is available for use in TAMU open access computer labs. Most of the questions in the PC study guide are different from those in the printed study guide.

COURSE CONDUCT AND PHILOSOPHY
Marketing 409 will provide you maximum benefit when conducted as a highly interactive course. Thus, you asked to complete assigned readings prior to the class sessions during which those readings will be discussed. Your understanding and ability to apply the information presented will be enhanced by sharpening your communication skills. We will strive to create an interesting and positive classroom atmosphere. In return, we ask that you work very hard at pushing yourself to both contribute often and with high quality comments.

Most classes will begin with a short review of the last class session. You are encouraged to be an “involved consumer” of your education during this time period. If there is something you would like discussed, or clarified, feel free to bring up an issue or ask a question. Don’t cheat yourself and believe your questions don’t matter. No question is a bad question. Your questions are important!

**GRADING**

The major grade components in Marketing 409 and their point values are listed below:

<table>
<thead>
<tr>
<th>Component</th>
<th>Point Values</th>
</tr>
</thead>
<tbody>
<tr>
<td>Test #1</td>
<td>100</td>
</tr>
<tr>
<td>Test #2</td>
<td>100</td>
</tr>
<tr>
<td>Test #3</td>
<td>100</td>
</tr>
<tr>
<td>Test #4</td>
<td>100</td>
</tr>
</tbody>
</table>

The first three tests (each of which is worth 100 points) will be given during normal class sessions and include 50 questions that are worth 2 points each. Test #4 will be held during the final exam period. **No early finals will be given.** Please note that Test #4 is not a cumulative final. The dates for each test are noted in bold lettering in the assignment schedule. Test questions will address issues covered in the textbook, lecture, and in all class activities. **Test grades may only be obtained on WebCT, elearning.tamu.edu and the Individual Score Reports from the TAs.**

You are asked to bring your UIN (NOT SS#) and photo identification with you on test days (e.g., student ID card or driver’s license). You also are responsible for supplying your own scantrons for all tests. The appropriate form is the “Texas A&M University Measurement and Research Services” scantron. It is 8-1/2" X 11" and is blue-gray in color. In addition, be sure to bring number 2 pencils to class on test days.

Final grades will be based on a straight 90 (A), 80 (B), 70 (C), 60 (D) and <60 (F) continuum. Grades will not be “rounded up.” For this reason, it is important that you work hard from the outset. To achieve the grade you desire, it is recommended that you:
1. Complete assigned reading prior to class discussion;
2. Outline all readings;
3. Attend all class sessions;
4. Take good notes in class.

Students who miss Test #1, Test #2 or Test #3 with a university excused absence only will be
allowed to make-up those tests. Documentation for the excused absence must be brought with you to the make-up test to be allowed to sit for a make-up test. **There will be no exceptions to this policy!** Make-up tests will be essay and short answer format. Make-up tests will be held as follows:

<table>
<thead>
<tr>
<th>Test Missed</th>
<th>Make-up Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Test #1</td>
<td>Tuesday, Feb. 27</td>
<td>7:15-8:30PM</td>
<td>115 Wehner</td>
</tr>
<tr>
<td>Test #2</td>
<td>Tuesday, Mar. 20</td>
<td>7:15-8:30PM</td>
<td>115 Wehner</td>
</tr>
<tr>
<td>Test #3</td>
<td>Tuesday, Apr. 10</td>
<td>7:15-8:30PM</td>
<td>115 Wehner</td>
</tr>
</tbody>
</table>

**EXCUSED VS. UNEXCUSED ABSENCES**

Among the reasons absences are considered excused by the university are the following:

1. Participation in an activity appearing on the university authorized activity list.
2. Death or major illness in a student's immediate family.
3. Illness of a dependent family member.
4. Participation in legal proceedings or administrative procedures that require a student's presence.
5. Religious holy day.
6. Illness that is too severe or contagious for the student to attend class (to be determined by Health Center or off-campus physician).
7. Required participation in military duties.

**Authorized Versus Sponsored Activities**

Authorized activity is "required due to mandatory participation in a University activity or necessary as a requirement for an official University class." Examples: class field trips which are required for the class; intercollegiate athletic events; required ROTC training exercises.

Sponsored activity is an activity "sponsored by academic and non-academic departments, administrative entities, and/or recognized student organizations but not required as part of an official class." Examples: field trips sponsored by student organizations; tour of Singing Cadets; Aggie Orientation Leaders trip to conference.

The Office of Student Activities (845-1113) regularly publishes a list of both types of activities that is sent to all departments. The examples listed above were taken from that list.

**CHECKING GRADES ON WEB-CT and elearning**

To check your test scores, follow these directions:

1. Go online to: [https://elearning.tamu.edu/](https://elearning.tamu.edu/)
2. Log-in using neo username and password
3. Select the course (either MKTG321 or MKTG409)
4. Click on the “Grade” icon
EXTRA CREDIT

One opportunity for extra credit is provided for Marketing 409. Extra credit may be earned by volunteering in the HOSTS (Helping One Student to Succeed) program for Bryan Independent School District.

The total time commitment is five hours (in 10 one-half hour sessions). Students completing their HOSTS commitment will have 10 points (or 2.5%) added to their grade. Sign up will be during class time.

You will be responsible for completing your HOSTS commitment to receive the extra credit points. You must work directly with the HOSTS coordinators. The MKTG409 instructors and TAs cannot arrange or track your HOSTS hours.

No other volunteer program will count toward to extra credit. Your hours must be spent with the HOSTS program within Bryan ISD to receive credit.

ADMINISTRATIVE ISSUES

Scholastic Dishonesty (see Student Rules for further details)

The Aggie Honor Code
“An Aggie Does Not Lie, Cheat or Steal Or Tolerate Those Who Do”

Website for Honor Council Rules and Procedures is http://www.tamu.edu/aggiehonor

Scholastic dishonesty WILL NOT BE TOLERATED. All policies concerning scholastic dishonesty found in the current Texas A&M University Regulations apply and will be enforced. Specifically, a test grade of zero will be assigned for the first infraction. Repeat offenses will result in a failing grade for the course and a letter to the student’s file.

Food & Beverage Policy

We have beautiful and state-of-the-art classrooms in the Wehner Building. We want to maintain the high quality condition of the classrooms. It IS important that you adhere to the established policy of NO BEVERAGES, FOOD, TOBACCO PRODUCTS, OR ANIMALS (unless approved) within the Wehner classrooms.

ADA Statement

Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Department of Student Life, Services for Students with Disabilities in Room B118 of the Cain Hall, or call 845-1637. Please also contact Professor DeWald within the first two weeks of class.

Marketing 409 Assignment Schedule
<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>W 1/17</td>
<td>Introduction/Course Overview</td>
<td></td>
</tr>
<tr>
<td>F 1/19</td>
<td>Marketing Basics and HOSTS Sign-up</td>
<td>Ch. 1</td>
</tr>
<tr>
<td></td>
<td><strong>--Week 2--</strong></td>
<td></td>
</tr>
<tr>
<td>M 1/22</td>
<td>The Marketing Environment</td>
<td>Ch. 3</td>
</tr>
<tr>
<td>W 1/24</td>
<td>The Marketing Environment (continued)</td>
<td></td>
</tr>
<tr>
<td>F 1/26</td>
<td>Marketing Research and Information Systems</td>
<td>Ch. 7</td>
</tr>
<tr>
<td></td>
<td><strong>--Week 3--</strong></td>
<td></td>
</tr>
<tr>
<td>M 1/29</td>
<td>Marketing Research and Information Systems (continued)</td>
<td></td>
</tr>
<tr>
<td>W 1/31</td>
<td>Strategic Planning</td>
<td>Ch. 2</td>
</tr>
<tr>
<td>F 2/2</td>
<td>Strategic Planning (continued)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>--Week 4--</strong></td>
<td></td>
</tr>
<tr>
<td>M 2/5</td>
<td>Social Responsibility and Ethics in Marketing</td>
<td>Ch. 4</td>
</tr>
<tr>
<td>W 2/7</td>
<td><strong>TEST #1 (Chapters 1, 3, 7, 2, 4)</strong></td>
<td></td>
</tr>
<tr>
<td>F 2/9</td>
<td>Marketing Study Abroad Guest: Dr. Stephen McDaniel</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>--Week 5--</strong></td>
<td></td>
</tr>
<tr>
<td>M 2/12</td>
<td>Target Markets, Segmentation and Evaluation</td>
<td>Ch. 8</td>
</tr>
<tr>
<td>W 2/14</td>
<td><strong>VERY IMPORTANT: Industry Speaker—Mr. Alan Epler, VP, Wal-Mart</strong></td>
<td></td>
</tr>
<tr>
<td>F 2/16</td>
<td>No Class</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>--Week 6--</strong></td>
<td></td>
</tr>
<tr>
<td>M 2/19</td>
<td>Buyer Behavior-Consumers</td>
<td>Ch. 9</td>
</tr>
<tr>
<td>M 2/21</td>
<td>Product Concepts</td>
<td>Ch. 11</td>
</tr>
<tr>
<td>F 2/23</td>
<td>Product Concepts (cont.)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>--Week 7--</strong></td>
<td></td>
</tr>
<tr>
<td>M 2/26</td>
<td>Product Development</td>
<td>Ch. 12</td>
</tr>
<tr>
<td>W 2/28</td>
<td>Branding and Packaging</td>
<td>Ch. 13</td>
</tr>
<tr>
<td>F 3/2</td>
<td>Special Topics Discussion: Graduate School</td>
<td></td>
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<tr>
<td></td>
<td><strong>--Week 8--</strong></td>
<td></td>
</tr>
<tr>
<td>M 3/5</td>
<td><strong>TEST #2 (Chapters 8, 9, 11, 12, 13)</strong></td>
<td>Ch. 21 &amp; 22</td>
</tr>
<tr>
<td>W 3/7</td>
<td>Pricing Concepts and Decisions</td>
<td></td>
</tr>
<tr>
<td>F 3/9</td>
<td>Pricing Concepts and Decisions (cont.)</td>
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</table>
--Week 9—  

March 12-16  Spring Break  No classes!

--Week 10--

<table>
<thead>
<tr>
<th>M  3/19</th>
<th>Pricing Concepts and Decisions (cont.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>W  3/21</td>
<td>Marketing Channels</td>
</tr>
<tr>
<td>F  3/23</td>
<td>Marketing Channels (cont.)</td>
</tr>
</tbody>
</table>

--Week 11--

| M  3/26 | Wholesaling and Physical Distribution | Ch. 16 |
|---------|---------------------------------------|
| W  3/28 | Retailing                             | Ch. 17 |
| F  3/30 | Retailing (cont.)                     |

--Week 12--

<table>
<thead>
<tr>
<th>M  4/2</th>
<th>***Projected Guest Speaker from CRS</th>
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</thead>
<tbody>
<tr>
<td>W  4/4</td>
<td>TEST #3 (Chapters 21, 22, 15, 16, 17)</td>
</tr>
<tr>
<td>F  4/6</td>
<td>No class (reading day)</td>
</tr>
</tbody>
</table>

--Week 13--

| M  4/9  | Integrated Marketing Communications  | Ch. 18 |
|---------|-------------------------------------|
| W  4/11 | Sales Promotion and Personal Selling| Ch.20  |
| F  4/13 | Sales Promotion and Personal Selling (continued) |

--Week 14--

| M  4/16  | Advertising & Public Relations      | Ch. 19 |
|----------|-------------------------------------|
| W  4/18  | Advertising & Public Relations (continued) |
| F  4/20  | Services Marketing                  | Ch. 14 |

--Week 15—

<table>
<thead>
<tr>
<th>M  4/23</th>
<th>Services Marketing (continued)</th>
</tr>
</thead>
<tbody>
<tr>
<td>W  4/25</td>
<td>Global Markets</td>
</tr>
<tr>
<td>F  4/27</td>
<td>Global Markets (continued)</td>
</tr>
</tbody>
</table>

--Week 16—

<table>
<thead>
<tr>
<th>M  4/30</th>
<th>Review and Course Evaluations</th>
</tr>
</thead>
</table>

**FINAL EXAM**—**SECTION 501**  MONDAY (5/7) AT 10:30 AM  
**SECTION 502**  TUESDAY (5/8) AT 10:30 AM