Texas A&M University  
Departmental Request for a New Course  
Undergraduate * Graduate * Professional  
Submit original form and attach a course syllabus.

1. This request is submitted by the Department of Ecosystem Science and Management.

2. Course prefix, number and complete title of course: ESSM 676; Leadership Development and Management of Environmental NGO's

3. Course description (not to exceed 50 words): Trends and increasing power of NGOs in environment and sustainable development; understanding of the organizational structures, functions, planning and management processes of environmental NGOs; technical skills and leadership qualities for careers with environmental NGOs.

4. Prerequisite(s): Graduate Classification

   Cross-listed with: RENR 650

   Cross-listed courses require the signature of both department heads.

5. Is this a variable credit course? □ Yes □ No  If yes, from ________ to ________

6. Is this a repeatable course? □ Yes □ No  If yes, this course may be taken ________ times.  
Will this course be repeated within the same semester? □ Yes □ No

7. Has this course been taught as a 489/689? □ Yes □ No  If yes, how many times? ________

   Indicate the number of students enrolled for each academic period it was taught.

8. This course will be:
   a. required for students enrolled in the following degree program(s) (e.g., B.A. in history)

   b. an elective for students enrolled in the following degree program(s) (e.g., M.S., Ph.D. in geography)

9. If other departments are teaching or are responsible for related subject matter, the course must be coordinated with these departments. Attach approval letters.

10. Prefix | Course # | Title (excluding punctuation)
      | E S S M | 6 7 6 L D S H P & M G M T E N V I R O N N G O
       | L e c t. | Lab | S C H | C I P and Fund Code | Admin. Unit | Acad. Year | FICE Code
       | 0 3 | 0 | 0 | 3 | 0 | 3 | 0 | 2 | 0 | 1 | 0 | 0 | 2 | 0 | 8 | 4 | 1 | 0 | 9 | 1 | 0 | 0 | 3 | 6 | 3 | 2

   Approval recommended by:  
   [Signature] 8/7/08  
   Head of Department  
   [Signature] 11/09/08  
   Chair, College Review Committee  
   [Signature] 11/3/08  
   Dean of College  
   [Signature]  
   Dean of College  

   Submitted to Coordinating Board by:  
   [Signature]  
   Date  
   [Signature]  
   Date  
   [Signature]  
   Date  
   Effective Date

Questions regarding this form should be directed to Sandra Williams at 845-8201.  
Curricular Services – 11/07
**Fall 2008 Course Description**
In this course (ESSM 676), we will review and discuss fundamental concepts and topics relating to environmental Non-Governmental Organizations. Our goal is to inform and exchange views. For each topic, your objectives are to understand the fundamental problems and potentials of each situation and develop effective strategies. This course 3 Academic Hours, lectures only (field trips to visit Houston NGOs TBA).

**Instructor**
Dr. Douglas K. Loh  
Department of Ecosystem Science and Management (ESSM)  
Institute of Renewable Natural Resources (IRNR)  
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Fax: (979)-845-9749  
E-mail: loh@tamu.edu

**Prerequisite**
Basic knowledge of computers to aid in participation of online discussions.

**Textbook**
No required textbook. All materials are presented here or linked from other outside sites.

**Course Website and eLearning**
Materials for this course, including articles, can be accessed at http://agonline.tamu.edu/renr650. The eLearning portion of this course (refer to the Web site for details) will be used to conduct class discussions, submit assignments, and to check grades. The course schedule and the Topic at a Glance pages will guide you through the assignments for each week. To access the eLearning portion of RENR 650:

- Go to [http://elearning.tamu.edu](http://elearning.tamu.edu)
- Click "TAMU Logon". Use the User ID and Password that you created for your Neo e-mail account to access the class.
- Once you are in eLearning, Select RENR 650 to enter the course. The first page you see will list the assignments for the current week.

**For questions regarding course content, contact Dr. Loh at (979) 209-4780.**

**To report technical problems, contact Technology Assisted Learning Lab at (979) 862-3449.**

**Learning Outcomes**
This course is designed to present the trends and increasing power of NGOs in environment and sustainable development. To help students gain in-depth understanding of the organizational structures, functions, planning and management processes of environmental NGOs; and to provide students with real world exposures and to help cultivate students' technical skills and leadership qualities for possible professional careers with environmental NGOs.
Leadership Development & Management for Environmental NGOs

Schedule and Assignments

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<th>Week</th>
<th>Dates</th>
<th>Topic</th>
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<tr>
<td>1</td>
<td>August 27 - August 31</td>
<td>Visioning of E-NGOs</td>
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<td>2</td>
<td>September 3-7</td>
<td>Environmental NGOs and their Operations</td>
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<td>3</td>
<td>September 10-14</td>
<td>Knowledge and Skills for Effective Environmental Decision Making</td>
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<td>4</td>
<td>September 17-21</td>
<td>Research Methods for NGO Management</td>
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<td>5</td>
<td>September 24-28</td>
<td>Leadership for NGOs</td>
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<td>6</td>
<td>October 1-5</td>
<td>NGOs, Development and Social Change</td>
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<td>7</td>
<td>October 8-12</td>
<td>NGO Management I: Systems and Strategies</td>
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<td>8</td>
<td>October 15-19</td>
<td>NGO Management II: Program Development and Capacity Building</td>
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<td>9</td>
<td>October 22-26</td>
<td>Financial Resource Management</td>
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<td>10</td>
<td>October 29- November 2</td>
<td>Issue and Opportunity Analysis, Agenda Setting and Program Development</td>
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<td>11</td>
<td>November 5-9</td>
<td>Agenda-oriented Networking and Coalition Building</td>
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<td>12</td>
<td>November 12-16</td>
<td>Policy Development and Advocacy</td>
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<td>13</td>
<td>November 19-23</td>
<td>Marketing and Promotion of Environmental Programs</td>
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<td>14</td>
<td>November 26-30</td>
<td>International Relations Management</td>
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<td>15</td>
<td>December 3-4</td>
<td>Professional Practicum</td>
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<td><strong>Term Project</strong></td>
<td><strong>Due Date: Friday, December 7th by 5 PM</strong></td>
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Term Project

**Due Date: Friday, December 5th by 5 PM CDT**

A term project on case analysis of a selected environmental NGO in terms of leadership styles, management practices, program implementation and accomplishment of goals is required, and is worth 20% of your grade.

Specifications for the Term Paper:

1. Abstract: 150 words or less (5 points)
2. Problem Statement: You need to frame the issue your paper is addressing; no more than one (1) page (5 points)
Leadership Development & Management for Environmental NGOs

3. Literature Review: How the issue at hand has been dealt with; five (5) references or more should be cited (15 points)
4. Research (Investigative) Method: What are the objectives? What is the scope? How you go about analysis of the issue at hand? (20 points)
5. Discussion: Elaborate your views and arguments based on pertinent information you have gathered and in reference to relevant literatures (20 points)
6. Conclusions: Summarize and articulate the main points of your findings (10 points)
7. Literature cited: (5 points)
8. MS Word format, 15 pages or less, double space
9. Powerpoint presentation document (5 extra bonus points, if you develop this document)
10. You are encouraged to team up with your fellow students
11. You may do it one-stone-two-birds
12. You should look at the sample paper for help with utilizing the EMYCIN approach to assembling data

Resources for the Term Project:

- Research Method for the Term Project
- How to Convert and Normalize Data into the Qualitative – Quantitative Mapping Scheme
- Sample Term Paper:
  - Church Fellowship Research Paper
  - Appendix I Fellowship Scoring
  - Appendix II Questionnaire

Grading
Individual grades will be posted on eLearning.

Grades: A: 90 or above; B: 80 – 89; C: <80.

Participation in eLearning Discussions: 20 Points; Final Term Project Report: 80 Points

For any other questions or concerns, please refer to http://student-rules.tamu.edu

American Disability Act (ADA)
ADA is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Department of Student Life/Services for Students with Disabilities, in Cain Hall, or call (979) 845-1637.

Academic Integrity Statement
"An Aggie does not lie, cheat, or steal or tolerate those who do."
For more information, read the Honor Council Rules and Procedures at http://www.tamu.edu/aggiehonor