Creative Arts
Texas A&M University
Core Curriculum

Initial Request for a lower division course included in the current Core Curriculum to be considered for the Fall 2014 Core Curriculum

1. This request is submitted by (department name): Horticultural Sciences

2. Course prefix and number: HORT 203

3. Texas Common Course Number:

4. Complete course title: Floral Design

5. Semester credit hours: 3 cr hr

6. This request is for consideration in the following Foundational Component Area:
   - [ ] Communication
   - [ ] Mathematics
   - [ ] Life and Physical Sciences
   - [ ] Language, Philosophy and Culture
   - [x] Creative Arts
   - [ ] American History
   - [ ] Government/Political Science
   - [ ] Social and Behavioral Sciences

7. This course should also be considered for International and Cultural Diversity (ICD) designation:
   - [ ] Yes
   - [x] No

8. How frequently will the class be offered? Spring, Summer I, and Fall

9. Number of class sections per semester: 4

10. Number of students per semester: 72

11. Historic annual enrollment for the last three years: 211 214 232

   This completed form must be attached to a course syllabus that sufficiently and specifically details the appropriate core objectives through multiple lectures, outside activities, assignments, etc. Representative from department submitting request should be in attendance when considered by the Core Curriculum Council.

12. Submitted by:

    [Signature]

    Course Instructor

    Date: 11/30/2013

13. Approvals:

    [Signature]

    Department Head

    Date: 2/9/13

14. College Dean/Designee

    [Signature]

    Date

For additional information regarding core curriculum, visit the Texas Higher Education Coordinating Board website at www.thecb.state.tx.us/corecurriculum2014

See form instructions for submission/approval process.

Appr. 4-1-13
Texas A&M University
Core Curriculum

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not apr. 3-4-13
Texas A&M University

Core Curriculum

Initial Request for a Course Addition to the Fall 2014 Core Curriculum

Foundational Component Area: Creative Arts

In the box below, describe how this course meets the Foundational Component Area description for Creative Arts. Courses in this category focus on appreciation and analysis of creative artifacts and works of human imagination. Courses involve the synthesis and interpretation of artistic expression and enable critical, creative, and innovative communication about works of art.

How does the proposed course specifically address the Foundational Component Area definition above?

Floral Design introduces students to the field of “Creative Arts” through a unique lecture/lab combination. The lecture component of this course provides students with the tools and techniques utilized in all forms of art, including principles and elements of design, which provide students with the communicative and creative skills to create traditional art forms using flowers as the medium. The lab portion of this course provides students with the opportunity to use the information acquired in the lecture to create and critically analyze their own creative arts designs with flowers.

Core Objectives

Describe how the proposed course develops the required core objectives below by indicating how each learning objective will be addressed, what specific strategies will be used for each objective and how student learning of each objective will be evaluated.

Critical Thinking (to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information):

Learning Outcomes:
Comprehend the principles and elements of design used in all forms of creative art.
Apply information learned through course lecture presentations, live in-class and in-lab demonstrations, and other media provided on the course web site to creating and analyzing innovative designs.
Analyze and interpret different forms of art, including, but not limited to, floral designs.

Assessment:
Students will take 3 unit exams given in the lecture portion of the course to assess their comprehension of the information provided them through the above sources.
Students will take a weekly quiz in the lab portion of the course to assess their ability to remember materials used in weekly design projects.
Students will create new floral designs weekly which will be assessed for innovation, application of design principles, and overall synergy of the compositional elements.

Communication (to include effective development, interpretation and expression of ideas through written, oral and visual communication):

Learning Outcomes:
Integrate the design process when assigned design problems
Participate in weekly hands-on design projects in lab.
Develop written assessments and reflections of designs
Participate in class discussions and actively listen to student presentations in both lecture and lab
Work effectively in a group to create a floral design composition and presentation around a given theme.
Texas A&M University

Core Curriculum

Initial Request for a Course Addition to the Fall 2014 Core Curriculum

Recognize the different design styles associated with different periods of history nationally and internationally.

Assessment:
Students will work in lab groups to create a floral design composition that highlights an assigned theme. Assessment of this includes the quality of the end product (based on a rubric provided), and also the quality of the group presentation of their composition and the quality of individual participation in its creation (based on peer review and within group reflection on peer performance).
Students will work on individual portfolios which will include weekly written assessments of designs, reflections on the principles and elements of design, and the evaluation of given design examples. Assessment of this includes the quality of the end product (based on a rubric provided).
Students will have one unit exam assessing their comprehension of floral art history.

Teamwork (to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal):

Learning Outcome:
Work effectively in a group to create a design composition and presentation around a given theme.

Assessment:
Students will work in lab groups to create a floral design composition that highlights an assigned theme. Assessment of this includes the quality of the end product (based on a rubric provided), and also the quality of the group presentation of their composition and the quality of individual participation in its creation (based on peer review and within group reflection on peer performance).

Social Responsibility (to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities):

Learning Outcomes:
Engage effectively in the local community by delivering one of their weekly lab designs to a person in the community that may benefit not only by the incorporation of floral design in their usual routine, but also by the human contact that will accompany the design.

Assessment:
Written surveys will be distributed to both the student and the recipient of the design, to assess: 1) Student understanding of the importance of civic responsibility and community involvement on special populations within that community, 2) impact of the design and visit of student on recipient’s quality of life and overall well-being.

Please be aware that instructors should be prepared to submit samples/examples of student work as part of the future course recertification process.
FLORAL DESIGN – HORT 203
Fall 2014 Syllabus
https://www-horticulture.tamu.edu/courses/
Enrollment Key: ____________________

INSTRUCTOR:
Dr. Jayne Zajicek
HFSB 422
j-zajicek@tamu.edu

Office Hours by appointment

DESCRIPTION:
Principles of design illustrated with the use of floral materials; floral design element and
techniques including color, form, line and texture; history and utilization of floral art in society

PREREQUISITES:
None

SUPPORTING TEXT:  Flowers: Creative Design (Johnson, McKinley, and Benz)

LEARNING OUTCOMES:
• Comprehend the principles and elements of design used in all forms of “creative art”.
• Analyze and interpret different forms of art, including, but not limited to, floral designs.
• Understand and integrate the design process for design problems.
• Participate in weekly hands-on design projects in lab.
• Participate in class discussions and actively listen to student presentations in both lecture and
lab; Appreciate designs and opinions presented by their peers.
• Work effectively in a group to create a floral design composition and presentation assigned
around a given theme.
• Recognize the different design styles associated with different periods of history nationally
and internationally.
• Engage effectively in the local community by volunteering to deliver one weekly lab design to
a person in the community that may benefit not only by the incorporation of floral design in
their usual routine, but also by the human contact that will accompany the design.

COURSE GRADE:
Grades are based on a total 630 points from lecture and lab. A standard grading scale will be
utilized. The instructor reserves the right to curve individual exam or course grades upward if an
individual or the class performance warrants such action. In no case will the curving of grades
result in a lower grade than was earned using the standard scale enumerated herein. Do not
count on a curved grading scale for the course. Extra credit work will not be assigned, put your
efforts into assigned work.
Lecture Points:
- Exam 1, 2, 3 (100 pts each) 300 pts
- Quiz 1, 2, 3 (10 pts each) 30 pts
Total: 330 pts

Final Grade:
- Lecture 330 pts
- Lab 300 pts
- Total 630 pts

A = 567-630 pts
B = 504-566 pts
C = 441-503 pts
D = 378-440 pts
F = 377 and below

LECTURE:
No electronic devices may be used during any lectures, exams, quizzes, or laboratory quizzes unless specifically requested in advance by student services on the student's behalf or approved by the instructor.

Lecture Quizzes, Bonus Quizzes and Assignments:
All assignments are to be done individually unless you are directed otherwise by the instructor; collaboration on quizzes or assignments unless directed to do so by the instructor will constitute plagiarism.

Late quizzes and assignments will not be accepted. A medical excuse, as defined in the university handbook, or a university approved absence is required to avoid zero points on missed quizzes or assignments. The excused absences must be on the official university list.
Unexcused absences during exams, quizzes or assignments will result in a score of zero points for that exam, quiz or assignment.
If another instructor wishes to request excusing a student from HORT 203 lecture or lab to attend field trips or other activities, approval must be requested in writing and approved by the HORT 203 instructor in advance of the activity. The activity must be on the official university list or approved by the HORT 203 instructor prior to the activity before the excuse will be considered valid.

Makeup Policy:
Makeup examinations or quizzes will be granted only for excused absences (prior approval of the instructor, excuse from the student health center, or verifiable medical doctor's excuse if the student is out of town). Any exam that is excused in advance by the instructor for a valid conflict must be made up prior to the regularly scheduled examination.
Makeups for lecture exams missed due to illness or other unforeseen circumstance deemed acceptable as an excuse by the instructor must be scheduled within twenty four hours of the originally scheduled exam time. Failure to contact the instructor within this twenty four hour period with a valid medical excuse will result in a zero for that examination.

Attendance:
Due to the nature of the material it is strongly encouraged that students attend lectures. Cell phones should be turned off during lecture periods. If a person's cell phone rings, they are expected to turn it off immediately or leave.
AGGIE HORTICULTURE ONLINE:
Aggie Horticulture (moodle) is available online from any computer having Internet client software (e.g., Internet Explorer or Firefox). Students use Aggie Horticulture as a tool for accessing electronic databases of horticultural information. Lectures and supporting information will be posted on the HORT 203 website. You are responsible for reviewing online material, which may be included on examinations.

You must log in to the moodle website to receive grades for this course.

TENTATIVE LECTURE SCHEDULE

INTRODUCTION
Syllabus, Course Website

TECHNIQUES OF FLORAL ART
Tools and Mechanics
Identification of Cut Flowers and Foliage
Care and Handling of Cut Flowers and Foliage
The Design Process
Containers
(Quiz #1 Assigned)

ELEMENTS OF FLORAL ART
Elements of Design
(Quiz #2 Assigned)
Elements of Design

EXAM 1

PRINCIPLES OF FLORAL ART
Principles of Floral Art

DESIGN STYLES
Traditional Design Styles
Advanced Design Styles
(Quiz #3 Assigned)
Advanced Design Techniques
Dish Gardens

EXAM 2

HISTORY OF FLORAL DESIGN
Ancient History
European History
Eastern (Oriental) World History
American History

EXAM 3
Americans with Disabilities Act (ADA) Policy Statement:
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact Disability Services, in Cain Hall, Room B118, or call 845-1637. For additional information visit http://disability.tamu.edu.

AGGIE CODE OF HONOR
Cheating and Plagiarism:
"An Aggie Does Not Lie, Cheat or Steal or Tolerate Those Who Do." Cheating in any form during quizzes, take-home assignments, or exams, will result in a zero for that examination and possible other disciplinary actions per current TAMU Student Rules. Students observed giving or receiving answers during a quiz, exam, or assignment will receive a zero on that examination instrument. In the event of a repeat offense, an F will be assigned for the course. Copying or plagiarism (including failure to cite sources) on the assignments will result in a zero for the assignment. Cheating and plagiarism defrauds the instructor and fellow students, is a violation of the TAMU honor code, and will not be tolerated. All infractions will be reported via the Aggie Honor Code system (http://www.tamu.edu/aggiehonor/) and may result in more severe disciplinary actions than outlined above. Resources for students to clarify what is cheating plagiarism, and academic dishonesty can be accessed on the web at http://www.tamu.edu/aggiehonor/Student%20Resources/studentresources.html.

Suggested Inclusions from Speaker of the TAMU Faculty Senate:
Copyright / plagiarism statement:
"The handouts used in this course are copyrighted. By "handouts", I mean all materials generated for this class, which include but are not limited to syllabi, quizzes, exams, lab problems, in-class materials, review sheets, websites, and additional problem sets. Because these materials are copyrighted, you do not have the right to copy the handouts, unless I expressly grant permission. As commonly defined, plagiarism consists of passing off as one’s own ideas, words, writings, etc., which belong to another. In accordance with this definition, you are committing plagiarism if you copy the work of another person and turn it in as your own, even if you should have the permission of that person. Plagiarism is one of the worst academic sins, for the plagiarist destroys the trust among colleagues without which research cannot be safely communicated. If you have any questions regarding plagiarism, please consult the latest issue of the Texas A&M University Student Rules, under the section “Scholastic Dishonesty” http://www.tamu.edu/aggiehonor/academischodest.htm.

Hazardous Materials Statement
Do not perform any procedure until all risks are understood and all actions can be performed in a safe, informed manner. When in doubt, ask for help. Hazards in the Hort 203 laboratory include:
The use of sharp instruments in lab is required, and students should exercise caution.
The best way to avoid injury is to always proceed slowly.
PORTFOLIO
Points: 100
The final product must be neat, professional appearing, and bound together (not turned in as loose sheets of paper). You can use a scrapbook, 3 ring binder, journal, etc. You must include proper reference throughout if anything is not your own original work. This product should be treated as a representation of yourself to a potential client/employer. (10 pts.)

• Cover Page (5 pts.)
  Your “About Me” page. Images and/or words that represent you, your interests, your inspirations, etc. Be creative!

• Color Wheel (10 pts.)
  Create a labeled color wheel (do not print off the internet) which includes at least the primary and secondary colors.

• Elements and Principles (35 pts.)
  Do some research! The Elements and Principles will be given to you in lab.
  o Find an image that represents each of the E’s and P’s (a different image for each).
  o Explain how your image demonstrates the E or P as it is used in floral design.
  o This means that you need to include more than a definition!
  o Images do not have to be floral designs, but they must successfully demonstrate the respective element/principle.

• Design Evaluations (30 pts.)
  Include: Clearly labeled color photo of each design.
    Materials List
    Self-Critique. When critiquing your design, explain what elements and principles were discussed in relation to the design and how your design exhibits the elements/principles properly or how it could be improved.
    o Small Round
    o Symmetrical Triangle
    o Asymmetrical Triangle
    o Crescent
    o Vegetative
    o Potted Plants/Ribbons & Bows
    o Hand-tied Bouquet
    o Corsage
    o Vertical
    o Horizontal

• Final Design (5 pts.)
  Include: Photo & Materials List
  Critique. What elements and principles of design were involved in the planning of your final design? Were you pleased with the outcome of your project? Does your final design represent the theme in the way you intended?

• References (5 pts.)
  All images and text which are not your own photography or original work must be referenced. You must include all magazine names, photographer names, web addresses, etc.
Team Project: Final Design & Presentation

Group Name: _____________________________

Your group (3 members) will create an event concept and final design based on a theme:

______________________________________

Team Members:
NAME E-MAIL
______________________________________
______________________________________

Part I (20 pts.)
Choose a Theme.
Create an Event.
  Where is the event located?
  How many people will attend the event?
  What is the layout of the event?
  How will your theme be conveyed at the event?
    Colors
    Room Decorations
    Floral Design
  Where will your design be placed?
Create a Visual Representation.
  Poster board

Part II (20 pts.)
Plan a Design.
  Flower Choice
  Stem Count
  Mechanics, Container, Accessories
Color Sketch of Final Design. (Include on poster board.)
Construct your Design.
  All group members must participate.

Part III (10 pts.)
In lab, present your poster board and design to the class. Explain how they represent the theme.
Explain your group’s design process.
Discuss any challenges that you encountered.
Team Member Evaluations.

You may not copy any of the designs used in class. Your project must be based on research outside of lab material.
FLORAL DESIGN LAB – HORT 203
Fall 2013 Syllabus

INSTRUCTOR:
Dr. Jayne Zajicek
Office Hours by appointment
Section 503
HFSB 422
j-zajicek@tamu.edu

ATTENDANCE:
Attendance in your registered lab section is mandatory. If you need to attend a different lab
section you must obtain approval of your lab instructor before attending an alternate lab.
Only 3 university excused absences are permissible. If you have 4+ excused absences, you will
receive a grade of “I” (incomplete) for the class. It is your responsibility to schedule make-up
sessions with your lab instructor.
Unexcused absences will receive a zero and will not have an opportunity to make up missed
coursework.

GRADERS:
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<tbody>
<tr>
<td>Lecture</td>
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Lab Points:

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<tbody>
<tr>
<td>Weekly Designs</td>
<td>50 pts</td>
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<tr>
<td>Flower ID Quizzes</td>
<td>45 pts</td>
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<tr>
<td>Flower ID Final</td>
<td>55 pts</td>
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<tr>
<td>Portfolio</td>
<td>100 pts</td>
</tr>
<tr>
<td>Team Project/Final Design</td>
<td>50 pts</td>
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<tr>
<td>Total Points</td>
<td>300 pts</td>
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Weekly Designs:
Each week you will create the design demonstrated in class and review it with your lab instructor.
You are responsible for recording information related to the design as demonstrated and explained
by your instructor.

Flower Identification:
You will learn new flowers each lab session. The common name, scientific name, and flower type
will be given to you each week. You will have weekly quizzes on these flowers and a Flower
Identification Final on April 9-10. You must spell them correctly to receive full credit.

Portfolio:
Your portfolio will include photographs of your designs, design evaluations, various semester
assignments, and your final design project.

Team Project/Final Design:
You will choose a design team of 3 members. Your team will develop an event concept that
includes a final design project based on a theme given in class. You will meet with your team
outside of lab time to fully develop your team’s ideas. You will present your plan to your TA at
various stages throughout the semester, including color sketches and a materials list.

CLEAN-UP POLICY
You are responsible for cleaning up your work area before leaving the lab. Your TA will not critique your
design until you have done the following:
• return unused flowers and foliage to proper buckets
• clean the table and floor where you worked
• put your tools, etc. away
Inadequate clean-up may result in deduction of points.

HAZARDOUS MATERIALS STATEMENT:
Do not perform any procedure until all risks are understood and all actions can be performed in a safe, informed manner. When in doubt, ask for help.

• Hazards in the Hort 203 laboratory include:
  o Chemicals
    • cleaning solutions (all Labs)
    • floral preservatives (all Labs)
    • spray paint (all Labs) will be used in the ventilated spray booth only. Report to the instructor if the ventilation in the booth is malfunctioning.
    • Chemicals will be handled with gloves when necessary, and with protective clothing when appropriate. Students will be strictly monitored. Any improper exposure to chemicals should be reported to the instructor immediately.
  o Mechanical Hazards (all Labs)
    • The use of sharp instruments in lab is required, and students should exercise caution. The best way to avoid injury is to proceed slowly and follow instructions. When in doubt, ask for help.
    • Hot Glue Guns should be used with caution. Hot glue or the heated gun element can cause severe burns. Report to instructor immediately if injured.

LAB SAFETY ACKNOWLEDGEMENT:
The Lab Safety Acknowledgement must be completed online by the second week of classes. Failure to complete will result in being dropped from the class.

AMERICANS WITH DISABILITIES ACT (ADA) POLICY STATEMENT
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AGGIE CODE OF HONOR
"Aggies do not lie, cheat, or steal nor do they tolerate those who do." Students are expected to attend all classes, complete assignments on time, and participate fully in class discussions and group projects. Violations will be handled in accordance with the Texas A&M University Regulations governing academic integrity.

COPYRIGHTS
Please note that all handouts and supplements used in this course are copyrighted. This includes all materials generated for this class, including but not limited to syllabi, exams, in-class materials, review sheets, and lecture outlines. Materials may be downloaded or photocopied for personal use only, and may not be given or sold to other individuals.

SCHOLASTIC DISHONESTY
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LAB SCHEDULE

Introductory Lab & Small Round

Symmetrical Triangle

Asymmetrical Triangle
Cover Page Due

Crescent

Vegetative

Potted Plants/Ribbons & Bows
Color Wheel Due

Hand-tied Bouquet

Corsage

Horizontal
Elements & Principles Due

Vertical
Flower ID Review

Flower ID Final
Materials List Due

Final Design Construction
Team Project Presentation

Portfolio Due