

Program Change Request

Date Submitted: 02/26/18 3:33 pm

Viewing: **CERT-CG59 : Business Data Analytics - Certificate**

Last approved: 03/06/17 12:28 pm

Last edit: 06/15/18 9:27 am

Changes proposed by: sknight

Catalog Pages Using [Business Data Analytics - Certificate](#)
this Program

Faculty Senate Number FS.34.150

Contact(s)

Name	E-mail	Phone
Shannon Deer	sknight@tamu.edu	979-575-3851

Academic level Graduate
Effective Term 2019-2020
Department College of Business
College Mays Business School
Program type Certificate
With a certificate in Data Analysis

Catalog Program Title
Business Data Analytics - Certificate

CIP and Fund code 52139901

Rationale for Proposal

The MBA program, who coordinates the certificate, has worked with departments across campus and within Mays to make additional electives available to students completing the certificate. The purpose of this program change is to add Teach the other courses that align with the certificate's learning objectives fundamental knowledge and will better prepare students tools necessary for jobs an MBA level career in related fields. data analytics, including those for coding for the purpose of analyzing data, presenting data, and using data to make key business decisions.

Program hours 12
Is this program eligible for financial aid? Yes

Will program hours change (increase/decrease) due to the proposed curriculum changes? **No**

Certificate type
~~Embedded: Students take coursework that will result in a degree and certificate being earned at the same time.~~
Major-dependent

Program delivery mode
On-campus

In Workflow

1. **CLBA Department Head GR**
2. **Curricular Services Review**
3. **BA Committee Preparer GR**
4. **BA Committee Chair GR**
5. **BA College Dean GR**
6. **GC Preparer**
7. **GC Chair**
8. **Faculty Senate Preparer**
9. **Faculty Senate**
10. Provost II
11. President
12. Curricular Services

Approval Path

1. 02/26/18 3:34 pm
Michael Kinney (kinneym): Approved for CLBA Department Head GR
2. 02/27/18 8:18 am
Angel Mario Carrizales (carri1214): Approved for Curricular Services Review
3. 02/27/18 10:41 am
Angela Catlin (acatlin): Approved for BA Committee Preparer GR
4. 02/27/18 2:01 pm
Michael Shaub (mshaub): Approved for BA Committee Chair GR
5. 02/27/18 2:04 pm
Michael Kinney (kinneym): Approved for BA College Dean GR
6. 03/26/18 8:58 am
Meagan Kelly (meagankelly): Approved for GC Preparer
7. 04/05/18 4:23 pm
LaRhesa Johnson (lrjohnson): Approved for GC Chair
8. 04/11/18 3:47 pm
Jan Helgoth (helgoth): Approved for Faculty Senate Preparer
9. 05/15/18 3:51 pm
Janet Gonzales (janet-gonzales): Approved for Faculty Senate

Catalog Program Requirements

10. 06/15/18 9:27 am
 Janet Gonzales (janet-gonzales): Rollback to Faculty Senate for Provost II

History

1. Mar 6, 2017 by Shannon Deer (sknight)

Course List

Code	Title	Semester Credit Hours
Required courses		
SCMT 610	Business Analytics	3
Elective courses 1		
Select three of the following course:		
AGEC 621	Econometrics for Agribusiness	
AGEC 622	Agribusiness Analysis and Forecasting	
ECMT 674	Economic Forecasting	
ISTM 622	Advanced Data Management	
ISTM 650	Business Data Mining	
ISTM 652	Customer Relationship Management and Technologies	
MKTG 625	Marketing Analytics I	
SCMT 616	Supply Chain Management	
SCMT 650	Applied Predictive Analytics for Business	
SCMT 685	Directed Studies	
SCMT 689	Special Topics in...	
Total Semester Credit Hours		12

1 List of courses, prepared by the certificate coordinator, that may be taken as prescribed elective courses.

Additional Requirements

Additional information	Please see additional electives accepted for the certificate in the document attached.
Required Proposal Forms	Certificate_Programs_Checklist_and_Form_04112014--Data_Analytics.docx PresidentApprovalFacultySenateItems121216.pdf Revised Degree Plan_BDATA.pdf
Reviewer Comments	Angel Mario Carrizales (carri1214) (02/09/18 8:01 am): Previous term proposal attachments have been removed. Documents can be found under the proposal's history. Effective Term changed to 2019-2020. Angel Mario Carrizales (carri1214) (02/09/18 8:22 am): Rollback: Updates required for the Rationale for proposal, Certificate Type, and Catalog Program Requirements fields. The proposed additions to the degree evaluation need to be reflected in the Catalog Program Requirements. For the Certificate Type field please select only one of the available options. Angel Mario Carrizales (carri1214) (02/27/18 8:18 am): Initial concerns have been addressed. Janet Gonzales (janet-gonzales) (06/15/18 9:27 am): Rollback: Glitch in CARS, was not "approved" to be moved to Provost II.


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Detail Requirements

Shannon K. Deer
Feb 06, 2018 11:54 am

Viewing: [Degree Evaluation](#) (DEGEVAL, , [Email](#))
[Change Student](#)

Information for Degree Evaluation

 This is NOT an official evaluation.

Print Instructions

Program Evaluation

Limitation: Students must maintain a minimum 3.0 Program GPA for graduation purposes.

Program :	Cert-Business Data Only	Catalog Term :	Fall 2017 - College Station
Campus :	College Station	Evaluation Term :	Fall 2018 - College Station
College :	Mays Business School	Expected Graduation Date :	
Degree :	GR Certificate	Request Number :	212
Level :	Graduate	Results as of :	Feb 06, 2018
Majors :	Business Data Analysis	Minors :	
Departments :	College of Business	Concentrations :	

	Met	Credits	Courses		
		Required	Used	Required	Used
Total Required :	No	12.000	0.000		0
Program GPA :	No	3.00	.00		
Overall GPA :	Yes	.00	.00		
Other Course Information					
Transfer :			0.000		0

This is NOT an official evaluation.

Area Courses Counting in GPR - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No		A.	Additional Unused Courses													
														Total Credits and GPA	0.000	.00

unofficial evaluation

Area Certificate Coursework (12.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No		A.	SCMT 610 3hrs													
No	AND	B.	Prescribed Electives 9hrs													
														Select from ISTM 650, 652; SCMT 616.		
														Total Credits and GPA	0.000	.00

SCMT 650, MKTG 625, AQEC 621, ISTM 622, AQEC 622, ECMT 674, SCMT 689, SCMT 685

unofficial evaluation

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