

Program Change Request

Date Submitted: 10/07/18 2:53 pm

Viewing: **CERT-CU29 : Health Communication - Certificate**

Last approved: 01/18/18 7:47 am

Last edit: 11/08/18 8:32 pm

Changes proposed by: n-street

Catalog Pages Using [Health Communication - Certificate](#)
this Program

Contact(s)

Name	E-mail	Phone
Nancy Street	n-street@tamu.edu	979-862-6968

Academic level Undergraduate
 Effective Term 2019-2020
 Department Communication
 College Liberal Arts
 Program type Certificate
 Associated Program **Not Applicable**
 With a certificate in Health Communication

Catalog Program Title
Health Communication - Certificate

CIP and Fund code 0901000001

Rationale for Proposal
Routine curriculum review of certificates
Reduce number of hours to simply, tighten and focus the certificate; to reduce time to completion
Addition of practicum course to make health communication practicum auditable.

Program hours **12 ~~18~~**

Is this program eligible for financial aid? Yes

Will program hours change (increase/decrease) due to the proposed curriculum changes? **Yes ~~No~~**

Certificate type Degree-dependent

Program delivery mode On-campus

In Workflow

1. **COMM Department Head**
2. **Curricular Services Review**
3. **LA Committee Preparer UG**
4. **LA Committee Chair UG**
5. **LA College Dean UG**
6. **Provost**
7. **UCC Preparer**
8. **UCC Chair**
9. **Faculty Senate Preparer**
10. Faculty Senate
11. Provost II
12. President
13. Curricular Services

Approval Path

1. 10/08/18 8:15 am
Kevin Barge (kbarge): Approved for COMM Department Head
2. 10/11/18 4:47 pm
Angel Mario Carrizales (carri1214): Approved for Curricular Services Review
3. 10/11/18 5:34 pm
Steve Oberhelman (s-oberhelman): Approved for LA Committee Preparer UG
4. 10/15/18 4:27 pm
Steve Oberhelman (s-oberhelman): Approved for LA Committee Chair UG
5. 10/15/18 4:29 pm
Steve Oberhelman (s-oberhelman): Approved for LA College Dean UG
6. 10/16/18 8:17 am
Joe Pettibon (jpp2): Approved for Provost
7. 10/16/18 8:43 am
Sandra Williams (sandra-williams): Approved for UCC Preparer
8. 11/05/18 3:20 pm
Sandra Williams (sandra-williams): Approved for UCC Chair

Catalog Program Requirements

History

1. Feb 13, 2017 by Steve Oberhelman (s-oberhelman)
2. Jul 10, 2017 by Angel Mario Carrizales (carri1214)
3. Jan 18, 2018 by Sandra Williams (sandra-williams)

Students must earn a grade of "B" or better in each course used to meet the requirements. Students who pursue the HCC must complete all requirements prior to graduation.

Code	Title	Semester Credit Hours
Required courses		
COMM 370	Health Communication	3
COMM 470	Communication in Health Care Contexts	3
COMM 471	Media, Health and Medicine	3
Electives		
9		
Select one of the following:		
Health Campaign/Policy track		
Provider-Patient/Organizational track		
One semester or one summer of service learning 1		
0		
COMM 470	Communication in Health Care Contexts 1	3
or COMM 471	or Media, Health and Medicine	
COMM 483	Health Communication Practicum	0
Select one of the following:		
3		
COMM 315	Interpersonal Communication	
COMM 320	Organizational Communication	
COMM 325	Persuasion	
COMM 330	Technology and Human Communication	
COMM 335	Intercultural Communication	
COMM 342	The Rhetoric of Gender and Health	
COMM 375	Media Audiences	
COMM 482	Health Humanities Senior Seminar	
Total Semester Credit Hours		12

1 COMM 470 is a variable topic course. If taken for this requirement it must be a different topic.

~~1 Working with non-profit on health promotion/campaigns or in direct client contact for 5 hours per week for a minimum of 10 weeks. Must be approved in advance by the Director of Undergraduate Studies.~~

Code	Title	Semester Credit Hours
Health Campaign/Policy Track		
COMM 325	Persuasion	3
or COMM 330	or Technology and Human Communication	-
COMM 375	Media Audiences	3
COMM 450	Media Campaigns	3

Code	Title	Semester Credit Hours
Provider-Patient/Organizational Track		
COMM 315	Interpersonal Communication	3
COMM 320	Organizational Communication	3
Select one of the following:		
3		
COMM 324	Communication Leadership and Conflict Management	
COMM 335	Intercultural Communication	
COMM 443	Communication and Conflict	

Additional information **COMM 342-The Rhetoric of Gender and Health was not an option on the list, so we chose the ENGL 342 cross-listing. Please change to COMM 342. 01.18.2018—updates made to CIP code-sw**

Required Proposal Forms [THECB request to change SCH.docx](#)
[Degree Eval Health COMM Cert.pdf](#)

Reviewer Comments **Sandra Williams (sandra-williams) (10/08/18 2:53 pm):** Adjusted workflow - SCH are reducing, however, this does not require THECB approval.
Mike Stephenson (mstephenson) (10/15/18 7:52 pm): Please make sure the assessment plan is in place. mts

Melanie Moser (mosem) (10/16/18 9:11 am): in the required courses comm 470 is listed, then listed again as an option between comm 470 and 471. I think the first should be marked out.

Sandra Williams (sandra-williams) (11/05/18 3:20 pm): UCC approved November 2018.

[Print](#)

Detail Requirements

Nancy Street
Sep 22, 2018 06:15 pm

Viewing: Degree Evaluation (DEGEVAL, [Email](#))
[Change Student](#)

Information for Degree Evaluation

This is NOT an official evaluation.

Print Instructions

Program Evaluation

Additional Requirement An approved service learning experience is required.

Program :	Cert-Health Comm	Catalog Term :	Fall 2018 - College Station
Campus :	College Station	Evaluation Term :	Fall 2018 - College Station
College :	Liberal Arts	Expected Graduation Date :	
Degree :	UG Certificate	Request Number :	5
Level :	Undergraduate	Results as of :	Sep 22, 2018
Majors :	Health Communication	Minors :	
Departments :	Communication	Concentrations :	

	Met	Credits		Courses	
		Required	Used	Required	Used
Total Required :	No	12 18.000	0.000	0	
Program GPA :	Yes	.00	.00		
Overall GPA :	No	2.00	.00		
Other Course Information					
Transfer :			0.000	0	

This is NOT an official evaluation.

Area Certificate Coursework (18.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
No		A.	COMM 370	3hrs											
<i>Must make a grade of 'B' or better.</i>															
No	AND	B.	COMM 470	3hrs											
<i>Must make a grade of 'B' or better.</i>															
No	AND	C.	COMM 471	3hrs											
<i>Must make a grade of 'B' or better.</i>															
No	AND (D.	Health Campaign/Policy	9hrs											
<i>Must make a grade of 'B' or better.</i>															
<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 40%;"> <p>i. Select 3hrs from COMM 325, 330.</p> <p>ii. Take COMM 375 3hrs.</p> <p>iii. Take COMM 450 3hrs.</p> </div> <div style="width: 60%; font-size: 1.2em;"> <p>COMM 483 0hrs</p> <p><i>Must make an S</i></p> </div> </div>															
No)OR(E	Provider-Patient/Orgnzl	9hrs											
<i>Must make a grade of 'B' or better.</i>															
<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 40%;"> <p>i. Take COMM 315 3hrs.</p> <p>ii. Take COMM 320 3hrs.</p> <p>iii. Select 3hrs from COMM 324, 335, 443.</p> </div> <div style="width: 60%; font-size: 1.2em;"> <p><i>Choose 3 hrs from</i></p> <p><i>COMM 315, 320, 325, 330, 335,</i></p> <p><i>342, 375, 482</i></p> </div> </div>															
<i>Must make a grade of B or better</i>															
Total Credits and GPA														0.000	.00

unofficial evaluation

Texas Higher Education Coordinating Board Request to Change Semester Credit Hours

Directions: An institution shall use this form to request a change in the number of semester credit hours (SCH) required for a degree program already on the institution's program inventory in accordance with Coordinating Board Rules, Chapter 5, Subchapter C, Section 5.55 – Revisions to Approved Programs.

Options:

- 1) Revisions that **reduce** the number of SCH require notification of change and affirmation that the reduction does not fall below the minimum requirements of the Southern Association of Colleges and Schools Commission on Colleges, program accreditors, and licensing bodies, if applicable.
- 2) Revisions that **increase** the number of SCH require detailed written documentation describing the compelling academic reason for the increase in the number of required hours.

NOTE: No request or notification is needed if revisions to the degree program curriculum do not result in a change in SCH.

Options 1 and 2 require the signature of the Provost or Chief Academic Officer.

Please submit *Request to Change Semester Credit Hour* via the Online Submission Portal:
<https://www1.thecb.state.tx.us/apps/proposals/>

Information: Contact the Division of Academic Quality and Workforce at 512/427-6200.

Administrative Information

1. Institution: Texas A&M University

2. Program Name – *As it appears on the Coordinating Board's program inventory (e.g., Bachelor of Business Administration degree with a major in Accounting):*

Health Communication Certificate

3. Program CIP Code:

0109000001

4. Contact Person: *Provide contact information for the person who can answer specific questions about the program.*

Name: Nancy Street

Title: Undergraduate Director, Department of Communication

E-mail: n-street@tamu.edu

Phone: 979-862-6968

Notification/Request for Change in Semester Credit Hours (SCH):

Current SCH: 18

Proposed SCH: 12

Implementation Date: 2019-2020

Complete Option 1 or 2 as appropriate

Option 1: Reduction in Semester Credit Hours

Is the change in the number of SCH compatible with the requirements of accreditation for the program?

a. Southern Association of Colleges and Schools Commission on Colleges

YES NO

b. Program Accrator(s)

YES NO NA

Name of Program Accrator: _____

c. Licensing Body(ies)

YES NO NA

Name of Licensing Body(ies): _____

Option 2: Increase in Semester Credit Hours

Provide detailed documentation, such as changes in accrediting agency or licensing body requirements, workforce needs, or academic professional standards and needs, describing a compelling reason for the change in the number of SCH:

Signature of Compliance

I hereby certify that all of the above changes have been approved in accordance with the procedures outlined in Coordinating Board Rules, Chapter 5, Subchapter C, Section 5.55.

Provost/Chief Academic Officer

Date