

Program Change Request

Date Submitted: 10/23/18 10:06 am

Viewing: **BBA-MKTG-RBM : Marketing - BBA, Retail Buying and Management Track**

Last approved: 03/29/18 10:40 am

Last edit: 11/08/18 7:23 pm

Changes proposed by: hannahmcole

Catalog Pages Using
this Program

[Marketing - BBA, Retail Buying and Management Track](#)

Contact(s)

Name	E-mail	Phone
Hannah Cole	hcole@mays.tamu.edu	979-845-2309

Academic level Undergraduate

Effective Term 2019-2020

Department Marketing

College Mays Business School

Program type Degree w/Concentration

Degree designation BBA - Bachelor of Business Admin.

With a major in Marketing (MKTG)

Associated Program **Not Applicable**

With a concentration in Retail Buying & Mgmt (RBM)

Catalog Program Title
Marketing - BBA, Retail Buying and Management Track

CIP and Fund code 52140100

Rationale for Proposal

Updating ICD to 3hr and adding Cultural Diversity for 3hr.

Program hours 120

Is this program eligible
for financial aid?

Will program hours
change
(increase/decrease)
due to the proposed
curriculum changes?

No

Program delivery mode
On-campus

In Workflow

1. MKTG Department Head
2. Curricular Services Review
3. BA Committee Preparer UG
4. BA Committee Chair UG
5. BA College Dean UG
6. UCC Preparer
7. UCC Chair
8. Faculty Senate Preparer
9. Faculty Senate
10. Provost II
11. President
12. Curricular Services

Approval Path

1. 10/23/18 10:37 am
Janet Parish (jparish):
Approved for MKTG
Department Head
2. 10/24/18 2:56 pm
Angel Mario Carrizales
(carri214): Approved
for Curricular Services
Review
3. 11/01/18 2:41 pm
Jon Jasperson
(jon.jasperson):
Approved for BA
Committee Preparer UG
4. 11/09/18 2:54 pm
Jon Jasperson
(jon.jasperson):
Approved for BA
Committee Chair UG
5. 11/12/18 8:47 am
Annie McGowan (al-
mcgowan): Approved
for BA College Dean UG
6. 11/12/18 1:48 pm
Sandra Williams
(sandra-williams):
Approved for UCC
Preparer
7. 12/10/18 10:59 am
Terra Bissett (t.bissett):
Approved for UCC Chair

History

1. Mar 9, 2017 by Angela Allensworth (arankin)
2. Apr 15, 2017 by Angela Allensworth (arankin)

Catalog Program Requirements

Upper-Level Marketing Program

Plan of Study Grid

Third Year

Fall Semester Credit Hours

FINC 341 Business Finance	3
MGMT 363 Managing People in Organizations	3
MKTG 321 Marketing 1	3
MKTG 404 Advanced Excel for Marketing Managers	1
SCMT 303 Statistical Methods	3
General elective 2	2
Semester Credit Hours	15

Spring

MKTG 322 Consumer Behavior	3
MKTG 323 Marketing Research	3
SCMT 364 Operations Management	3
Directed Elective 3	3
International elective 4	3
Semester Credit Hours	15

Fourth Year

Fall

Marketing elective 5	3
Directed elective 3	3
Directed elective 3	3
General elective 2	3
International elective 4	3
Semester Credit Hours	15

Spring

MGMT 466 Strategic Management	3
MKTG 448 Marketing Strategy 1	3
Marketing elective 5	3
Directed elective 3	3
General elective 2	3
Semester Credit Hours	15
Total Semester Credit Hours	60

1This course is an approved writing-designated (W) or oral communication (C) business course. See your academic advisor for additional information.

2Elective courses are open to any course offered for University credit, except [ACCT 209](#), [ACCT 210](#), [FINC 409](#), [IBUS 301](#), [ISTM 209](#), [KINE 198](#), [MGMT 209](#), [MGMT 309](#), [MKTG 409](#), [SCMT 309](#). Additional restrictions may apply: see academic advisor for information. May be taken on a satisfactory/unsatisfactory basis.

3Twelve hours required. Select from [MKTG 325](#), [MKTG 326](#), [MKTG 425](#), [MKTG 426](#) and [MKTG 438](#).

4Six hours required. A complete list of approved courses is available in the Undergraduate Advising Office, 238 Wehner Building. The six hours of approved international elective courses simultaneously fulfill the University's International and Cultural Diversity Graduation requirement.

5Six hours required. Any MKTG course (except required MKTG courses and [MKTG 409](#)) and [IBUS 401-IBUS 403](#). A maximum of 6 hours of [MKTG 402/IBUS 402](#), [MKTG 403/IBUS 403](#), [MKTG 484](#), [MKTG 485](#), [BUSN 392](#) may be used.

Additional information ~~10/13/17~~ **Change MKTG electives to a range.**

Required Proposal [RBM - DegEval.pdf](#)

Forms [FS February.pdf](#)

[BBA MKTG RBM.pdf](#)

Reviewer Comments **Terra Bissett (t.bissett) (12/10/18 10:59 am):** UCC approved December 2018.


[Print](#)

Detail Requirements

Hannah M. Cole
Oct 23, 2018 09:55 am

Viewing: [Degree Evaluation](#) (DEGEVAL, , [Email](#))
[Change Student](#)

Information for Degree Evaluation

 This is NOT an official evaluation.

Print Instructions

Program Evaluation

Limitation Correspondence: No more than 12 hours of correspondence earned through an accredited institution may be used for an undergraduate degree.

Limitation Combination: Maximum combination of 18 hours of 481, 482, 485 and/or 491 courses may be used for an undergraduate degree.

Limitation No more than 50% of courses required for the degree plan can be taken as Distance Education Courses for non-distance degree programs.

Limitation Only one of the following will satisfy the requirements for a degree: GENE 301, GENE 302, GENE 315, and GENE 320.

Limitation Only one of the following will satisfy the requirements for a degree: MATH 131, MATH 142, MATH 147, MATH 151, and MATH 171.

Limitation Only one of the following will satisfy the requirements for a degree: MATH 140, MATH 141, and MATH 166.

Limitation Only one of the following will satisfy the requirements for a degree: MATH 148, MATH 152, and MATH 172.

Limitation Only one of the following will satisfy the requirements for a degree: MATH 221, MATH 251, and MATH 253.

Limitation Only one of the following will satisfy the requirements for a degree: MATH 304, MATH 309, MATH 311, and MATH 323.

Limitation Only one of the following will satisfy the requirements for a degree: STAT 301, STAT 302, and STAT 303.

Program :	BBA MKTG-Retail Buy & Mgmt	Catalog Term :	Fall 2018 - College Station
Campus :	College Station	Evaluation Term :	Fall 2018 - College Station
College :	Mays Business School	Expected Graduation Date :	
Degree :	Bachelor of Business Admin.	Request Number :	8
Level :	Undergraduate	Results as of :	Oct 23, 2018
Majors :	Marketing	Minors :	
Departments :	Marketing	Concentrations :	

	Met	Credits	Courses		
		Required	Used	Required	Used
Total Required :	No	120.000	0.000		0
Program GPA :	Yes	.00	.00		
Overall GPA :	No	2.00	.00		
Other Course Information					
Transfer :			0.000		0

This is NOT an official evaluation.

Area Major Coursework (28.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
No		A.	MKTG	322											
No	AND	B.	MKTG	323											
No	AND	C.	MKTG	448											
No	AND	D.	MKTG	404											
No	AND	E.	Directed Electives 12hrs												
			Select four from MKTG 325-326, 425-426, 438.												
No	AND	F.	MKTG Electives 6hrs												
			Select from MKTG 100-499 (except MKTG 409); IBUS 401-403. A maximum of 6hrs of MKTG 402, 403, 484, 485; IBUS 402, 403 may be used.												

Total Credits and GPA 0.000 .00

unofficial evaluation

Area Supporting Coursework (6.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		International Electives 6hrs													
Select from ACCT 445; AFST 345-346; AGECE 452-453; ANTH 205, 300, 314; ARCH 458; ARAB 475 COMM 335, 365, 367; ECON 320, 324, 330, 452; EURO 323, 443-444, 447; FILM 345; FINC 445; FREN 301, 322, 336, 418, 425; GEOG 202, 311, 320, 323, 325, 327, 420; GERM 322, 435; HISP 352, 362-363; HIST 210, 336, 339, 342, 345-346, 348, 352, 355-356, 402, 407, 412, 439-441, 449, 464, 477; IBUS 401-403, 445-446, 450, 452, 453, 455-456;458-460; INTS 251, 301, 321; MGMT 450, 452, 453; MKTG 401-403; MUSC 324; POLS 229, 231, 322-324, 326, 328, 338, 365, 424, 432; SOCI 206, 325, 329, 423; SPAN 312, 320, 410-412, 421, 450; SPMT 220, 337; WGST 463, 477.																
														Total Credits and <u>GPA</u>	0.000	.00

unofficial evaluation

Area : Core Business Knowledge (36.000 credits) - Not Met

Description **CBK GPA Rqmt:** A minimum GPA of 2.00. Transfer grades are not calculated in GPA requirement for CBK.

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No		A.	ACCT	229												
No	AND	B.	ACCT	230												
No	AND	C.	ECON	202												
No	AND	D.	ECON	203												
No	AND	E.	ISTM	210												
No	AND	F.	MGMT	211												
No	AND	G.	FINC	341												
No	AND	H.	MGMT	363												
No	AND	I.	MKTG	321												
No	AND	J.	SCMT	303												
No	AND	K.	SCMT	364												
No	AND	L.	MGMT	466												
														Total Credits and <u>GPA</u>	0.000	.00

unofficial evaluation

Area Communication (6.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		Communication Rqmt 6hrs													
Select from ENGL 104; COMM 203, 205, 243.																
														Total Credits and <u>GPA</u>	0.000	.00

unofficial evaluation

Area Mathematics (6.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No		A.	MATH	140	3hrs											
No	AND	B.	MATH	142	3hrs											
														Total Credits and <u>GPA</u>	0.000	.00

unofficial evaluation

Area Life and Physical Sciences (9.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		Life/Physical Sciences	9hrs												
<p>Select 9 hours from any courses with the Life and Physical Sciences attribute [KLPS].</p>																
													Total Credits and <u>GPA</u>	0.000	.00	

unofficial evaluation

Area Language, Philosophy & Culture (3.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		Lang, Phil, Culture Rqmt	3hrs												
<p>Select any course with the Language, Philosophy and Culture attribute [KLPC].</p>																
													Total Credits and <u>GPA</u>	0.000	.00	

unofficial evaluation

Area Creative Arts (3.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		Creative Arts Requirement	3hrs												
<p>Select three hours from any course with the Creative Arts attribute [KCRA].</p>																
													Total Credits and <u>GPA</u>	0.000	.00	

unofficial evaluation

Area Social and Behavioral Sciences (3.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		Social Science Rqmt	3hrs												
<p>Select from courses with the Social and Behavioral Science attribute [KSOC].</p>																
													Total Credits and <u>GPA</u>	0.000	.00	

unofficial evaluation

Area : Citizenship (12.000 credits) - Not Met

Description Completion of 4 semesters of Upper-Level ROTC may be substituted for 3 hours of American History and 3 hours of Political Science.

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		American History Rqmt	6hrs												
<p>Select from any course with the [KHIS] attribute.</p>																
No	AND	B.	Political Science Rqmt	6hrs												
<p>Take POLS 206 and POLS 207.</p>																
													Total Credits and <u>GPA</u>	0.000	.00	

unofficial evaluation

Area General Electives (8.000 credits) - Not Met

:

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		General Electives	8hrs												
<p>Select any 100-499 course not used elsewhere (exclude ACCT 209-210; FINC 409; IBUS 301; ISYS 209; KINE 198; MGMT 209, 309; MKTG 409; SABR 300-399; SCMT 309.)</p>													Total Credits and GPA	0.000	.00	

unofficial evaluation

Area : Work Not Applied - Met

Description See advisor for acceptable substitutions.

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		Courses not applied													
													Total Credits and GPA	0.000	.00	

unofficial evaluation

Area University Writing Requirement - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		Writing Requirement													
<p>Two courses required. Only sections of MKTG 323 with the Oral Communication attribute [UCRT] and MKTG 448 with the Writing attribute [UWRT] may be used to satisfy this requirement.</p>													Total Credits and GPA	0.000	.00	

unofficial evaluation

Area Int'l & Cult Diversity - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		Int'l & Cultural Diversity	6hr			3hr									
<p>Select from courses with the International and Cultural Diversity attribute [UICD] (except sections of BUSN 289 with the UWRT attribute).</p>													Total Credits and GPA	0.000	.00	
<p>B. Cultural Diversity 3hr Select from courses with the Cultural Diversity attribute.</p>																

unofficial evaluation

Area Foreign Language - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		Foreign Language Rqmt													
<p>Complete one of the following: 1. Two years of the same foreign language in High School. 2. A two semester sequence of the same foreign language for University credit.</p>													Total Credits and GPA	0.000	.00	

unofficial evaluation

Area : Residence Requirement - Not Met

Description A minimum of 36 hours of 300-400 level coursework must be completed at Texas A&M University. 12 hours must be in the major field.

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
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- No A. Residence - Major 12hrs
Select 12hrs from MKTG 300-499. 499. (Exclude MKTG 409).
 Courses must be completed at Texas A&M University.
- No AND B. Residence Rqmt 300-499 24hrs
Select 24hrs from any 300-400 level course at Texas A&M
 University. (except IBUS 301; SABR 300-399).

Total Credits and GPA 0.000 .00

unofficial evaluation

Area GPA-Major - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.	Major GPA 28+hrs														

Includes MKTG 300-499 (except MKTG 309, 321, 409).

Total Credits and GPA 0.000 .00

unofficial evaluation


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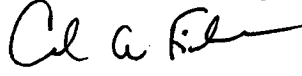
[Print](#)




March 1, 2018

MEMORANDUM

TO: Mr. Michael K. Young 
President

THROUGH: Dr. Carol A. Fierke 
Provost and Executive Vice President

FROM: Dr. Michael Benedik 
Vice Provost

SUBJECT: February 12, 2018 Faculty Senate Items

All of the attached February Faculty Senate items have been reviewed and approved by college, university curriculum, Faculty Senate and Office of the Provost.

New Course Requests, Course Change Requests, Course Withdrawal Requests, Course Inactivations, W Courses and Change in Curriculum Requests

Approval recommended. FS.35.232; FS.35.233; FS.35.234; FS.35.235; FS.35.237; FS.35.238; FS.35.239; FS.35.240; FS.35.241; FS.35.242; FS.35.243; FS.35.244; FS.35.245; FS.35.246

FS.35.236: Approval recommended. The Planning Notification for the MS in Engineering Technology was approved by Interim Provost Dr. Douglas A. Palmer on August 20, 2017. Because the program is not an Engineering degree [14 CIP code] and has less than \$2M in expected new costs over the first five years, submission of a Planning Notification to the THECB is not required.

External action: 50-mile notification will be sent after Senate item is approved; a BOR agenda item, together with the following THECB forms will be submitted to the System for the August 2018 BOR meeting agenda: 1) Estimated Funding Tool and Certification Form.

Attachments


[Faint, illegible text at the bottom left of the page]

Detail Requirements

Hannah M. Cole
Oct 19, 2017 09:23 am

Viewing: [Degree Evaluation](#) (DEGEVAL, , [Email](#))
[Change Student](#)

Information for Degree Evaluation

 This is NOT an official evaluation.

Print Instructions

Program Evaluation

Limitation Correspondence: No more than 12 hours of correspondence earned through an accredited institution may be used for an undergraduate degree.

Limitation Combination: Maximum combination of 18 hours of 481, 482, 485 and/or 491 courses may be used for an undergraduate degree.

Limitation Mathematics: No more than one course may be used from Math 141, 152, 166 or 172 in this degree plan.

Limitation Mathematics: Only one course may be used from Math 131, 142, 151 or 171 in this degree plan.

Program :	BBA MKTG-Retail Buy & Mgmt	Catalog Term :	Fall 2017 - College Station
Campus :	College Station	Evaluation Term :	Fall 2017 - College Station
College :	Mays Business School	Expected Graduation Date :	
Degree :	Bachelor of Business Admin.	Request Number :	1000
Level :	Undergraduate	Results as of :	Oct 19, 2017
Majors :	Marketing	Minors :	
Departments :	Marketing	Concentrations :	

	Met	Credits	Courses		
		Required	Used	Required	Used
Total Required :	No	120.000	0.000		0
Program GPA :	Yes	.00	.00		
Overall GPA :	No	2.00	.00		
Other Course Information					
Transfer :			0.000		0

This is NOT an official evaluation.

Area Major Coursework (28.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
No		A.	MKTG	322											
No	AND	B.	MKTG	323											
No	AND	C.	MKTG	448											
No	AND	D.	MKTG	404											
No	AND	E.	Directed Electives 12hrs												
			Select four from MKTG 325-326, 425-426, 438.												
No	AND	F.	MKTG Electives 6hrs												
			Select two from MKTG 300, 314, 317, 401-403, 430-432, 435-436, 440, 442, 445, 447, 464, 489.												
			Select two from any MKTG course (except MKTG 409) and IBUS 401-403. A maximum of 6 hours of MKTG 402/IBUS 402, MKTG 403/IBUS 403, MKTG 484, and MKTG 485 may be used.												
			Total Credits and GPA										0.000	.00	

unofficial evaluation

Area Supporting Coursework (6.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
No		A.	International Electives 6hrs												
			Select from ACCT 445; AFST 345-346; AGECE 452-453; ANTH 205, 300, 314; ARCH 458; ARAB 475 COMM 335, 475; ECON 320, 324, 330, 452; EURO 323, 443-444, 447; FILM 345; FINC 445; FREN 301, 322, 336, 418, 425; GEOG 202, 311, 320, 323, 325, 327,												

420; GERM 322, 435; HISP 352, 362-363; HIST 210, 324, 336, 339, 342, 345-346, 348, 352, 355-356, 402, 407, 412, 439-441, 449, 464, 477; IBUS 401-403, 445-446, 450, 452, 453, 455-456; INTS 251, 301, 321; MGMT 450, 452, 453; MKTG 401-403; MUSC 324; POLS 229, 231, 322-324, 326, 328, 338, 365, 424, 432; SOCI 206, 325, 329, 423; SPAN 312, 320, 410-412, 421, 450; SPMT 337; WGST 463, 477.

Total Credits and GPA 0.000 .00

unofficial evaluation

Area : Core Business Knowledge (36.000 credits) - Not Met

Description **CBK GPA Rqmt:** A minimum GPA of 2.00. Transfer grades are not calculated in GPA requirement for CBK.

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
No		A.	ACCT 229												
No	AND	B.	ACCT 230												
No	AND	C.	ECON 202												
No	AND	D.	ECON 203												
No	AND	E.	ISTM 210												
No	AND	F.	MGMT 211												
No	AND	G.	FINC 341												
No	AND	H.	MGMT 363												
No	AND	I.	MKTG 321												
No	AND	J.	SCMT 303												
No	AND	K.	SCMT 364												
No	AND	L.	MGMT 466												

Total Credits and GPA 0.000 .00

unofficial evaluation

Area Communication (6.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
No		A.	Communication Rqmt 6hrs												
			Select from ENGL 104; COMM 203, 205, 243.												

Total Credits and GPA 0.000 .00

unofficial evaluation

Area Mathematics (6.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
No		A.	MATH 140 3hrs												
No	AND	B.	MATH 142 3hrs												

Total Credits and GPA 0.000 .00

unofficial evaluation

Area Life and Physical Sciences (9.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
No		A.	Life/Physical Sciences 9hrs												
			Select 9 hours from any courses with the Life and Physical Sciences attribute [KLPS].												

Total Credits and GPA 0.000 .00

unofficial evaluation

Area Language, Philosophy & Culture (3.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		Lang, Phil, Culture Rqmt	3hrs												
													Total Credits and <u>GPA</u>	0.000	.00	

Select any course with the Language, Philosophy and Culture attribute [KLPC].

unofficial evaluation

Area Creative Arts (3.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		Creative Arts Requirement	3hrs												
													Total Credits and <u>GPA</u>	0.000	.00	

Select three hours from any course with the Creative Arts attribute [KCRA].

unofficial evaluation

Area Social and Behavioral Sciences (3.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		Social Science Rqmt	3hrs												
													Total Credits and <u>GPA</u>	0.000	.00	

Select from courses with the Social and Behavioral Science attribute [KSOC].

unofficial evaluation

Area : Citizenship (12.000 credits) - Not Met

Description Completion of 4 semesters of Upper-Level ROTC may be substituted for 3 hours of American History and 3 hours of Political Science.

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No		A.	American History Rqmt	6hrs												
No	AND	B.	Political Science Rqmt	6hrs												
													Total Credits and <u>GPA</u>	0.000	.00	

Select from any course with the [KHIS] attribute.

Take POLS 206 and POLS 207.

unofficial evaluation

Area General Electives (8.000 credits) - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course	Title	Attribute	Credits	Grade	Source
No	A.		General Electives	8hrs												
													Total Credits and <u>GPA</u>	0.000	.00	

Select any 100-499 course not used elsewhere (exclude ACCT 209-210; FINC 409; IBUS 301; ISYS 209; KINE 198; MGMT 209, 309; MKTG 409; SABR 300-399; SCMT 309.)

unofficial evaluation

Area : Work Not Applied - Met

Description See advisor for acceptable substitutions.

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
No	A.		Courses not applied												
													Total Credits and GPA	0.000	.00

unofficial evaluation

Area University Writing Requirement - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
No	A.		Writing Requirement												
													Two courses required. Only sections of MKTG 323 with the Oral Communication attribute [UCRT] and MKTG 448 with the Writing attribute [UWRT] may be used to satisfy this requirement.		
													Total Credits and GPA	0.000	.00

unofficial evaluation

Area Int'l & Cult Diversity - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
No	A.		Int'l & Cultural Diversity 6hr												
													Select from courses with the International and Cultural Diversity attribute [UICD] (except sections of BUSN 289 with the UWRT attribute).		
													Total Credits and GPA	0.000	.00

unofficial evaluation

Area Foreign Language - Not Met

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
No	A.		Foreign Language Rqmt												
													Complete one of the following: 1. Two years of the same foreign language in High School. 2. A two semester sequence of the same foreign language for University credit.		
													Total Credits and GPA	0.000	.00

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Area : Residence Requirement - Not Met

Description A minimum of 36 hours of 300-400 level coursework must be completed at Texas A&M University. 12 hours must be in the major field.

Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
No	A.		Residence - Major 12hrs												
													Select 12hrs from MKTG 300-499. 499. (Exclude MKTG 409). Courses must be completed at Texas A&M University.		
No	AND	B.	Residence Rqmt 300-499 24hrs												
													Select 24hrs from any 300-400 level course at Texas A&M University. (except IBUS 301; SABR 300-399).		
													Total Credits and GPA	0.000	.00

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Area GPA-Major - Not Met

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Met	Condition	Rule	Subject	Attribute	Low	High	Required Credits	Required Courses	Term	Subject	Course Title	Attribute	Credits	Grade	Source
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No	A.	Major GPA 28+hrs													
		Includes MKTG 300-499 (except MKTG 309, 321, 409).													

Total Credits and GPA													0.000	.00
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